

April 2, 2025

Dear Coastal Doggers,

In the spring of 2013, I opened The Coastal Dog with a cheap lease on Route 27 and a prayer. My daughter, then 10, helped me paint the interior and plant pansies in front to welcome customers, human and dog, that I desperately hoped would show up. And show up you did! In a very short time, I was able to move the business to our current location on Middle Road where we are today.

While some things have changed (my daughter has since graduated from college and moved to Boston), some things have stayed the same (I still plant flowers every spring). Over the years I have met so many wonderful people and countless amazing dogs. I've also been very lucky to have the best core staff anyone could ever ask for. Paul, Wendy, Chelsey and Jasmine are needles in the proverbial haystack, each with remarkable strengths and diverse talents that benefited every dog that walked through our doors.

It is with a heavy heart that I must tell you we will be closing our doors this summer. While building and growing The Coastal Dog has been rewarding, it has also been demanding and all-consuming at times. Some recent turning points in my life have necessitated a shift in priorities and lifestyle. Running a 24 hour a day, 7 day a week business with live, sensitive, thoughtful creatures depending on you at every moment, requires a dedication I will no longer be able to maintain.

My greatest hope is that someone will purchase The Coastal Dog property, move in (as I did), and reopen it to all of the dogs who know it as their second home.

Our last day of daycare will be May 30th, and our last day of boarding will be June 4th. All customers who booked boarding stays with a deposit will have them returned within two weeks of today. This gives you two full months to find alternative accommodation. All customer financial information will be destroyed/deleted.

I could not be more grateful to each one of you that helped make the dream of The Coastal Dog a reality. Thank you so very much and I wish you all the best.

Alesia

A handwritten signature in black ink, appearing to read 'Alesia', with a stylized flourish at the end.