

MANAGER'S DESK FOR THURSDAY, APRIL 9, 2020

WELCOME TO THE MANAGER'S DESK, I'M MIKE CORNELL.

YESTERDAY WAS AN EXCITING DAY HERE AT WRVM RADIO. THE NEW TRANSMITTER ARRIVED ONSITE AND IT IS NOW IN PLACE. SOME ASSEMBLY IS REQUIRED BEFORE WE'RE ABLE TO START TESTING IT AND ULTIMATELY PUTTING IT ON THE AIR. ONE STEP AT A TIME BUT THIS WAS A MAJOR STEP IN THE PROCESS. THANKS AGAIN FOR HELPING US RETIRE OUR 27 YEAR OLD TRANSMITTER (NOW 28 YEARS OLD) FROM FULL TIME SERVICE. THE NEW TRANSMITTER OFFERS SOME DISTINCT ADVANTAGES OVER THE OLDER TRANSMITTER. YOU MAY NOT NOTICE ANY DIFFERENCE EXCEPT FOR ONE THING. WITH THE NEW TRANSMITTER THE DISPLAY ON YOUR CAR RADIO WILL SHOW WHAT SONG OR PROGRAM IS PLAYING AT THAT MOMENT. I KNOW SOME OF YOU WILL REALLY APPRECIATE THAT INFORMATION. I'LL KEEP YOU POSTED ON THE PROGRESS OF GETTING THE NEW TRANSMITTER READY TO OPERATE.

THIS NEXT EMAIL HELPS ME TRANSITION TO ANOTHER BIT OF NEWS TO SHARE WITH YOU TODAY. [NANCY]

Your station has always been a blessing for many years, but even more so now in this crazy time. The music and messages bring the peace of God into our homes and lives. I don't know what I would do without your station. I also like another listener's comment about moving the 9:30 Money Wise to 8:30. This would provide music at a time when more people are in bed and need their minds calmed. God Bless!

I DIDN'T REALLY GO OVERBOARD ASKING FOR YOUR OPINION REGARDING OUR EVENING PROGRAMMING LINEUP. EARLIER IN THE MONTH I ASKED FOR YOUR FEEDBACK REGARDING THIS SUGGESTED CHANGE. AND I WAS SURPRISED AT HOW MANY OF YOU RESPONDED. AND OF THOSE WHO RESPONDED 100% OF THEM LIKED THIS PROPOSED CHANGE. SO, IN LIGHT OF THAT, STARTING MAY 1, THE EVENING AIRING OF MONEY WISE WILL MOVE TO 8:30. AND FOLLOWING UNSHACKLED WE'LL HAVE ANOTHER HALF HOUR OF MUSIC.

I'VE MENTIONED A COUPLE TIMES HOW I FELT WE ARE MOVING INTO SOME UNCERTAIN ECONOMIC TIMES. PEOPLE ARE OUT OF WORK. STOCKS ARE DOWN. AND I HAVE TO WONDER HOW THAT WILL AFFECT OUR SUPPORT FROM LISTENERS AND UNDERWRITERS. SO FAR I HAVE BEEN VERY ENCOURAGED BY A NUMBER OF YOU STEPPING UP AND GIVING EXTRA KNOWING THIS MIGHT BE THE CASE. THANK YOU AND GOD BLESS YOU.

OUR MAILING ADDRESS IS: WRVM, PO BOX 212, SURING WI, 54174

OR GIVE ONLINE AT WWW.WRVM.ORG.

THANK YOU FOR JOINING ME FOR THE MANAGER'S DESK, I'M MIKE CORNELL.