

## **Boerboel Owners Group Speaks Out Against Inaccurate Information About the South African Dog Breed**

CITY, State, May 17, 2017 -- In light of recent tragic events effecting a breeder of the South African Boerboel, the Boerboel Owners Group is compelled to address the consistent bashing and misinformation flooding the internet and media outlets as it relates to the breed. Supposed experts of dog behavior have been quoted generalizing the breed on a whole as that of possessing dangerous qualities and of ill temperament. Nothing could be further from the truth, according to the Boerboel Owners Group.

"I am the founder and Administrator of the largest South African Boerboel Group on Facebook with over **EIGHT THOUSAND MEMBERS worldwide**," says Ray St. James. "On a daily basis the breed continues to have inaccurate information and generalizations inundate the public influencing their opinion on the breed with negativity and false characteristic traits to build a significant level of fear."

St. James notes these actions by the media and representatives involved are reckless, unwarranted, inaccurate and devastating toward a breed that is known by those who take the time to research and understand origins for being loyal, obedient, playful, loving companions. "In a matter of a week the responsible parties are managing to strip all of the positive attributes from generations of hard work and dedication to the breed," he says. "It is inexcusable. There are countless breeds in existence and attacks can be accredited to every one of them at one time or another - Golden retrievers, Labrador Retrievers, Labradoodles, Huskies, Shepherds, etc. I can go on and on citing fatalities and attacks linked to each breed. However, when a natural working classified breed or guardian breed has an incident the media and specific groups tend to exploit that breed and label it on a whole as 'aggressive.' This is pure nonsense and inaccurate.

"I have sat back and allowed attack after attack to take place out of respect for the poor woman who has lost her life, as that should be at forefront and not overshadowed in anyway. However, it seems as though that has now taken a backseat and those involved wish to focus on bashing and branding the breed we love as part of their campaign," St. James explains. "No more. This needs to stop. The same way the human race cannot be judged by actions of a select few, the canine realm cannot be exposed to negative assumptions on a breed wide basis. You must be held accountable."

The Boerboel Owners Group advises that before casting judgment and making outlandish claims all involved need to pick up a book and learn about the breed in question. The group suggests joining a group and interacting by experiencing the countless families that have loved and bonded with the South African Boerboel in ways unmatched by any other breed. Understand how the dog's priority is its family and without its family they are lost. Comprehend how the love they show for children is that of a nature that can only be explained by witnessing it firsthand.

"Ignorance is no excuse for slander and inaccuracies," St. James continues. "Education is priority and the breed you continue to knock and cast judgment upon in such an ill-tempered defamatory manner only proves the point of how uneducated on the breed those who have made such thoughtless statements truly are. I will continue to educate the public and build my group so the correct history, function, and temperament of the South African Boerboel surfaces drowning out the damage those responsible have

done recently. My heart pours out to Jane Egle, as she was a member of my group and she loved her dogs and the breed. What happened to her is a tragedy and what you are doing to the South African Boerboel in her name is equally as devastating.”

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