



International Presence

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International Presence Signs Global Reseller Agreement with EasyLink Services EasyLink Messaging Technology Powers High-Volume, Cloud Fax Service

FOR IMMEDIATE RELEASE

London, February 23, 2012 -International Presence, a leading provider of fax and message technology systems, has signed a Global Reseller Agreement with EasyLink Services International Corporation, the global leader in cloud-based electronic messaging and business integration services. Under the terms of the agreement, EasyLink's messaging technology and global Business Integration Network will power iMPSCloud.com, a hosted fax and messaging service that will automate the distribution of high-volume outbound fax messages from IBM i (AS/400, iSeries, System i) environments. iMPSCloud.com allows every IBM i outbound transaction to be routed via the EasyLink network, replacing all of the messaging hardware, software and telephone lines that a company typically uses for faxing.

"Our partnership with EasyLink is key to creating our vision of a global, high-volume messaging service. Their expertise and technology enables us to deliver our customers' business-critical messages at cost effective prices, often as much as 40% lower per fax page than traditional fax infrastructure," said Glyn Davies, CEO of International Presence Group. *"By blending the latest technologies from partners like EasyLink, we can provide guaranteed, secure message delivery through iMPSCloud.com."*

"We are pleased to have International Presence join our Channel Partner Program", said Kevin Maloney, Senior Vice President of Global Sales and Marketing, EasyLink Services. *"This partnership will allow our global customers who are not ready to replace their legacy systems to move their high volume messaging into the cloud on a secure, redundant network."*

For more information about iMPSCloud.com please visit www.international-presence.com.

About EasyLink Services International Corporation

EasyLink Services International Corporation (EasyLink) (NasdaqCM: ESIC), headquartered in Norcross, GA, offers a comprehensive portfolio of "any to any" business messaging and transaction services that can bridge the most challenging technology gaps while creating significant cost efficiencies across an organization. From Desktop Fax and Production Messaging to EDI, Managed File Transfer, Document Capture and Management, Secure Messaging and Notifications we help companies drive costs out of their operations. With over two decades of servicing customers around the globe, EasyLink has established a proven track record for providing effective, reliable and secure communications. For more information on EasyLink, visit www.easylink.com.

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About The International Presence Group

International Presence is a privately held company that has been developing enterprise message delivery, document management and business process improvement solutions for over 26 years. Specializing in high-volume, transaction processing for business critical applications, International Presence Customers send and receive millions of pages a month through their solutions. They operate out of two fully owned subsidiaries, American Presence Inc. in Florida and European Presence Ltd in the United Kingdom.

For an interview or more information about IP & Cloud Fax, please contact:

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