

Garnett Tourism Advisory Committee  
Meeting Minutes  
September 4, 2019

The regular meeting of the Garnett Tourism Advisory Committee was called to order at 4:30 p.m. on September 4, 2019. The following members were present: Tom Emerson Jr., Chairman, Paula Wallace, Vice-Chairman, Laurel Ladewig, Nicole Stevenson Susan Caron, Susan Wettstein, Director of Community Development and Kris Hix, Administrative Assistant/Chamber Director. Absent: Sue Differentcloud and Travis Wilson.

**Approval of Minutes** - A motion was made by Paula Wallace to approve the minutes of August 14, 2019 as written. Laurel Ladewig seconded the motion. The motion passed 5-0.

**Financial Report:** Total approved grant funding through transient guest tax funds year to date is \$18,970.93. Budget amount available is \$1,029.07. Cash balance: \$59,806.33 after receiving the most recent TGT disbursement of \$2,396.14.

**Old Business**

Sue Differentcloud was approved by the City Commission as a new board member.

TGT "In House" marketing funds in the amount of \$3,381.90 were also approved by City Commission for marketing materials. There were no TGT applications to review.

Survey Cards were delivered to the motels which will help tourism collect data, including how far people come, why they are in town, and if they are shopping, dining, attending events, etc.

Copies of First Impressions visit results were shared. The Tourism Board members discussed the need for electric Infrastructure at North Lake Park. There will be a Mystery Tour bus coming on September 19. Estimated 54 visitors. Discussed welcome bags to be distributed, and Susan will create the itinerary for them to maximize their time in Garnett. Cornstock has added Disc Golf and Cornhole Tournament to their event. The Cornhole Tournament will be Friday evening, September 27, and Disc Golf on Saturday. 90 welcome bags will go to campers. Their will be revisions made to the Garnett Brochure to update its information. There was discussion of other ideas and events that would pull more people into Garnett, such as a mobile escape room. The PA system for Town Square has arrived and will be installed by the LGGPR event on October 11.

**New Business**

The Kansas Air Tour at the Garnett Industrial Airport on September 26 will have a full schedule. Welcome bags will be distributed, and there will be participation from multiple businesses, organizations, and City Staff.

In other business, Tom reported that the new play by the Chamber Players is now sold-out.

The next meeting of the Garnett Tourism Advisory Committee will be Wednesday, October 4<sup>th</sup>, 4:30 p.m. at City Hall.

There being no further business, a motion was made by Tom Emerson Jr. to adjourn the meeting. Laurel Ladewig seconded the motion. The motion passed, 5-0. The meeting adjourned at 5:30 p.m.

Minutes recorded by Kris Hix, Administrative Assistant.