Promotional Bulletin Board

CHAIR: Andrea Arbogast, Region 4 Alumni Representative

CO-CHAIR: ----

CONTEST DATE: April 24, 2019

CONTEST ORIENTATION: 11:00 am, Endeavor III

CONTEST LOCATION: Atrium Conference Center Endeavor II

CONTESTS SETUP TIME: 12:00 noon

CONTEST TIME: 1:00 pm

PURPOSE: To encourage local SkillsUSA chapters to promote the organization, career and technical education, and related occupational information through a promotional bulletin board.

ELIGIBILITY: Team of three. Gold medalist in both high school and postsecondary will advance to the National Championships.

CLOTHING REQUIREMENT: For Men: Official blazer, or jacket; black dress slacks; white dress shirt; plain black tie with no pattern or the SkillsUSA black tie; black socks and black shoes.

For Women: Official blaze, or jacket; black dress slacks or knee-length skirt with businesslike white, collarless blouse or white blouse with small, plain collar that may not extend onto the lapels of the blazer; black sheer or skin-tone seamless hose and black dress shoes.

Official attire
**CONTEST UPDATES:**

1. All teams are required to have **3 members**, who will participate in the presentation portion of the contest.
2. The technical standards will be adjusted as follows:
   a. Interview component (400 points/40% of overall score)
      i. **All team members** shall be prepared to participate in the interview component.
      ii. The interview component will consist of two parts: a presentation and a question and answer session
      iii. **Penalty points equal to 1/3 per member not presenting will be assessed.**
   b. Presentation
      i. **Time frame for presentation is 5-7 minutes**
      ii. **Time penalty:** 5 points for each fraction of 30 seconds under 5 minutes or over 7 minutes.
3. **Penalty points equal to 1/3 per member not presenting will be deducted from the presentation score.**
4. Read the 2017/2018 Promotional Bulletin Board Technical Standards as they have changed since last year.

**Theme**

The SkillsUSA competition theme for the 2018-19 year is:

**SkillsUSA: Champions at Work, Career-Ready Starts Here.**

The topic to be addressed by contestants in the Chapter Display, Prepared Speech and Promotional Bulletin Board competitions is how our theme, “SkillsUSA: Champions at Work, Career-Ready Starts Here,” addresses the SkillsUSA program of work in the area of professional development.

Within this topic, contestants might illustrate or discuss any of the following:

1. **What can you specifically point to within your SkillsUSA chapter that demonstrates Career-Ready Starts Here?**
2. **What can you specifically point to within your career and technical education program that demonstrates Career-Ready Starts Here?**
3. **What areas of the SkillsUSA program of work have assisted you in becoming career-ready?**
4. **Using Career-Ready Starts Here, what would you say to students to convince them to join SkillsUSA?**
5. **Using Career-Ready Starts Here, what would you say to campus administrators to convince them to support SkillsUSA?**
6. What are the specific skills and abilities that a member possesses when career-ready?
7. How is the SkillsUSA Framework of developing personal, workplace and technical skills central to the concept of Career-Ready Starts Here?
8. Which SkillsUSA programs ensure that members are developing the personal skills needed to be career-ready?
9. Which SkillsUSA programs ensure that members are developing the workplace skills needed to be career-ready?
10. Which SkillsUSA programs ensure that members are developing the technical skills needed to be career-ready?
11. How will you demonstrate to an employer that you are career-ready?
12. How does your career and technical education program emulate the workforce?
13. What are your next steps in ensuring you are career-ready?