

MINUTES

HSA PTA Meeting

March 2, 2022, 8:45 am | Meeting called to order by PTA President Emily Casey

CALL TO ORDER AND GENERAL UPDATES

- I. **Student Council report:**
 - a. Candy gram sales were a success. Brought in just over \$4100 dollars. Donations to charity split between JDRF diabetes, NAMI, and the House of the Good Shepherd. Upped candy order twice so ended up with 30 boxes and only have a bit leftover that will be used for raffle incentive.
 - b. Now sponsoring Spirit Week.
 - c. Month of Giving coming up; Share the Love is the theme. Activities include pennies for people (with donations to Ukraine), March 14-18; book drive Stories from the Heart, March 21-25; Socks for the soul drive, 3/28; food for thoughtfulness. Want to plan fun event for students some time after spring break maybe a dance. Still talking.
- II. **Chicago Fire game reminder:** This Saturday. Not a group organized event but there is a discount code.
- III. **Marquee sales:** In the past at auction you could buy a marquee spot to do personalized message for a week for \$100. Now launching beta program to offer a message for 1 day for 25 bucks (more than 1 message can run per day). Sent FYI to 8th grade families and families with upcoming birthdays; in 48 hours, about \$350 generated already. Plan to launch in this week's blast. Can probably have 20 messages so not worried about selling out, but need to be clear messages only run for 24 hours. Mr. Fulham will be running the show. Suggestion to take a picture and send it to parents. Might offer a spot for donation (ie, for a graduation shout-out or birthday shout-out for kids who wouldn't normally get opportunity).
- IV. **Jr High Parents Night Out** at Lincoln station – not huge turnout but lovely and nice to catch up and used it as a chance to gather wine contributions for auction. Have about a case to use or auction off.

NEW BUSINESS

- I. **Community:**
 - a. DIY Donuts for St Patrick's Day: Planning donut kit with Dip and Sip. Pick up on 16th after school.
 - b. Teacher appreciation week: Thinking of ideas for teacher appreciation week now that we can do in-person again. Open to suggestions. Planning lunch plus room parent ideas. Last year sent out my favorite things document that room parents can circulate. No set way; there's flexibility in how to structure.
- II. **Student Raffle:** Kickoff is this Friday! Mr. Arnold writing skit for kids. All online. But if someone gives cash can add external donations and assign to kid or family. No tickets to sell. All accumulated on platform. We've got sponsors for daily drawings and sponsors for student prizes. Veronica working on visual display for in school. Ms. Dominguez will regularly update leader board. Top selling grade gets pizza party and bragging rights. Sweets parties for 100% participation. Can direct donations to kids who can't or haven't participated – share info with room parents if they want. Flyer to go out on Friday. Cubs match 25K: that'll be the fundraising goal.
- III. **Spring Gala:** Friday May 6.
 - a. Live and silent auction donations/prizes: Team has a Google spreadsheet of business outreach already in the works so reach out to Erica if you have ideas to avoid duplication.
 - i. Live auction: still looking for some kind of vacation – home or timeshare and could spare a long weekend (eg, weekend in MI). Any leads there would be great. Suggestion to auction front row graduation seats. Revisiting Mexico trips used in the past. Other ideas: at-home wine/chocolate tasting. Principal for the day. Ryan may do Cubs outing with kids.
 - ii. Food/Drink: Ms. Jones working on some food but still looking for donations of 100-150 appetizer pieces. Still need beer and wine. Kegs are fine. Currently talking to Begyle and Metropolitan and Bitterpops. Can take anything. Check in with Erica if you have connections.

- b. Gala raffle: Trying to think of this year's items and open to ideas. Suggestion to still do Peloton like last year and then couple that with an E-bike, ie Indoor vs Outdoor theme. Want to be in 1500 range; aiming for 100 tickets for 100 dollars each.
- c. Business sponsorship launch. Form on website.
- d. Gala video: A video of students plays at the start of the live auction portion of the gala to draw families in as they get settled. Typically includes 8th grade tribute. This year 8th grade class parent is putting together slideshow – will incorporate that into the gala video rather than piece something together separately.

OTHER BUSINESS

- I. **Principal updates**: Ms. Rochelle has moved on to pursue another opportunity; Ms. Fukawa still on leave.
- II. **Upcoming Events**: Shopping night at Love Charlie next to Frasca. Tuesday April 5th, 20% off of purchases.

NEXT MEETING

Next PTA general meeting is Wednesday, April 6.

Meeting adjourned.