

**MARCH 2015**

# 25th Anniversary BNC Annual Book and Author Event

**Monday, March 16, 2015 — Our Star-Studded Lineup**



**Moderator  
Sean  
McLaughlin  
KPHO News**

**Author Book  
Signings  
Begin at 9:00 am**



**The Phoenician  
Resort  
6000 E. Camelback  
Scottsdale, AZ**

**OUR FABULOUS  
AUTHORS:**

**Anita Diamant  
Cary Elwes  
Greg Iles  
Garth Stein  
Chris Tomlinson**



**Contact: Carol Kern [cak571@aol.com](mailto:cak571@aol.com) 480-948-9236**

**Merrill Kalman [mskbflo@aol.com](mailto:mskbflo@aol.com) 480-296-3355**

***Proceeds to benefit Sustaining The Mind: Scientific Research in Neurodegenerative Diseases.***

# President's Message



Dear Members,

Like so many of you, I have loved books since I learned how to turn a page! I was eager to learn how to read, and soon found that visits to the library provided a passport to faraway lands - past, present and future.

My first exposure to Brandeis National Committee was through a huge used book sale in Chicago's northern suburbs. Each year, as I saw the tent going up, I felt my pulse quicken. The knowledge that I soon would be able to gather armloads of books with no guilt was exhilarating (after all, the proceeds were going to support a renowned university founded by the Jewish community!). And when we left the Midwest for sunny California, some of those very books, now well-worn but well-used, went right back to BNC for the next year's sale.

Given my passionate love of books, it's actually surprising that I am the only one in my immediate family who has NOT published a book! My spouse Chuck has published two books of his photography; daughter Caryn Aviv two books on Jewish topics and daughter Amy one wonderful book about growing your own business.

But it's no surprise that I was drawn to BNC when we moved to Arizona, and even less of a surprise that I was ecstatic to learn of the Chapter's annual Book and Author events! I feel honored to be your President during this very special year - the 25th Anniversary of our Book and Author events. The committee has been diligently planning a marvelous event for this year since the day after last year's event.

If you have not yet made your reservation, now's the time! Better yet, take another look at the silver insert in this year's very special invitation and decide on a Bookmark Donor giving level. As a Bookmark Donor, you will have the opportunity to meet and chat with the authors on Sunday evening, March 15th, at the cocktail reception being held in a spectacular private home. It's the night before the all-day Luncheon event on March 16th, where you will also have preferred seating. Best of all, proceeds are being directed towards BNC's Sustaining the Mind Campaign for research and scholarship in neurodegenerative diseases. This critically important \$3 million campaign is nearing its conclusion and its goal - your contribution can take it over the top!

Misplaced your invitation? Click [HERE](#) for an electronic version. Be sure to attend this milestone event for our BNC Phoenix Chapter.

I look forward to seeing you on March 15th and 16th!

All the best, Carol Abrams

President, BNC Phoenix Chapter

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# 25th Anniversary Book and Author Event

March 16, 2015 ~ Come One, Come All

Anita Diamant - Best Selling Author  
Cary Elwes - Best Selling Author and Actor  
Greg Iles - Best Selling Mystery Author  
Garth Stein - NY Times Best Selling Author  
Chris Tomlinson - Best Selling Author and Journalist

Here's a sneak peek at three of our featured speakers:

## GARTH STEIN

was born in Los Angeles and raised in Seattle. His ancestry is diverse: his mother, a native of Alaska, is of Tlingit Indian and Irish descent; his father, a Brooklyn native, is the child of Jewish emigrants from Austria. Garth earned a B.A. from Columbia College of Columbia University and a Master of Fine Arts degree in film from the university's School of the Arts. Before turning to writing full-time, Garth was a documentary filmmaker, directing, editing, and/or producing several award-winning films, including *The Lunch Date*, winner of the Academy award for live action short in 1990, and *The Last Party*, starring Robert Downey, Jr.



Garth is the author of a full-length play, *Brother Jones*, which had its premiere in the Los Angeles at Theater of Angels in 2005, and was described as "brimming with intensity" by the *LA Weekly*. *Brother Jones* served as inspiration for Garth's latest novel, **A Sudden Light**. He's also the author of three previous novels: **Raven Stole the Moon**, **How Evan Broke His Head and Other Secrets** and **The Art of Racing in the Rain**. **The Art of Racing in the Rain** has sold more than 4 million copies in 35 languages, and spent more than three years on the *New York Times* bestseller list. It has inspired a Young Reader edition as well as a children's picture book adaptation, a stage adaptation by Book-It Repertory Theatre in Seattle, and is currently in development with Universal Studios for a major motion picture.

Garth is a co-founder of Seattle7Writers, a non-profit organization dedicated to energizing readers and writers and their communities by providing funding, programming, donations of free books to those in need, and generally inspiring enthusiasm for reading.

Garth Stein lived in New York City for 18 years and then returned to Seattle in 2001. He currently lives there with his wife, three sons, and their dog, Comet.



## CARY ELWES

was born in Westminster, London, England, the third son of interior designer/shipping heiress Tessa Georgina Kennedy and the late portrait painter Bede Evelyn Dominick Elwes. He is the brother of producer/agent Cassian Elwes and artist Damian Elwes. He was raised in London and attended Harrow. After graduating, he moved to the US and studied drama at Sarah Lawrence College. He left school after two years to begin his film career. Cary is well respected by colleagues and fans alike and considered by many to be one of the finest young actors working today. He is interested in history and says, "It's deliberate that a lot of my films have been period pieces."



Cary is known for his roles in *Robin Hood: Men in Tights*, *Twister*, *Bram Stoker's Dracula*, and *Saw*, but he's best known for his role as Westley in one of Hollywood's most popular and successful films to cross generations, *The Princess Bride*. This movie was dubbed "one of the greatest love stories ever told," and ranked by the Writer's Guild of America as one of the top 100 screenplays ever produced. Elwes brings this classic, timeless fairy tale to life again for the first time in his *New York Times* bestselling memoir, **As You Wish: Inconceivable Tales from the Making of The Princess Bride**.

From his maternal grandmother, Daska Marija Ivanovic-Banac, who was born in Osijek in the Austro-Hungarian Empire (now in Croatia), he has Croatian Jewish and Serbian ancestry. Cary's other lineage is English, Irish, and Scottish.

He is politically active for causes he believes in, such as protecting the environment and helping Native American people.

Cary Elwes is married to Lisa Marie Kurbikoff, a stills photographer.



## SEAN MCLAUGHLIN

KPHO news anchor Sean McLaughlin is originally from Belmond, Iowa. He is a graduate of Iowa State University with a bachelor's degree in broadcast journalism. Prior to joining the CBS 5 News team in September 2006, he served as MSNBC's weekday chief meteorologist and Sunday meteorologist on NBC's *Weekend Today*.

Sean McLaughlin has had multiple roles at CBS 5 News, including chief meteorologist, news anchor and reporter, and he now serves as the station's main weeknight anchor. In addition to his achievements in broadcast meteorology, McLaughlin has covered President Obama's inauguration, the launch of the space shuttle, as well as the Winter and Summer Olympic Games, the Daytona 500 and multiple Super Bowls. His diverse broadcast background and stylized spirit he brings to the screen have made McLaughlin a seven-time Emmy award-winning journalist.

## CAROL KERN

Check out the wonderful article about Carol Kern originally appearing in the winter Brandeis magazine written by Tamar Vogel.

[www.brandeis.edu/bnc/news-and-events/book-and-author.html](http://www.brandeis.edu/bnc/news-and-events/book-and-author.html)
















# *Brandeis Boutiques*

**at the Book and Author Event  
March 16, 2015 at The Phoenician**

Come early to shop - doors will open at 9:00 am  
and purchases can be made during and after the luncheon,  
until the event's closure at 3:30 pm.

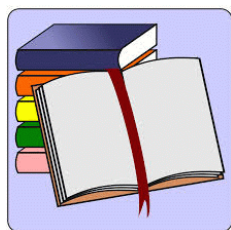
**Our vendors this year include returning favorites, as well as notable new boutiques:**

-  **Calle Rose** - A beautiful collection of ladies' apparel accessories colors
-  **Ceramics by Judith** - Original and unique handmade ceramic pieces and jewelry (NEW)
-  **The Classy Bag Lady** - Leather handbags and wallets
-  **Classy-Jazzy Cutique** - a unique selection of women's clothing, jewelry and accessories at affordable prices
-  **Florie Amster** - All jewelry and wall art are handmade and one-of-a-kind, using natural stones, pearls, foreign coins and vintage (NEW)
-  **Glam Candi** ~ Stylish and affordable necklaces, bracelets, earrings, and rings
-  **Gotta Have it** ~ A variety of fabulous women's accessories and unusual gift items
-  **Jacqueline B Clothing** - Casual clothing (NEW)
-  **Marianne Bernsen** - One-of-a-kind handmade jewelry and canvas floor cloth art that can be either hung on a wall or used as a rug (NEW)
-  **Roberto Mantellassi** - Italian created fine leather - key chains, bracelets, belts, handbags
-  **Studio Nicole** - Hand-beaded serving pieces, decorative home and kitchen accessories
-  **Three Sheets Two the Wind** - Sheet sets of microfiber, 1500 thread count in multiple colors and sizes
-  **Two Gems: Fine Jewelry** - Representing jewelry from 12 different stylists and one-of-a-kind handbags (NEW)



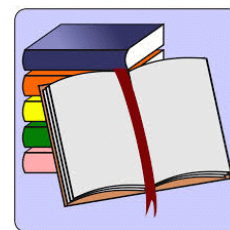
**Brina Pepper, Daron Barness  
and Sara Leopold - Boutiques Co-Chairs**





# Bookmarks

**Your Bookmark Gift Can Really Help Make a Difference!**



Each of us hopes to leave the world a better place than we found it. Your contribution to the Brandeis National Committee's Sustaining the Mind campaign will do just that!

Our campaign, which funds important research in neurodegenerative diseases such as autism, ALS, Parkinson's and Alzheimer's, does this by providing scholarship support for students in the sciences, as well as resources for our top research scientists to continue their groundbreaking work. The Phoenix Chapter appreciates all donations, from members and non-members alike.

When you send in your reservation for the Book and Author Event, you can become a Bookmark Donor by making a donation to "Sustaining the Mind." Bookmarks will be invited to attend the Bookmark Cocktail Reception at a beautiful private residence the evening before the luncheon. You'll have a fabulous time socializing, enjoying fine wine, elegant hors d'oeuvres and meeting the notable authors who will speak the next day.

Donors at the Special Editions Level (\$5,100+), the Limited Editions Level (\$1,500+), and the Rare Finds Level (\$1,100+) are invited to a dinner with the authors following the Cocktail Reception.

Join us Sunday evening, March 15, 2015, for a memorable evening of cocktails and conversation, while supporting a cause that affects us all.

**Sue Karp and Janis Lipman, Bookmark Co-Chairs**

## Bookmark Levels of Giving for the 25<sup>th</sup> Anniversary Book and Author Events

**New Releases at \$175 and above** - includes Cocktail Reception invitation for two. (Does not include Book and Author luncheon at \$125 per person).

**Best Sellers at \$285 and above** - includes one luncheon, Cocktail Reception invitation for two and preferred seating.

**Classics at \$535 and above** - includes two luncheons, Cocktail Reception invitation for two and preferred seating.

**First Editions at \$785 and above** - includes two luncheons, Cocktail Reception invitation for two, one book of choice from a featured author and preferred seating.

**\*Rare Finds at \$1,100 to \$1,499** - includes two luncheons, Cocktail Reception invitation for two, one dinner with the authors, one book of choice from a featured author and very preferred seating.

**\*Limited Editions at \$1,500 to \$5,000** - includes two luncheons, Cocktail Reception invitation for two, two dinners with the authors, two books of choice from a featured author and very preferred seating.

**\*Special Editions at \$5,100 and above** - includes two luncheons, Cocktail Reception invitation for three, two dinners with the authors, very preferred luncheon seating with an author, all the featured authors' books, and membership in the Justice Brandeis Society.

\*Those who make gifts of \$1,500 and more are Sustainers. These gifts will be acknowledged on the BNC campaign website. Donors of \$5,000 and more will also be acknowledged on the BNC Tribute Wall at the Brandeis Library. Foundation, Matching and Planned Gifts are welcome. All Bookmark proceeds benefit the "Sustaining the Mind" Research at Brandeis University in Neurodegenerative Diseases and Scholarship in the Medical Sciences.

# Thank you to our Bookmark Donors

As of February 28, 2015

Carol and Chuck Abrams  
Sue and David Adatto  
Stephanie Altman  
Drs. Laura and Hersch Altman  
Anonymous  
Phyllis Becker  
Joan Bream  
Priscilla Cohen  
Sheila and Jay Cohen  
Jane and Charles Coleman  
Mona Crandell\*  
Arlene and Irving Feldman  
Rosalyn Fischer  
Pat Friedlander  
Sharon Gadless  
Harriett and Elliott Gartner  
Selma Glass  
Joyce and Neil Goldstein  
Georgia Heller and Denis Duran  
Michele Himovitz  
Sandy and Mark Itkowitz\*  
Merrill Kalman and Philip Lichter  
Susan and Robert Karp\*  
Carol and Allan Kern\*  
Ellen and Bob Kirschenbaum  
Ronda and Sheldon Kottle

Sara and Jay Leopold  
Judy and Dr. Warren Levine\*  
Judy Lucas  
Esta Mitchell  
Ruth Anne Myers  
Lori and Steve Roth  
Merri and Carl Rubin  
Fran Sachs  
Nancy Sacks-Goldberg and Stu Goldberg  
Susan Sacks and Jim Andrews  
Barbara and Joe Sander  
Rana Schwartz  
Ellie Shapiro  
Barbara Slater  
Joanie Small  
Becky Sostrin  
Marcy Strauss\*  
Gail and Dan Tenn\*  
Caryll Webner  
Lynda and Lou Weckstein\*  
Iris Wigal\*  
Roma Wittcoff\*  
Joyce Zeldow  
Barbara and Barry Zemel  
Marilyn and Joel Zolondek

\* Indicates Sustainers



## Join Us!

Wednesday, April 15, 2015  
at 11:00 am for the Spectacular

## *Kisses and Wishes Luncheon*

at the McCormick Golf Club, 7505 McCormick Parkway, Scottsdale  
Featuring a fashion Show from

*Kiss Me Kate*

and the

**Art and Crafts of our talented Brandeis Members**

To go to the Luncheon Signup Form, Click **HERE**

If you are interested in being a vendor at the luncheon, contact  
Sheila Landau at 602-809-5100 [buildor2@cox.net](mailto:buildor2@cox.net)  
Sue Lawler at 602-525-0231 [suelawler9@gmail.com](mailto:suelawler9@gmail.com)



## Women's Seder

**Wednesday March 25<sup>th</sup>**

The Seder will begin at 11:00 am at the JCC,  
12071 N. Scottsdale Rd, Scottsdale, AZ 85254  
Cost is: \$40 for reservations made before March 18<sup>th</sup>,  
\$45 after March 18<sup>th</sup>. No payments accepted at the door.

If you wish to join your Brandeis friends at a hosted table, please  
send your check to: Arlene Mirer 3038 E. Marlette Avenue, Phoenix, AZ 85016  
602-296-7144 The checks should be made out to  
JCC and your name, address and phone number should be on the check.



## Learning Opportunities News



### Join the MOB

The BNC MOB (Men of Brandeis) group meets monthly, alternating between lectures on contemporary issues and field trips.

**March 11:** Irwin Mandel, a longtime Vice President with the Chicago Bulls, will talk to us about the NBA and the Bulls.

Entering his 43rd season, Irwin Mandel has the longest tenure of anyone with the Bulls. He is the senior financial executive in the NBA, and one of the most experienced in any management position in the league. During his long career, his duties have included player contracts, financial reports, and applying and interpreting the NBA's salary cap, free agency and other collective bargaining rules. He was one of the few NBA executives selected to serve on the committee to advise the league regarding salary cap rule changes. Former Commissioner David Stern recently said, "Nobody in the NBA understands the intricacies of the salary cap better than Irwin Mandel." He recently served as a consultant to two of the other major sports leagues regarding the benefits and workings of the NBA's salary cap and free agency systems.

A native Chicagoan, Irwin received both his undergraduate degree in accounting and his law degree from Northwestern University. He is a CPA and a member of the Illinois Bar. He worked in the tax department of Arthur Andersen & Co. for four years prior to joining the Bulls. He is active in various charitable programs and speaks regularly to business groups, law schools and college students regarding legal and financial management careers in professional sports. Now he is transitioning into retirement and looking forward to spending his winters in Arizona. He is an avid tennis player and recent ardent golfer (but perennial contender for NBA leader in most golf shots per round). He is married to Sheri, has two married sons and two grandchildren.

**April, 2015:** Boyce Thompson Arboretum in Superior. Date and time to be determined.

For more information, check the calendar each month in the Beat or contact facilitators: Leith Baletin [lbaletin@att.net](mailto:lbaletin@att.net) or Sam Summer [samsummeraz@yahoo.com](mailto:samsummeraz@yahoo.com) 480-488-1540

### SPECIAL NOTE ABOUT FULL GROUPS

Even a full group may have openings from time to time - if you are interested in a particular group, you can contact the facilitator(s) to see if space is available. Very often there is! Please see the [calendar pages](#) in this bulletin for group details, which include contact information for the facilitators. A \$5 guest cost will apply.

### PHOTOGRAPHS:

Many of our groups take pictures while they're doing their group activities.

Please continue to do that!

We are posting them on the website, and you can see them by clicking [HERE](#) or go to

<http://brandeisphoenix.com/Group.php>

For details and to sign up for groups, see the Guide and Registration Form on our website: [www.brandeisphoenix.com/LearningOpps.html](http://www.brandeisphoenix.com/LearningOpps.html). For just the registration form, **click [HERE](#)**.

**Learning Opportunities Vice Presidents:**  
**Merrill Kalman, Sara Leopold and Ronee Siegel** [bncphxlo@gmail.com](mailto:bncphxlo@gmail.com)

## Phoenix Chapter Scholarship

Dear Ms. Abrams,

We are fast approaching the end of the fall semester – our students completed their classes and are preparing for final exams and projects in the next few days. Winter break starts next week!

As the year draws to a close, I am delighted to send you the enclosed letter from Cassidy Swartz '16, the current BNC Phoenix Chapter Scholar in the Humanities. Cassidy wanted to express her gratitude and share more details about her time at Brandeis this year. A student's own words are always the most meaningful way to demonstrate the true impact of your generosity. I hope you enjoy reading Cassidy's sentiments and sharing them with your chapter.

Best,  
Nancy Winship

## Letter from Cassidy Swartz

*Dear Members of the BNC Phoenix Chapter,*

*Thank you most sincerely for your donation. I am so grateful to have been awarded the BNC Phoenix Chapter Endowed Scholarship. This scholarship has made it financially possible for me to attend Brandeis. I cannot thank you enough for your support; without your kind donation, I would not be where I am today.*

*I grew up in Chandler, Arizona, surrounded by a loving family. I chose to come to Brandeis, because it has a good science program and because I wanted to experience the East coast. After touring Brandeis on a nice sunny day, I fell in love with the campus and I immediately felt connected to the community.*

*I am a Health, Science, Society, and Policy major here at Brandeis. Currently I am taking American Health Care, The Sociology of Health Community and Society, Art History: Antiquity to the Middle Ages, World Religions, and Statistics. I am really enjoying the American Health Care course, as it has opened my eyes to many gaps and issues in our health care system, as well as the possible changes in the future that may have an impact on how care is provided or our access to it.*

*Outside of school I enjoy spending my time volunteering. I am a math and reading tutor for young children. I find it extremely rewarding to teach others. I am also a member of the companions to Elders Club, where I visit nursing homes and engage and interact with elders. Recently I was inducted into the National Society of Collegiate Scholars, which I am most proud of because less than 10 percent of Brandeis students are nominated. I was also elected the vice president of community service for the (NSCS) chapter. I plan to have our chapter participate in the "Jared Box Project" which requires us to put together boxes filled with toys, gifts and books and then donate them to ill children at the nearby hospitals. On another note, I am a huge fan of soccer and I have been playing since I was five years old. I play year round, and when it comes to intramural sports at Brandeis I am definitely competitive.*

*I have also always been passionate about pursuing something in the medical field. Over the summer I shadowed a team of physician assistants at Ocotillo Internal Medicine in Chandler, AZ. After my experience there it has confirmed my decision to become a physician assistant. After graduation I plan to become an EMT to gain more medical exposure, and apply to Physician Assistant School. I cannot thank you enough for awarding me the BNC Phoenix Chapter Endowed Scholarship. This scholarship has made it possible for me to not only attend Brandeis, but it has allowed me to grow, to partake in life-changing experiences, and has provided me with opportunities I would not have had otherwise.*

*I wish you all good health and a great rest of the year. And I want you to know that my life is forever changed because of your kind contribution.*

*Thank you so much, Cassidy Swartz '16*



### MEMBERSHIP CONTACTS

To report life-cycle events please contact

Susan Sacks at 480-860-5256 or [susan.sacks@gmail.com](mailto:susan.sacks@gmail.com)

To learn about becoming a member please contact

Sheila Landau at 480-998-8999 [buildor2@cox.net](mailto:buildor2@cox.net)

## Member News

- Best wishes to Selma Ost for a complete recovery.
- Our sincere condolences to Sandy Solomon on the passing of her dear father, Gilbert L. Solomon.
- Our very sincere condolences to Nancy Elkins on the passing of her beloved father, Kenneth Singer.
- Condolences to the family of life member Lois Roth.



## New and Rejoining Members

Gloria Golding, Dr. Karen Katchen, Michael Kramer,  
Elayne Leshtz, Pat Miller, Geri Rosenberg



## Membership Renewal Contest New Member Contest

**Prize: \$250 for each category:**

**Renewals and/or New Members**

**Categories: small, medium, large chapters**

One contest will focus on Membership Renewals and other contest will focus on New Members. Our goal is to retain our annual members and increase new members. Winners will be selected from the three categories. Chapters in each category will compete against one another. The lucky chapter that wins the contest in each category will receive a \$250 gift card. Our Chapter can win through the Membership Renewal Contest and/or the New Member Contest.

### Membership Co-Vice Presidents

Kathleen Witkin, [witkinbnc@gmail.com](mailto:witkinbnc@gmail.com) ..... 480-473-4825  
Jo Ellen Susman, [joellensus@gmail.com](mailto:joellensus@gmail.com) ..... 480-502-6881

**EVEN FULL GROUPS SOMETIMES HAVE ROOM FOR GUESTS! A \$5 GUEST COST APPLIES.  
PLEASE CONTACT FACILITATORS FOR AVAILABILITY.**

MAR	GROUP	Time	Study Group Notes	Facilitators
TBA	ANTIQUE GATHERINGS	TBA	Join this group as we talk about finding, pricing and collecting the antiques you love. Contact the facilitator for details.	Andi Freed-Krehbiel 480-951-6572 <a href="mailto:drcrberry@gmail.com">drcrberry@gmail.com</a>
TBA	EVENING POTPOURRI  * NEW *	TBA	A variety of evening activities are planned by group members. Participants will be notified of the activity and location.	Sue Lawler 602-525-0231 <a href="mailto:suelawler9@gmail.com">suelawler9@gmail.com</a> Daron Barness 602-619-1136 <a href="mailto:daronday@aol.com">daronday@aol.com</a> Linda Slater 480-621-6758 <a href="mailto:lcstobin@hotmail.com">lcstobin@hotmail.com</a>
1	FLIX CINEMA CLUB  * NEW *	1:00	Discuss the movie <i>Selma</i> . Each meeting we will choose a movie that you can see on your own, and then we will meet to discuss it. Participants will be notified of the location.	Burton and Rosalind Milrod 480-767-9305 <a href="mailto:3bar7@cox.net">3bar7@cox.net</a>
3 10	YOGA  FULL	8:15	All-levels Yoga led by a registered and certified yoga instructor with 15 years' teaching experience. Bring mat, water, and any prop (block, belt, etc.) you like to use. Handouts will be given so participants can practice at home. Participants will be notified of the location by email.	Nancy Siefer 480-577-1439 <a href="mailto:n.siefer@gmail.com">n.siefer@gmail.com</a>
4	JUST DESSERTS  * NEW *	2:00	Are you in the mood for something yummy and decadent? Join this group and discover new places to satisfy your sweet tooth!  Participants will be notified of the location	Iris Wigal 602-274-8771 <a href="mailto:wiggley@cox.net">wiggley@cox.net</a> Gail Tenn 480-513-8462 <a href="mailto:gdtenn@hotmail.com">gdtenn@hotmail.com</a> Sara Leopold 480-359-5599 <a href="mailto:sara1225@gmail.com">sara1225@gmail.com</a>
5 12 19 26	INTERMEDIATE MAH-JONGG  FULL	11:45	Meet every Thursday at 11:45 for lunch. A group intended for experienced players will meet at the JCC, 12701 N Scottsdale Rd, Scottsdale.	Sandy Blum 480-905-3225 <a href="mailto:sanblum@cox.net">sanblum@cox.net</a>
5	JEWISH BOOK GROUP	10:00	If you would like the complete list of books, please call Ellen. Meet at Congregation Beth Israel in the library. RSVP to Ellen.	Ellen Tuckman 602-953-9307
5 19	JUST HIKING! - INTERMEDIATE  FULL	7:30 or 8:30	Hike around Phoenix, Scottsdale and beyond. This activity is for active hikers who enjoy easy to moderate hikes. 4-6 miles, around three hours, plus destination time followed by brunch. Participants will be notified of the location.	Nancy Siefer 480-577-1439 <a href="mailto:n.siefer@gmail.com">n.siefer@gmail.com</a> Caryll Webner 602-989-1348 <a href="mailto:caryllwebner@yahoo.com">caryllwebner@yahoo.com</a>
5 19	LEISURELY HIKING  * NEW *	8:00 or 8:30	Hikes in Phoenix, Scottsdale and beyond will take you to beautiful trails at a comfortable pace. Members will be notified prior to each hike of place and time. After the hike, join us for brunch.	Ellen Kirschenbaum 602-214-5212 <a href="mailto:ellenk102@cox.net">ellenk102@cox.net</a> Bob Kirschenbaum 602-614-5212 <a href="mailto:bobkirschenbaum@gmail.com">bobkirschenbaum@gmail.com</a>
5 19	NEXT LEVEL BRIDGE  * NEW *	2:00	This group is intended for experienced bridge players who would like to further enhance their conventional bidding and playing skills to take their game to the next level. This group is open to both men and women. Location will depend on participation.	Bob Kirschenbaum 602-614-5212 <a href="mailto:bobkirschenbaum@gmail.com">bobkirschenbaum@gmail.com</a>
5	SUN LAKES POTPOURRI	1:30	This group will include book and movie reviews, discussions on contemporary issues and visits to local places of interest. It is open to people outside the Sun Lakes area. Contact the facilitator for the location.	Irene Kestenbaum 480-883-7639 <a href="mailto:irenek0426@gmail.com">irenek0426@gmail.com</a> Barbara Gold 480-802-7945 <a href="mailto:bzgold9333@gmail.com">bzgold9333@gmail.com</a>
6	FRIDAY MATINEE MOVIE & LUNCH	10:00	View interesting movies (including indies, foreign language films, and documentaries) playing at the Harkins Shea 14, the Harkins 101, or the Camelview. Lunch and casual conversation will follow at a nearby eatery. Participants will be notified of the location.	Roni Nassberg 480-488-4476 <a href="mailto:ronika1@aol.com">ronika1@aol.com</a> Abby Tucker 480-575-3162 <a href="mailto:skyranch52@gmail.com">skyranch52@gmail.com</a>
10	SECOND TUES LUNCH BUNCH	12:00	Meet at well-reviewed, diverse and interesting restaurants. Each person is responsible for her own meal.	Andrea Morrison 602-840-8195 <a href="mailto:andsue1@cox.net">andsue1@cox.net</a>



MAR	GROUP	Time	Study Group Notes	Facilitators
11	KNIT A MITZVAH	1:00	Knit scarves for a variety of different organizations while we socialize. Contact the facilitator for details.	Ellen Kirschenbaum 602-214-5212 <a href="mailto:ellenk102@cox.net">ellenk102@cox.net</a> Ronee Siegel 917-273-0396 <a href="mailto:ronees@aol.com">ronees@aol.com</a>
11	MEN OF BRANDEIS	1:00	This month, Irwin Mandel, currently a longtime Vice President with the Chicago Bulls will talk to us about the NBA, the Bulls and perhaps another topic that is currently in the news. Further details will be emailed to the participants. For more info, click <a href="#">HERE</a>	Sam Summer 480-488-1540 <a href="mailto:samsummeraz@yahoo.com">samsummeraz@yahoo.com</a> Leith Baletin 480-874-9434 <a href="mailto:lbaletin@att.net">lbaletin@att.net</a>
12	BOWLING FOR FUN * NEW *	10:00	This relaxed, non-competitive group will meet at Brunswick Via Linda Lanes once a month to bowl just for fun, followed by lunch. The lanes are located at 9027 E. Via Linda, Scottsdale 85258.	Sheila Landau 480-998-8999 <a href="mailto:buildor2@cox.net">buildor2@cox.net</a> Sue Lawler 480-502-9036 <a href="mailto:suelawler9@gmail.com">suelawler9@gmail.com</a>
12	THE GOOD, THE BAD & THE TASTY * NEW *	11:30	Join the group for lunch at places around the Valley. Contact the facilitator for the location.	Jay Leopold 480-290-2040 <a href="mailto:jay@skypower.solar">jay@skypower.solar</a>
17	BRIDGING IT!	12:00	Meet for a fun afternoon of lunch, bridge and camaraderie. Members should be experienced bridge players who are willing to enjoy a non-competitive and relaxed afternoon of bridge. Participants will be notified of the location.	Nan Waldman 602-996-5639 <a href="mailto:nanlarry@cox.net">nanlarry@cox.net</a> Marcy Strauss 612-710-6291 <a href="mailto:mss29@comcast.net">mss29@comcast.net</a>
17	CAMELVIEW REVIEW AND LUNCH	TBA	Enjoy a thought-provoking movie each month followed by a discussion at a nearby restaurant. Participants will be notified of the details.	Sheila Landau 480-998-8999 <a href="mailto:buildor2@cox.net">buildor2@cox.net</a> Maloree Shain 480-659-2858 <a href="mailto:maloreelynn@yahoo.com">maloreelynn@yahoo.com</a>
19	BOOKS FOR THE ARMCHAIR TRAVELER  FULL	10:00	This group will read books that take place in foreign locales. Participants will be notified of the location	Nancy Sacks 480-661-3852 <a href="mailto:nhshobo@aol.com">nhshobo@aol.com</a> Barbara Stern 540-664-3106 <a href="mailto:sternbts@gmail.com">sternbts@gmail.com</a>
20	FRIDAY AFTERNOON BOOK DISCUSSION GROUP	1:00	Meetings held in Central Phoenix. RSVP to the facilitator.	Ruth Cohen 602-274-6126
23	OPERA	1:00	Discuss operas being performed by the Arizona Opera Company this season. Contact the facilitator for location.	Selma Ost 623-869-0909 <a href="mailto:selmasost@aol.com">selmasost@aol.com</a>
24	ARTIST STUDIO TOURS  FULL	10:00	Visit a different artist's studio in Scottsdale, Carefree, Cave Creek or other areas in the vicinity. Reply to the facilitator.	Mady Smidt 480-860-8917 <a href="mailto:madysmidt@gmail.com">madysmidt@gmail.com</a>
25	FOURTH WEDNESDAY LUNCH BUNCH  FULL	11:30	Enjoy friendship and camaraderie at a variety of restaurants around the valley. Participants will be notified of the location	Annette Kurland 516-236-6271 <a href="mailto:annetekurland@me.com">annetekurland@me.com</a> Lynda Weckstein 602-840-8555 <a href="mailto:lylweck@gmail.com">lylweck@gmail.com</a>
25	NON-FICTION BOOK GROUP  FULL	1:30	Join us to explore non-fiction over a wide range of topics: history, current affairs, biography and more! Books are selected by the group.  Contact the facilitator for location.	Janis Lipman 203 216 0177 <a href="mailto:janislipman@gmail.com">janislipman@gmail.com</a> Georgia Heller 203 524 0053 <a href="mailto:georgiaheller@gmail.com">georgiaheller@gmail.com</a>
25	PHOENICIANS of BNC	TBA	This group meets once a month for a potpourri of activities, primarily in central Phoenix locations.  Contact the facilitator for location.	Iris Wigal 602-274-8771 <a href="mailto:wiggley@cox.net">wiggley@cox.net</a> Marcy Strauss 612-710-6291 <a href="mailto:mss29@comcast.net">mss29@comcast.net</a>
25	PLAY GOLF	Varies	Join the fun BNC Phoenix Chapter Golf Team. Tee-off times and locations will vary. Greens fees and an optional lunch are extra. Meet at Scottsdale Silverado Golf Club.	Lori Roth 480-664-3312 <a href="mailto:lori.rothaz@gmail.com">lori.rothaz@gmail.com</a> Sue Adatto 480-563-0006 <a href="mailto:sueadatto@cox.net">sueadatto@cox.net</a>
26	CONTEMPORARY ISSUES DISCUSSION GROUP #1	9:30	Participate in study and discussion. Participants will be notified of the location by email.	Ruth Anne Myers 480-947-8216 <a href="mailto:ramyers@aol.com">ramyers@aol.com</a>

MAR	GROUP	Time	Study Group Notes	Facilitators
26	CONTEMPORARY ISSUES DISCUSSION GROUP #3  FULL	9:30	Participate in study and discussion. Participants will be notified of the location by email.	Janis Lipman 203- 216 0177 <a href="mailto:janislipman@gmail.com">janislipman@gmail.com</a> Nancy Sacks 480-661-3852 <a href="mailto:nhshobo@aol.com">nhshobo@aol.com</a>
27	BOOMERS	10:30	Boomers will tour the TGen Facility in Phoenix. Details have been emailed to participants. Contact Ronee to be placed on the waiting list.  <i>Boomers</i> meets year round. This active group investigates all the Valley has to offer. RSVP only to Ronee.	Ellen Kirschenbaum 602-214-5212 <a href="mailto:ellenk102@cox.net">ellenk102@cox.net</a> Susan Rollins 480-563-0411 <a href="mailto:serollins52@gmail.com">serollins52@gmail.com</a> Ronee Siegel 917-273-0393 <a href="mailto:brandeisboomers@gmail.com">brandeisboomers@gmail.com</a>
28	AT THE BALLET	2:00	Join us for <i>Today's Masters</i> . Car pools will be arranged. For more information, see the Ballet website at: <a href="http://www.balletaz.org">http://www.balletaz.org</a> .	Sheila Berkowitz 480-451-5229 <a href="mailto:sberk327@cox.net">sberk327@cox.net</a>
29	FLIX CINEMA CLUB  * NEW *	1:00	Discuss the movie <i>Second Best Marigold Hotel</i> . Each meeting we will choose a movie that you can see on your own, and then we will meet to discuss it. Participants will be notified of the location.	Burton and Rosalind Milrod 480-767-9305 <a href="mailto:3bar7@cox.net">3bar7@cox.net</a>

## CAROL B'S CHILDREN'S BOOKS

We continue to collect new and gently used children's books for local elementary schools and we now have a new name:

Carol B's Children's Books,  
in memory of our friend and chapter Board member Carol Baine.

*"Once you learn to read, you will be forever free."* - Fredrick Douglass

We thank you for continuing to donate books to this wonderful cause.

For more information,  
please contact:  
Co-Chairs Dorry  
Sunenshine

[dsunenshine@gmail.com](mailto:dsunenshine@gmail.com)

Ellen Kirschenbaum

[ellenk102@cox.net](mailto:ellenk102@cox.net)

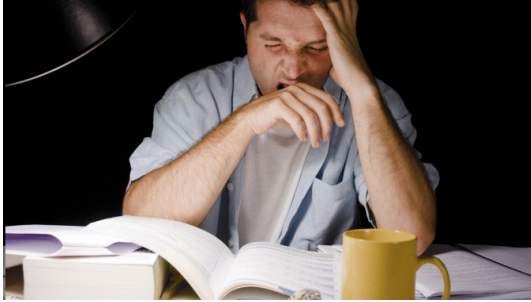
602-214-5212



## CHAPTER ROSTER

Coming soon - we are working on making a Chapter roster available to our members to make it easy for you to be in touch with each other! If you have recently moved, or changed your phone number or email address, please let Bruce Galin, our chapter's Data Manager, know of those changes so we can be certain to include your up-to-date information:

[bruce.phxbnc@gmail.com](mailto:bruce.phxbnc@gmail.com)



## Why all-nighters don't work

**Want to ace that test tomorrow? Here's a tip: Put down the coffee and hit the sack.**

Scientists have long known that sleep, memory and learning are deeply connected. Most animals, from flies to humans, have trouble remembering when sleep deprived, and studies have shown that sleep is critical in converting short-term into long-term memory, a process known as memory consolidation. But just how that process

works has remained a mystery. The question is, does the mechanism that promotes sleep also consolidate memory, or do two distinct processes work together? In other words, is memory consolidated during sleep because the brain is quiet, allowing memory neurons to go to work, or are memory neurons actually putting us to sleep?

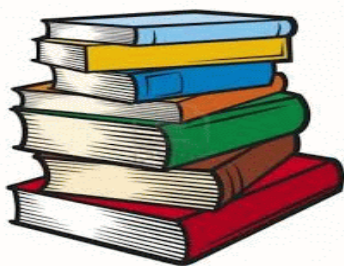


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**For all your Book Fund needs, contact:**

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You can establish a Book Fund Savings Account! The Account allows you to send Book Fund Tributes with ease. For more information contact Henriette Hasley, 602-494-1924 [henriette.hasley@cox.net](mailto:henriette.hasley@cox.net)



## MEMBER-TO-MEMBER - DID YOU KNOW ??

Most of our members find out about the BNC because they are invited to an event by a friend? With so many exciting programs and events coming up in our chapter, why not invite a friend to join you?

**Share Brandeis, invite your friend to:**

- Attend a Learning Opportunity group
- Meet and listen to a Brandeis professor at UOW
- Experience a cultural event
- Participate in a community service event

**So bring a friend, neighbor, or family member to your next BNC chapter event, and share Brandeis!**

## Sustaining the Mind: Scientific Research and Scholarship in Neurodegenerative Diseases



To support the Sustaining the Mind campaign, contact Ronda Kottle, [ronda@kottlehome.com](mailto:ronda@kottlehome.com) or [Click here](#) for the donation form.

Iris Wigal to  
**Nancy Elkins**

In memory of beloved father, Kenneth Singer

Sue Karp to  
**Carol Glantz**

In memory of Carol's beloved mother.

BNC Phoenix Chapter Board, Carol Kern,  
Linda and Gary Perlman, Lori Roth to

**Ellen and Bob Kirschenbaum**

In memory of beloved mother, Julie Freedland

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BNC Phoenix Chapter Board, Carol Kern,  
Lori Roth, Nancy Sacks to

**Jo Ellen Susman**

In memory of beloved mother, Thelma Fisher



## Save the Dates



**SUNDAY, MARCH 15 and  
MONDAY, MARCH 16, 2015**

Book and Author Events

★ **25<sup>th</sup> Anniversary** ★

The Phoenician, Scottsdale

**WEDNESDAY, MARCH 25, 2015**

Women's Seder at the JCC

**WEDNESDAY, APRIL 15, 2015**

Spring Luncheon, McCormick Ranch Golf Club

### Mission Statement

Brandeis National Committee is dedicated to providing philanthropic support to Brandeis University, a distinguished liberal arts and research university founded by the American Jewish community. Its membership is connected to the University through fundraising and through activities that reflect the values on which the University was founded: academic excellence, social justice, nonsectarianism and service to the community.



### We Value Your Privacy

All directories, phone numbers and email addresses shared with our members for the use of Brandeis business shall remain confidential and not be shared with other organizations.

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Kathleen Witkin, Membership Vice President, Bulletin Co-Editor	<a href="mailto:witkinbnc@gmail.com">witkinbnc@gmail.com</a>	480-473-4825



## *Kisses and Wishes Luncheon*



April 15, 2015 ~ 11:00 am  
McCormick Golf Club  
7505 McCormick Parkway, Scottsdale

**Level of Support:** Please enter the number of people for each Level and know that your generous contribution above and beyond the basic event registration goes directly to support critical research to help find a cure for neurodegenerative diseases - BNC's Sustaining the Mind Campaign!

☐ Member \$45 per person

Name \_\_\_\_\_

☐ Guest \$55 per person

Name \_\_\_\_\_

☐ Armani Donor \$60 per person

Name \_\_\_\_\_

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Name \_\_\_\_\_

for a total of \$ \_\_\_\_\_ for \_\_\_\_\_ participant(s)

### **Please indicate your entree choice below:**

☐ **Salmon**      or      ☐ **Chicken**

(No changes or substitutions in entree choices will be accepted on the day of the event.)

Please respond by April 10<sup>th</sup>. No payment will be accepted after Monday April 13<sup>th</sup>.

Return this form along with your check or call: RSVP Nan Waldman  
5061 E. Cortez Scottsdale, AZ, 85254 (602-996-5639) [nanlarry@cox.net](mailto:nanlarry@cox.net)

Checks made out to BNC, or Visa and MasterCard credit cards are accepted.

Check # \_\_\_\_\_

Name as it appears on credit card: \_\_\_\_\_

Billing Address, including zip code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Credit card type: \_\_\_\_\_ MasterCard \_\_\_\_ Visa \_\_\_\_

Credit card number: \_\_\_\_\_

Expiration date: \_\_\_\_\_ Security code: \_\_\_\_\_

For each reservation, the amount of the payment over \$28 is tax-deductible.