

# THINK & GROW RICH

## IN 13 STEPS

BY NAPOLEON HILL

**1 BURNING DESIRE**  
YOU MUST BE IN **LOVE** WITH YOUR GOAL.

**2 ABSOLUTE FAITH**  
NO MATTER WHAT.

**3 SELF TALK**  
SAY YOUR GOAL TO YOURSELF TWICE DAILY  
IN THE PRESENT TENSE.

**4 SPECIALIZE**  
BECOME  
THE EXPERT  
IN ONE NARROW FOCUS

**5 IMAGINATION**

**6 PLAN**  
MAKE A PLAN. **WORK THE PLAN.**

**7 TAKE MASSIVE ACTION**  
DECIDE NOW. DECISION PROMPTLY.  
THE UNIVERSE LOVES SPEED.

**8 BE PERSISTENT**  
NEVER GIVE UP.  
EVER.

**9 FORM A 1+1+1=7  
MASTERMIND**

**10 TRANSFORM  
SEXUAL DESIRE**  
INTO FUEL TO ACHIEVE YOUR GOAL

**11 REPROGRAM  
YOUR BELIEFS**

**12 LISTEN TO YOUR  
GUT FELLINGS**

**13 SIXTH SENSE**  
A.K.A. A HIGHER POWER

BE OPEN TO THE UNIVERSE, GOD, HIGHER POWER,  
INFINITE INTELLIGENCE OR WHATEVER YOU WANT TO CALL IT.