



Business & Industry Consulting

RETAIL SALES REPORT AND CUSTRATEGY

Market Analysis

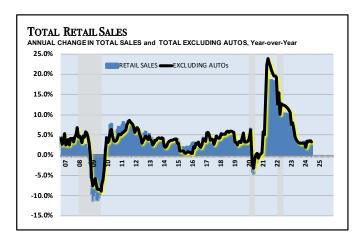
Strategic Solutions

Financial Investments

Risk Managemer

egulatory Expert

RETAIL SALES





| | Previous YTD YoY Change | | | | | | | Current Month Total | | Annual Change | | |
|--------------------------|-------------------------|-------|-------|-------|-------|-------|-------|---------------------|------|---------------|--------|-------|
| in \$Billions | Dec | Jan | Feb | Mar | Apr | May | Jun | Jun | Pct | 2020 | 2021 | 2022 |
| | | | | | | | | | | | | |
| Retail & Food Services | 3.2% | 2.0% | 3.4% | 3.3% | 3.5% | 3.3% | 2.8% | \$ 4,138.9 | 100% | 0.6% | 19.3% | 9.2% |
| Excluding Auto-Related | 3.0% | 2.1% | 3.5% | 3.6% | 3.7% | 3.5% | 3.2% | 3,338.2 | - | 0.5% | 18.3% | 10.6% |
| | | | | | | | | | | | | |
| Motor Vehicles & Parts | 4.2% | 1.3% | 3.1% | 2.1% | 2.6% | 2.6% | 1.3% | \$ 800.7 | 19% | 1.1% | 23.6% | 3.3% |
| Furniture & Fixtures | -5.4% | -7.5% | -9.2% | -8.4% | -9.0% | -7.9% | -7.0% | 64.4 | 2% | -5.4% | 26.4% | 1.0% |
| Electronics & Appliances | 0.6% | -5.5% | 3.3% | 1.3% | -0.2% | 0.8% | 0.8% | 43.5 | 1% | -14.6% | 25.2% | -6.3% |
| Duilding Materials | 2.00/ | C 40/ | 4.20/ | F 10/ | 2.50/ | 2.00/ | 2 50/ | 242.4 | 6% | 14.00/ | 12 50/ | C C0/ |
| Building Materials | -3.0% | -6.4% | -4.2% | -5.1% | -2.5% | -3.0% | -3.5% | 242.4 | -,- | 14.0% | 13.5% | 6.6% |
| Food & Beverage | 2.5% | 2.5% | 2.0% | 3.0% | 1.8% | 1.9% | 1.9% | 487.3 | 12% | 11.5% | 4.2% | 7.6% |
| Health & Personal Care | 8.5% | 6.7% | 5.7% | 3.6% | 2.9% | 2.2% | 1.4% | 214.9 | 5% | 1.7% | 9.5% | 3.9% |
| Gasoline Stations | -11.5% | -7.5% | -4.3% | -3.0% | -0.8% | -0.8% | -0.9% | 314.4 | 8% | -15.9% | 36.6% | 29.9% |
| Clothing & Assessories | 0.6% | 1.4% | 2.4% | 3.4% | 2.0% | 2.5% | 2.9% | 142.9 | 3% | -26.4% | 48.4% | 6.2% |
| Sporting, Hobby & Books | 0.4% | -1.8% | -1.0% | -1.5% | -2.3% | -2.5% | -3.2% | 45.5 | 1% | 5.7% | 28.6% | 2.8% |
| General Merchandise | 2.69/ | 0.8% | 2.4% | 4.9% | 3.3% | 3.2% | 2 20/ | 422.7 | 100/ | 2 70/ | 12 10/ | 3.2% |
| | 2.6% | | | | | | 3.3% | 433.7 | 10% | 2.7% | 12.1% | |
| Miscellaneous Retailers | 3.2% | -2.5% | 4.1% | 4.6% | 7.5% | 7.2% | 5.3% | 88.9 | 2% | -1.2% | 27.3% | 14.4% |
| Nonstore Retailers | 8.0% | 8.2% | 10.0% | 8.7% | 10.1% | 9.1% | 8.5% | 694.3 | 17% | 22.1% | 13.6% | 11.4% |
| Food Services & Drinking | 11.3% | 5.9% | 6.3% | 6.6% | 6.2% | 6.1% | 6.0% | 565.7 | 14% | -19.5% | 32.1% | 16.7% |

(July 2024) The Commerce Department reports US retail sales increased on a year-over-year basis by 2.8% in June. Excluding auto sales, retail sales increased at a 3.2% pace. Three of the 13 cost segments experienced year-over-year declines - representing 15% of the total cost segments.

The relative stablility, yet drop in retail sales is corollary to recent consumer confidence metrics - namely if wage growth nears the pace of inflation and less volatility in interest rates and equity markets prevail.

Strategically... The prevailing level of retail sales together with the prevailing outlook of the consumer, should bear well for future spending behavior and its impact on economic growth - although consumer aren't supporting as much to GDP as in the past. This also relates to e-commerce trades which has also experienced some strength in the pace of spending growth.

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