



Atwater High School Agriculture Department

Atwater FFA

PO Box 835 / 2201 Fruitland Ave

Atwater, CA 95301

209-357-6025 (office) / 209-357-6067 (fax)

www.AtwaterFFA.org



August 24, 2019

Dear Atwater FFA Supporter,

The current COVID-19 pandemic and its affect with the start of our school year remains a challenge, however we continue to strive forward and prepare ourselves for when we can get back on campus and apply “hands-on” learning and leadership opportunities! We are currently selling ad/support space(s) for our 2020-2021 (11” X 17”) FFA advertising ads and program support recognition. This fundraiser directly supports our agriculture program and FFA through our annual Placemat Ad fundraiser. In addition, your business/organization is recognized as a sponsor/supporter. Last year, we raised over \$6000 through this fundraiser and directly supported over 1200+ individual agriculture students (Over ½ of the entire student body!) at Atwater High School. Some specific examples include:

- (3) FFA Leadership Conferences – 9th, 10th, 11th, and 12th grade students
- Food and supplies for seven monthly FFA chapter meetings (200+ students each meeting)
- Bus transportation to colleges and universities during 2019 spring FFA judging teams
- Department/Class/Program agriculture materials and resources for students
- Facility resources (shop classes, horticulture and school farm)
- Chapter FFA supplies for students / 2020 Chapter Awards Event
- Merced County Fair project supplies and equipment for expanded student engagement

In recognition of your support, we presented and displayed your (company name) support throughout the 2020-2021 school year through our Atwater FFA website (www.AtwaterFFA.org), placemat ads, PowerPoint presentations, meeting & educational brochures, award banquets, and local media outlets.

The Atwater High School agriculture program has been nationally recognized as one of the nation’s “Outstanding Agriculture Programs” and is now the LARGEST high school agriculture / FFA chapter in the NATION! Much of the school’s success can be attributed to the “getting students involved outside the classroom” philosophy. Agriculture education and the FFA has been a primary factor towards the school’s success. 98%+ of the 1100+ agriculture students at Atwater High School are “non-agriculture” background students, and yet, we have some of the most involved and accomplished students in the state and nation. The opportunity our students encompass is directly correlated to our community’s support.

Attached is our 2020-2021 order form and we also have an online payment option available (see attached order form) Please note, your support will be recognized beyond the placemat ads and will directly support student resources and opportunities in the FFA. We appreciate your support!

Sincerely,

Gabriella Moreno

Gabriella Moreno
2020-2021 FFA Chapter President





2020 - 2021

Atwater FFA Placemat Ad Order Form



Directions

Please mark which category you would like to donate in support of the 2020-2021 Atwater High School FFA. **The Federal Tax ID # is 77-0572114** if you wish to use your donation for your tax records.

- FFA Gold \$50.00**
 - 1 ¼" X 2" Placemat Ad Space and Atwater FFA Website Recognition
 - Recognition certificate

- FFA Platinum \$100.00**
 - Two separate 1 ¼" X 2" Placemat Ad Space and Atwater FFA Website Recognition
 - Framed Recognition certificate

- FFA Diamond \$200.00**
 - 2 ½" X 4" Placemat Ad Space and Atwater FFA Website Recognition
 - Recognition plaque

- FFA "Triple Crown" \$500.00**
 - TWO separate 2 ½" X 4" Placemat Ad Space and Atwater FFA Website Recognition
 - Recognition plaque

Please complete the following information and enclose your business card (DO NOT STAPLE, GLUE, or TAPE BUSINESS CARD) along with a check or money order payable to Atwater FFA. If you do not have a business card, please enclose business information. **Deadline: September 30, 2020**

Business Name: _____

Contact Name: _____

Address: _____

Telephone: _____

Name of student who sold you the ad (if applicable) _____

Please complete this form and mail along with your business card / message and check to:

**Atwater High School FFA
PO Box 835
Atwater, CA 95301**



Online Order / Payment Option Available at www.AtwaterFFA.org