

MEDIA RELEASE

FOR IMMEDIATE RELEASE

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Coatesville Invitational Vintage Automobile Grand Prix Saturday, September 24, 2016

This inaugural and invitational event hosted by the city of Coatesville will feature approximately 50 vintage autos and motorcycles dating back from the early 1900's through the 1960s. The race from 9am to 4pm will follow a 2.2 mile course along Lincoln Highway encompassing the heart of the city and its neighborhoods.

<http://www.coatesvillegrandprix.com/>

These stunning and historical vehicles may be previewed along the "Pit Row" which will be comprised of two city blocks (100-300 blocks of Lincoln Highway).— Open 9AM to 4:30PM

The Final Trophy ceremonies will be held at Gateway Park located at First Avenue and Lincoln Highway.

There will also be a Vendor Village at Gateway Park featuring auto and industrial memorabilia. Open 10AM to 4:30PM

Bands, food trucks, wine tasting and feature entertainment such as Coatesville High School Jr. ROTC Band and Silver Sound Disc Jockeys are among other special surprise guests to be announced Grand Prix Day. Admission is FREE.

Photo/Story Opportunities:

Friday, September 23

Grand Prix event setup, vehicles arrive. Cars will be staging at various locations such as Marriott Courtyard Coatesville, Coatesville City Hall, One City Hall Place and adjoining lots.

Saturday, September 24

Cars line up: Pit row between 8AM and 9PM

Opening Festivities and Dignitaries: 9:15 AM at Starting Line 3rd Avenue and Lincoln Highway

Parade Lap-All vehicles: 9:30AM

First Race Starts: 10:00AM

Vendor Village: Gateway Park- All Day: crowds, race participants and Sponsor Between 10AM to 4:30PM

Trophies are awarded: 3:30PM At Gateway Park.

Event Sponsors include Trophy Sponsor Brian Hoskins Ford, West Chester AUDI, RDS Maserati, McLaren and Porsche, Pennoni, Brandywine Health Foundation, Cedarville Engineering, Victory Brewing and other distinguished businesses who are supporting motor sports on Coatesville's Lincoln Highway: *America's First Historic Super-Highway*.

Proceeds from the Grand Prix will benefit the City of Coatesville's Park and Recreation Improvement Fund.

Coatesville is at a pivotal crossroads in its trajectory. The only city in Chester County, PA one of the most prosperous counties in the nation, Coatesville is located forty five miles west of Philadelphia.

Over 13,000 residents divided into four neighborhoods within a picturesque valley are joining together to transform and reactivate the city into a growing, vibrant destination. Projects and partnerships now unfolding in the city, illustrate that residents, businesses and officials are actively working to create a sense of community and a public realm that is diverse and dynamic. These initiatives are strengthened and emboldened with the support of city government and the development of landmark events such as the Coatesville Grand Prix.

MEDIA: Please call Mike Trio (484) 643-8382 or Mary Kay Owen (610) 350-7055, with any questions or assistance in coordinating visits and/or interviews.

For more information visit:

www.coatesvillegrandprix.com

www.coatesville.org,

www.facebook.com/coatesvillegrandprix,

#CoatesvilleGrandPrix

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