



Situated as you approach the intersection of Franklin Rd & Black Cat Rd, this sign reads to the “going home” traffic pattern on this secondary east west artery. Primarily residential and commercial traffic.

Sign#: 04R
Location: Franklin Rd & Black Cat Rd,
Boise, ID
Lat/Long: 43.604917, -116.453183
Size: 10'x30'
Illuminated: Yes
Facing/Read: East / Right
Weekly Impressions: 18,732

