



2019 Connecticut River One-Design Leukemia Cup May 4th & 5th, 2019 Sponsorship Opportunities

Program Booklet

Sponsorships start at \$75 for a b/w business card size ad in our program booklet handed out at the post-race parties, \$150 for a 1/3 page, \$200 for a ½ page ad, \$300 for a full page;

Inside front and inside back cover \$400; \$500 for color page on back cover (first come, first served)

Banner Sponsor:

\$100 to hang a small (sponsor-provided, up to 2 x 4) **business banner or sign/poster** at Saturday's post race party at the Essex Yacht Club and at Sunday's awards reception at the Essex Corinthian Yacht Club. \$200 to hang a medium (sponsor-provided, up to 4 x 6) **business banner or sign/poster** at both parties.

NOTE: If you would like to become a food or liquor sponsor for the post-race parties, please email ctriverleukemicup@gmail.com for details.

All sponsors will be part of a slideshow at the post-race parties and will be listed on the regatta registration page at Yachtscore.com.

Special Sponsorship Levels

\$250:

Sailor Sponsor - special mention in press releases and on our website; small signage at post race party, listed in booklet

\$500:

Crew Sponsor - special mention in press releases and on our website; medium signage at post race party, listed in booklet

\$1000 and over:

Captain Sponsor - special mention in press releases and on our website, large signage and recognition at post race party, listed in booklet, sponsorship appreciation gift

\$2500 and above:

Admiral Sponsor - special mention in press releases and on our website, as well as on the National LLS website, large signage and recognition at post race party, listed in booklet, sponsorship appreciation gift, opportunity to speak briefly at the awards ceremony.



2019 Sponsorship Commitment Form

Program Booklet:

Please select:

- | | | |
|--------------------------|-----------------------|-------|
| <input type="checkbox"/> | Business Card Size Ad | \$ 75 |
| <input type="checkbox"/> | 1/3 Page Ad | \$150 |
| <input type="checkbox"/> | 1/2 Page Ad | \$200 |
| <input type="checkbox"/> | Full Page Ad | \$300 |
| <input type="checkbox"/> | Inside Front Cover | \$400 |
| | (1 available) | |
| <input type="checkbox"/> | Inside Back Cover | \$400 |
| | (1 available) | |
| <input type="checkbox"/> | Back Cover | \$500 |
| | (1 available) | |

Banner Sponsor:

- | | | |
|--------------------------|------------------------------|-------|
| <input type="checkbox"/> | Small Banner or Sign/Poster | \$100 |
| <input type="checkbox"/> | Medium Banner or Sign/Poster | \$200 |

Special Sponsorships:

- | | | |
|--------------------------|-----------------|----------|
| <input type="checkbox"/> | Sailor Sponsor | \$250 |
| <input type="checkbox"/> | Crew Sponsor | \$500 |
| <input type="checkbox"/> | Captain Sponsor | \$1,000+ |
| <input type="checkbox"/> | Admiral Sponsor | \$2,500+ |

Referred by: _____
individual Fundraiser or Team

Sponsor Information:

Company Name: _____
(as you would like it to appear in print)

LLS FEDERAL
TAX ID:
13-5644916

Company Contact Name: _____

Address: _____

City/State/ZIP: _____

Phone Number: _____ Email: _____

Authorized Signature: _____ Date: _____

Please note, in order to honor all print-related sponsor benefits we must receive your signed contract, payment, and logo/program book ad (jpg format) no later than *April 15th, 2019*.
Email artwork to ctriverleukemicup@gmail.com no later than *April 15th, 2019*.
For convenience you may also scan and email this form.

☐ I am enclosing a check payable to the Leukemia & Lymphoma Society for \$ _____

☐ Please invoice me. ☐ Please charge \$ _____ to my credit card (circle one) VISA / AMEX / MASTERCARD

Card Number	Exp. Date	V-Code
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Cardholder Name (please print)	Signature	Date
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Please mail completed form and payment by April 15th, 2019 to
The Leukemia & Lymphoma Society, ATTN: CT LCR 2019
3 Landmark Square, Suite 330, Stamford CT 06901