



High Country Working Equitation Sponsorship Opportunities

High Country Working Equitation (HCWE) would like to **THANK YOU** for considering sponsorship of our organization. A little about us... HCWE is a 501(c)(3) organization that exists to promote and support the exciting fast-growing equestrian sport of Working Equitation. Sponsorships and Donations are tax deductible.

What is Working Equitation?

Working Equitation is an international competition that was founded in Europe and currently is in existence in over 18 countries world-wide. The sport is relatively new to the United States and is gaining popularity at an astounding rate. Working Equitation is unique in the equestrian world in that it is all-inclusive to any style of riding (Western, Hunt Seat, Dressage, etc.). It is founded and based upon a test of horsemanship in a working cattle environment. The phases of Working Equitation include:

- Dressage
- Ease of Handling (judged through obstacles)
- Speed (through obstacles)
- Cattle work (team penning)

How is Sponsorship Money Used?

Sponsorship and donation moneys will be used by HCWE for hosting shows, marketing, education of officials and judges, club operating expenses, and other costs that the HCWE Board considers necessary in achieving the organizational objectives.

Sponsorship Levels and Benefits:

	Crystal \$100	Silver \$500	Gold \$1000	Platinum \$2000	Diamond \$3000
Sponsor spot on website & blog	X	X	X	X	X
Banner displayed at all events		X	X	X	X
Recognition in all advertising materials			X	X	X
Advertising materials included in entry packet at all shows				X	X
Monetary awards at shows in sponsor's name					X

High Country Working Equitation Sponsorship/Donation Form

Sponsor Contact Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone: _____

<input type="checkbox"/>	Diamond Sponsor	\$3000
<input type="checkbox"/>	Platinum Sponsor	\$2000
<input type="checkbox"/>	Gold Sponsor	\$1000
<input type="checkbox"/>	Silver Sponsor	\$ 500
<input type="checkbox"/>	Crystal Sponsor	\$ 100

Note: Sponsor order listed on website, blog, and promotional material will be prioritized first by sponsorship dollar amount, then by seniority of sponsorship (who has been consecutively sponsoring at that dollar amount for the longest period of time).

Cash Donations:

Any donation amount is gratefully accepted. Please write in donation amount here: \$_____. Donations, by definition, are considered as “charitable gifts” and will be acknowledged via announcement on HCWE’S website and blog page.

Please either return this form with check made out to High Country Working Equitation directly to an HCWE board member or send it to the HCWE post office box at:

High Country Working Equitation
PO Box 1713
Berthoud, CO 80513

