



Sponsorship Information Our 25th Anniversary

The Brewster Theater Company is celebrating our 25th Anniversary in 2025! Our milestone year has us reflecting on our many past accomplishments and a new path forward.

Our 2024 season was our best and brightest. We produced six main stage productions, including a weekend of original work from around the country. Over 3,000 people from 120 cities and towns attended our shows and were supported by over two hundred actors, stagehands, musicians, and volunteers. Our Social Media pages and website receive over 35,000 views monthly.

Our 2025 Goal - A new and long-term home!

BTC has operated out of Drew Methodist for the past seven years and due to a substantial increase in the rent, it is no longer economical to operate out of that venue. This, coupled with our explosive growth in programs and volunteers, have motivated us to pursue a long-term lease or purchase in the area. Brewster Theater is committed to remaining in the Brewster, Patterson and Carmel area. Our exit from Drew will be on December 31, 2025.

To help us fund our new home we have started a "Raise the Curtain" Capital Campaign. Our goal is to raise \$500,000 over the next five years, with \$150,000 by February, 2025. The support has been amazing, and as of December 31, 2024 we have raised over \$116,000.

Brewster Theater is a 501(c)3 not-for-profit and is operated by a board of volunteers. Every dollar will support our programming and capital program and any donation will make a difference!

Our 2025 Season

Our 2025 season will continue to build on our success. It will include six main-stage productions as well as new workshops and the continuation of our Children's Theater Workshop. It is an exciting time in our theater!

Brewster Theater Company is the only mainstage production, year-round community theater in eastern Putnam County. We provide hundreds of volunteers a place to get out, meet people, and establish meaningful relationship with each other and the arts - changing many lives! We have substantial following of retirees who pitch in and have found a place to come together, as well as a growing community of neurodiverse volunteers. Everyone pitches in to create shows that include beautiful sets and costumes with elaborate technical detail and staging. We hire wonderful orchestras to play for our musical productions. Each production is inspiring and thought-provoking.

Sponsoring a show or a season is a great way to leverage your brand. Our high-quality performances attract audience members from all areas of Putnam County, as well as Westchester, Dutchess, and Connecticut. Our shows will promote your business all year long!

Our 100-seat auditorium had many sold-out performances and runs in 2025. Your advertisement would immediately acknowledge that you support the arts and the many volunteers in our productions.

We are always excited to bring live theater to Putnam County, but our mission is not possible without sponsors. Our dedicated volunteers spend thousands of hours annually creating our shows, however, our expenses are many and familiar, including rent, equipment leases, repairs, musicians, and many more. A typical show can cost \$15,000, and musicals often exceed \$25,000. Our ticket prices remain a great value for our community and are kept at affordable levels with the assistance of many valuable sponsors.

If you are interested in supporting our community theater, please contact me at 845-729-5107. Checks can be made payable to Brewster Theater Company and sent to:

Brewster Theater Company
Attn Bob Dumont
PO Box 918
Brewster, NY 10509

You can also make payments online at
<https://www.brewstertheatercompany.org/sponsorship.html>

For our Raise the Curtain Campaign
<https://www.brewstertheatercompany.org/raise-the-curtain.html>

The Brewster Theater Company is a recognized 501(c)3. I hope you consider supporting the arts and our theater!

Sincerely,

Bob Dumont
Fundraising Chair



Sponsorship Opportunities

Please check your level of sponsorship. (Please see next page for details and art specs.)

Executive Producer (one available) - \$7,500			
Producer (two available)	\$5,000	Assistant Director	\$500
Assistant Producer	\$2,500	Stage Manager	\$250
Director	\$1,000	Crew	\$100

Contact Information *please print*

Contact Name:
Business Name:
Address:
Email:
Phone:
Website:

Make your check payable to

*Brewster Theater Company
PO Box 918
Brewster, NY 10509*

Attn: Bob Dumont,

Or pay online at

<https://www.brewstertheatercompany.org/sponsorship.html>

For our Raise the Curtain Capital Campaign

<https://www.brewstertheatercompany.org/raise-the-curtain.html>

Executive Producer

\$7,500

- Only one sponsor at this level
- Prominent Logo on homepage of website
- Logo on all 2025 tickets pages
- Ad on back of Playbill
- Mention at all 2025 events
- Logo on front page of each show playbill
- Full page ads in every playbill
- Four tickets to each show
- Logo on all email blasts
- Quarterly mentions on our Social Media sites.

Producer

\$5,000

- Logo on homepage of website
- Logo on all 2025 ticket pages
- Mention at all 2025 events
- Logo on front page of each show playbill
- Full page ads in every playbill on inside cover of back or front page
- Two tickets to every mainstage show
- Logo on all email blasts
- Quarterly mentions on our Social Media sites.

SIZE: Choice of: 5.5" x 8.5" with 0.125 bleed, or 5" x 8" no bleed. Art: full color, spot, or B/W

Assistant Producer

\$2,500

- Logo on homepage of our website
- Mention at all 2025 events
- Full page ads in every playbill
- Logo on front page of playbill
- Two tickets to every mainstage show
- Logo on ticket pages of all shows
- Logo on all email blasts
- Quarterly mentions on Social Media sites.

Director

\$1,000

- Sponsor of two shows
- Logo on homepage of website
- Full page ads in two mainstage productions
- Two tickets to two different shows.
- Logo on ticket page for two productions.
- Logo on all email blasts
- Mention prior to two shows on Social Media sites.

Assistant Director \$500

- Logo on homepage of website
- Full page ad in one mainstage playbill production
- Logo on ticket page for one show
- Logo on all email blasts
- Mention prior to one show on Social Media sites.

Stage Manager \$250

- Full page ad in one playbill

Crew \$100

- Business card ad *in one playbill*

ALL ARTWORK SHOULD BE SUPPLIED AS A DIGITAL FILE in PDF, JPG or TIFF formats ONLY.

No Word or Publisher documents accepted. Any questions? Please email BrewsterTheaterInfo@gmail.com or call 845 729 5107

If you wish to have an ad designed for you (an additional \$100), please contact us.

Interested in supporting the theater?

Contact us at 845-729-5107 or send an email to BrewsterTheaterInfo@gmail.com