

FUNDRAISING



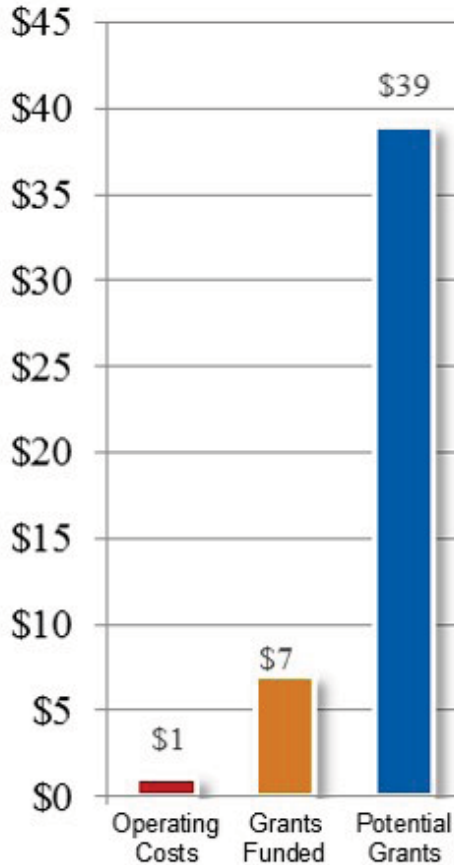
Our ambitious fundraising goal is to raise over one million dollars by 2021 so that we will achieve financial sustainability for our organization and fund critical projects.

In 2015 we exceeded our fund drive goal of \$250,000 by raising a total of \$273,583 in grants, corporate donations, and in-kind services, thanks to the generous support of local businesses and charitable foundations. This is in addition to the \$390,000 raised in 2014!

To date, these donations have enabled us to fund a full time executive director, complete a strategic plan, undertake facade renovation projects, purchase a building, coordinate events and business promotions, generate positive media coverage, and apply for and administer a variety of implementation grants and economic incentive programs for downtown reinvestment and development.

For every one dollar committed to operating costs, we have been able to raise seven dollars in grants to fund special projects and programs.

2015 Return on Investment



2015 Leadership Donors

\$10,000 or more

- CAN DO Community Foundation
- CAN DO Inc.
- Hannah & Samuel Cohn Foundation
- DBi Services
- First Federal Foundation
- Greater Hazleton Chamber of Commerce*
- Hazleton Creek Properties
- Luzerne Foundation (Security Savings Charitable Foundation)
- National Endowment for the Arts
- National Penn Bank
- Sordoni Family Foundation

2015 Diamond Donors

\$5,000 - \$9,999

- Lehigh Valley Health Network-Hazleton
- M&T Bank (pledged for 2016)
- PNC Bank
- PPL
- Quandel, Inc.
- Wendy's (Hazleton)/Hayden Family

2015 Platinum Donors

\$2,500 - \$4,999

- Coordinated Health (pledged for 2016)
- First National Community Bank
- Joyce Insurance
- Stanley Komosinsky*
- Mericle Commercial Real Estate
- Mohegan Sun
- Dennis R. Moore & Associates*
- Pasco L. Schiavo, Esq.*
- Times Shamrock Communications
- UGI Utilities
- Anonymous

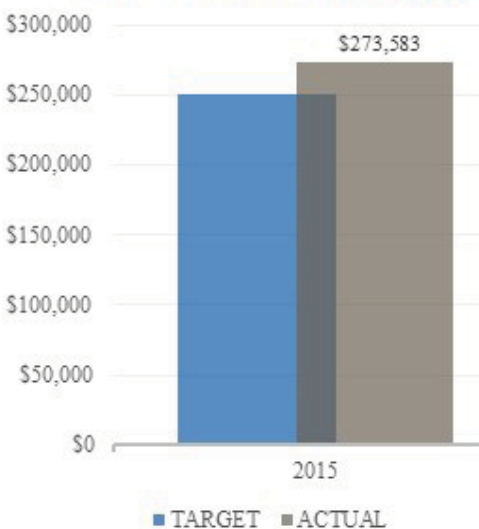
2015 Gold Donors

\$1,000 - \$2,499

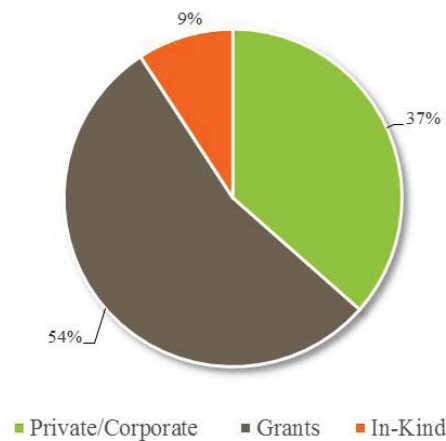
- Atlantic Coal, LLC
- Barry Isett & Associates
- Community Bank
- Dr. John Degenhart
- Eagle Rock Community Association
- Edward Jones Investments/Tom Seigendall
- Geisinger Health Systems
- Hazle Drugs
- Lehigh Tire

(*) In-kind services

2015 Fund Drive Goal



2015 Income



2015 Gold Donors (continued)

\$1,000 - \$2,499

Lloyd & Associates

Luzerne Bank

Luzerne Co. Convention &

Visitors Bureau

Northeastern Resources

Development Council

PA Clean Ways (Keep America Beautiful)

Rotary Club of Hazleton

Smith Miller Associates

Susquehanna Bank

Ustynoski & Marusak

Wagner & John, LLC

Whitaker Investment Group

2015 Silver Donors

\$500 - \$999

D'Angelo Dental

First National Bank

*Frankie's Pizzeria**

*Gennaro Contracting**

NRG Controls North

Sam-Son Productions, Inc.

*James A. Schneider, Esq.**

Service Electric

Schumacher Engineering

Tunnessen's Inc. Auto Parts

Vercusky Painting

2015 Bronze Donors

\$250 - \$499

Bayada Pediatrics

Berger Family Dealership

Bob's Sporting Goods

*Carmen's Bakery & Deli**

C Group Energy

Giant Foods

Hazleton Insurance Center

Hazleton Shaft Corp.

Landmark Community Bank

George & Paula Leitner

Jimmy's Quick Lunch

Management Enterprises

Motor Transportation

Precision Design

Schaedler Yesco

Dr. Stephen Schleicher

Vanick Properties (Hazleton

Shopping Center)

Vesuvio's Pizzeria



The past two years have resulted in several million dollars of improvements to downtown infrastructure and historic commercial structures, and approximately 20 net new businesses have also come in to occupy empty retail and commercial space.

Phase One Traders Bank rehabilitation complete: \$9.5M

New pedestrian bridges complete: \$1.6M

PennDOT Broad Street Corridor Improvement Project complete: \$30M

Mine Street Parking Garage renovation complete: \$1.6M

City Park Phase One development complete: \$240,000

HNB Bank Building currently in design phase for rehabilitation.

City Arts center currently in design phase for rehabilitation.



Top: Trader's Bank and pedestrian bridge. Above: Pines Eatery ribbon cutting; Broad Street.

GOAL 2: We will elevate our local economy by cultivating new and existing businesses, supporting entrepreneurship, promoting higher-education expansion, expanding and enriching existing arts and cultural destinations, and expanding residential density.