

NORTHWEST ARKANSAS HOME BUILDERS ASSOCIATION EVENT SPONSORSHIPS & PARTICIPATION OPPORTUNITIES

For your consideration while planning your budget please remember to support your local HBA

February Home Show Sponsorships— \$200 to \$2,500

- Company name associated with the title of the event
- Company name and logo on ALL event-related print materials
- Acknowledgement in ALL press releases
- Distribution of your marketing materials in vendor lounge
- Logo on ALL event signage
- Logo in HBA newsletter and on HBA website and thank you acknowledgment



June Parade of Homes Sponsorship— \$100 to \$2,500

- Company name associated with the title of the event
- Company name and logo on ALL event-related print materials
- Acknowledgement in ALL press releases
- Distribution of your marketing materials in vendor lounge
- Logo on ALL event signage
- Logo in HBA newsletter and on HBA website and thank you acknowledgment



September Golf Classic Sponsorships— \$200 to \$1,500

- Company name associated with the title of the event
- Company name and logo on ALL event-related print materials
- Acknowledgement in ALL press releases
- Distribution of your marketing materials in vendor lounge
- Logo on ALL event signage
- Logo in HBA newsletter and on HBA website and thank you acknowledgment



TBA Game Night Sponsorships— \$100 to \$1,000

- Company name associated with the title of the event
- Company name and logo on ALL event-related print materials
- Acknowledgement in ALL press releases
- Distribution of your marketing materials in vendor lounge
- Logo on ALL event signage
- Logo in HBA newsletter and on HBA website and thank you acknowledgment

December Christmas Party Sponsorships— \$100 to \$1,000

- Company name associated with the title of the event
- Company name and logo on ALL event-related print materials
- Acknowledgement in ALL press releases
- Distribution of your marketing materials in vendor lounge
- Logo on ALL event signage
- Logo in HBA newsletter and on HBA website and thank you acknowledgment

Host a General Membership Meeting – \$175 Dates TBD

Home Show Booths – Starting at \$975

Silent Auction items are needed throughout the year

Newsletter, Website and Billboard Advertisements – \$50 to \$500

**Benefits vary according to level of sponsorship chosen. Sponsorship benefits listed above are for the highest monetary level per event. The sponsors from the previous year have 1st right of acceptance before any sponsorships can be sold.*