

Promotional Bulletin Board

CHAIR: Andrea Arbogast, Region 4 Alumni Representative

CO-CHAIR: ----

CONTEST DATE: April 24, 2019

CONTEST ORIENTATION: 11:00 am, Endeavor III

CONTEST LOCATION: Atrium Conference Center Endeavor II

CONTESTS SETUP TIME: 12:00 noon

CONTEST TIME: 1:00 pm

PURPOSE: To encourage local SkillsUSA chapters to promote the organization, career and technical education, and related occupational information through a promotional bulletin board.

ELIGIBILITY: Team of three. Gold medalist in both high school and postsecondary will advance to the National Championships.

CLOTHING REQUIREMENT: For Men: Official blazer, or jacket; black dress slacks; white dress shirt; plain black tie with no pattern or the SkillsUSA black tie; black socks and black shoes.

For Women: Official blazer, or jacket; black dress slacks or knee-length skirt with businesslike white, collarless blouse or white blouse with small, plain collar that may not extend onto the lapels of the blazer; black sheer or skin-tone seamless hose and black dress shoes.

Official attire



CONTEST UPDATES:

1. All teams are required to have **3 members**, who will participate in the presentation portion of the contest.
2. The technical standards will be adjusted as follows:
 - a. Interview component (400 points/40% of overall score)
 - i. **All team members** shall be prepared to participate in the interview component.
 - ii. The interview component will consist of two parts: a presentation and a question and answer session
 - iii. **Penalty points equal to 1/3 per member not presenting will be assessed.**
 - b. Presentation
 - i. Time frame for presentation is **5-7 minutes**
 - ii. Time penalty: 5 points for each fraction of 30 seconds under **5 minutes or over 7 minutes.**
3. Penalty points equal to 1/3 per member not presenting will be deducted from the presentation score.
4. Read the 2017/2018 Promotional Bulletin Board Technical Standards as they have changed since last year.

Theme

The SkillsUSA competition theme for the 2018-19 year is:

SkillsUSA: Champions at Work, Career-Ready Starts Here.

The topic to be addressed by contestants in the Chapter Display, Prepared Speech and Promotional Bulletin Board competitions is how our theme, “SkillsUSA: Champions at Work, Career-Ready Starts Here,” addresses the SkillsUSA program of work in the area of professional development.

Within this topic, contestants might illustrate or discuss any of the following:

1. What can you specifically point to within your SkillsUSA chapter that demonstrates Career-Ready Starts Here?
2. What can you specifically point to within your career and technical education program that demonstrates Career-Ready Starts Here?
3. What areas of the SkillsUSA program of work have assisted you in becoming career-ready?
4. Using Career-Ready Starts Here, what would you say to students to convince them to join SkillsUSA?
5. Using Career-Ready Starts Here, what would you say to campus administrators to convince them to support SkillsUSA?

2019 KANSAS STATE CHAMPIONSHIPS (KSC) CONTEST UPDATE



6. What are the specific skills and abilities that a member possesses when career-ready?
7. How is the SkillsUSA Framework of developing personal, workplace and technical skills central to the concept of Career-Ready Starts Here?
8. Which SkillsUSA programs ensure that members are developing the *personal* skills needed to be career-ready?
9. Which SkillsUSA programs ensure that members are developing the *workplace* skills needed to be career-ready?
10. Which SkillsUSA programs ensure that members are developing the *technical* skills needed to be career-ready?
11. How will you demonstrate to an employer that you are career-ready?
12. How does your career and technical education program emulate the workforce?
13. What are your next steps in ensuring you are career-ready?