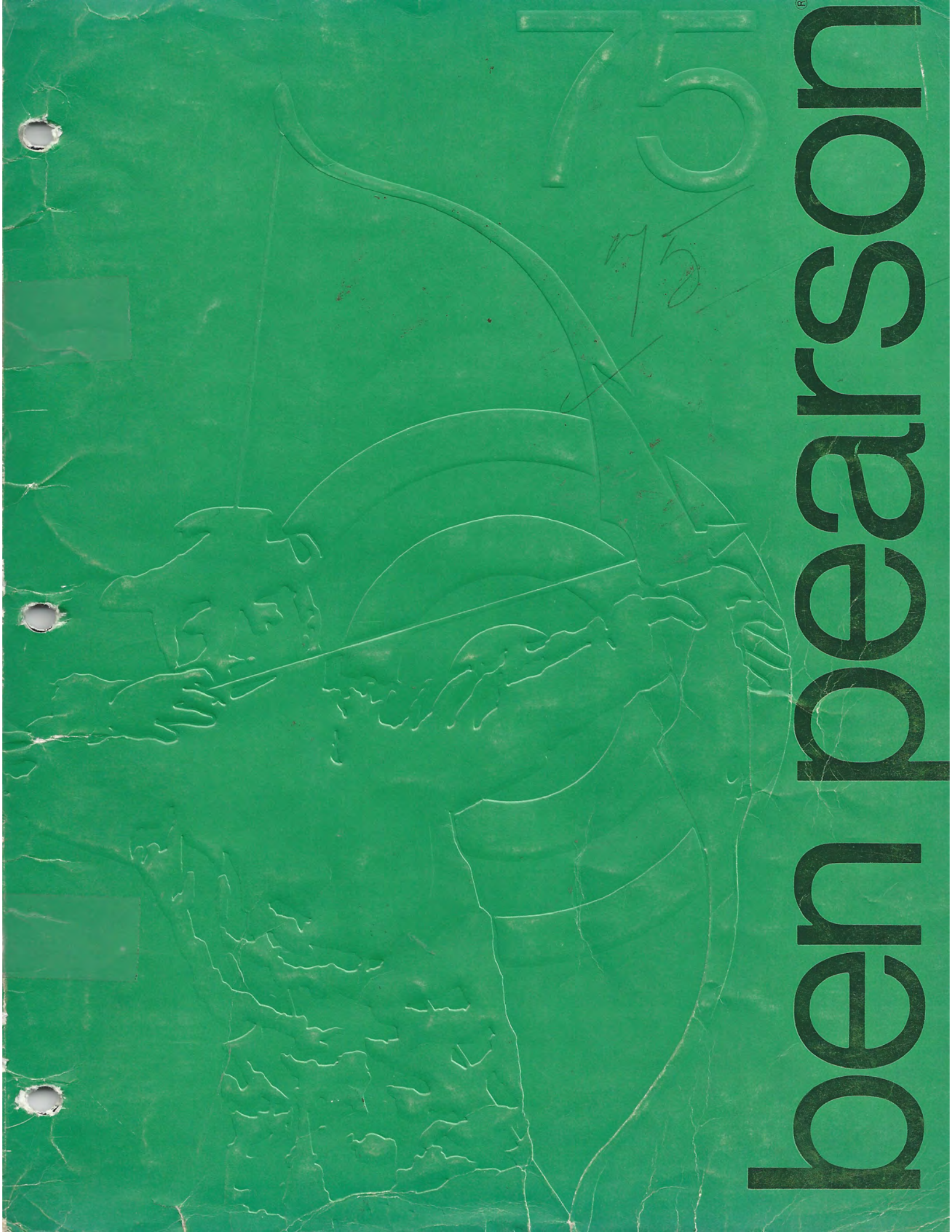


ben Pearson[®]



Manufacturers' Excise Tax to support Wildlife Restoration Programs, Archer's Safety Training and Construction of Public Archery Ranges

Effective January 1, 1975, a manufacturers' Federal Excise Tax of 11% will be applicable to bows, arrows and specific archery accessories. The purpose of this recently legislated tax is to provide needed funds for the carrying out of wildlife restoration projects, hunter safety programs, and the building of public archery ranges. These projects have, in the past, been solely supported by a similar tax on sporting arms and ammunition, exclusive of archery products.

Under the new legislation, the archer is now joining other sportsmen to participate in this worthwhile program which so greatly assists in the restoration and enrichment of our wildlife populations and the continuation of public hunting and other outdoor recreation.

maplewood is chemically treated exotic wood

Built better and backed better for your complete confidence in performance

Each new Ben Pearson bow is a product of master craftsmen. Each is painstakingly hand-finished and individually tested. Meticulous new methods of quality control have been initiated both in the selection of raw materials and throughout every separate step of construction. Exemplary of this insistence on quality is the Canadian maple which is joined with glass laminates to make up the core, or heart, of the bow. This wood is hand picked, and shipped to us directly from the timberlands. Ben Pearson then cuts and kiln-dries the wood, reducing the moisture content to an ideal 8 percent. An uncompromising approach to the selection of materials has been coupled with exceptional design and construction features to bring you a new line of Ben Pearson bows that is superior in concept, workmanship and performance.

New "Hyper-Kinetic" limb design for super, silent speed and improved accuracy

The 1973 Ben Pearson hunting and tournament bows feature a unique "Hyper-Kinetic" limb design incorporating an exclusive application of deflex, reflex and recurve. An innovation of George Birnie, Ben Pearson's master bowyer, this design creates the advantages of: (1) a reduced pull during the draw (2) faster acceleration on release, plus increased overall arrow velocity (3) a flatter trajectory for improved accuracy (4) greater stability. Arrows cast from this hyper-powered limb will fly farther, faster, than those cast from other bows of the same given draw weight. String slap is virtually eliminated. This super silent release is a decisive advantage to the bowhunter, and an invaluable aid to the concentration of the tournament shooter.

"Hyper-Kinetic" action The power behind a great new Pearson line

George Birnie's "Hyper Kinetic" limb design is a **super-efficient, three stage system of energy build-up, storage and release, producing maximum uniform rectilinear velocity.**

This revolutionary design commands the maximum utilization of deflex, reflex and recurve. These are the three sections which make up the total working limb. In the new '73 Ben Pearson bows, they are exactly synchronized in flex and recovery timing.

During the draw, each working section acts upon the others to create a maximum build-up of energy represented by tension. Beginning in the deflex section, energy is generated and stored in the bow limb until that section reaches the optimum energy producing capability of its design limit. At this point, the kinetic action originated in the deflex triggers the energy producing properties of the reflex, where the process of power build-up and storage is repeated until the creative potential of that section has been fulfilled, the kinetic action then triggering the power production input of the recurve.

Every bow is separately designed and engineered so that the critical point of *total* maximum energy build-up is reached at the bow's minimum draw length, and retained until the bow reaches its draw limit. The wider limbs, with micro-tapered cores, are duo-stressed, and provide for a stable housing of the harnessed energy until it is released by the archer.

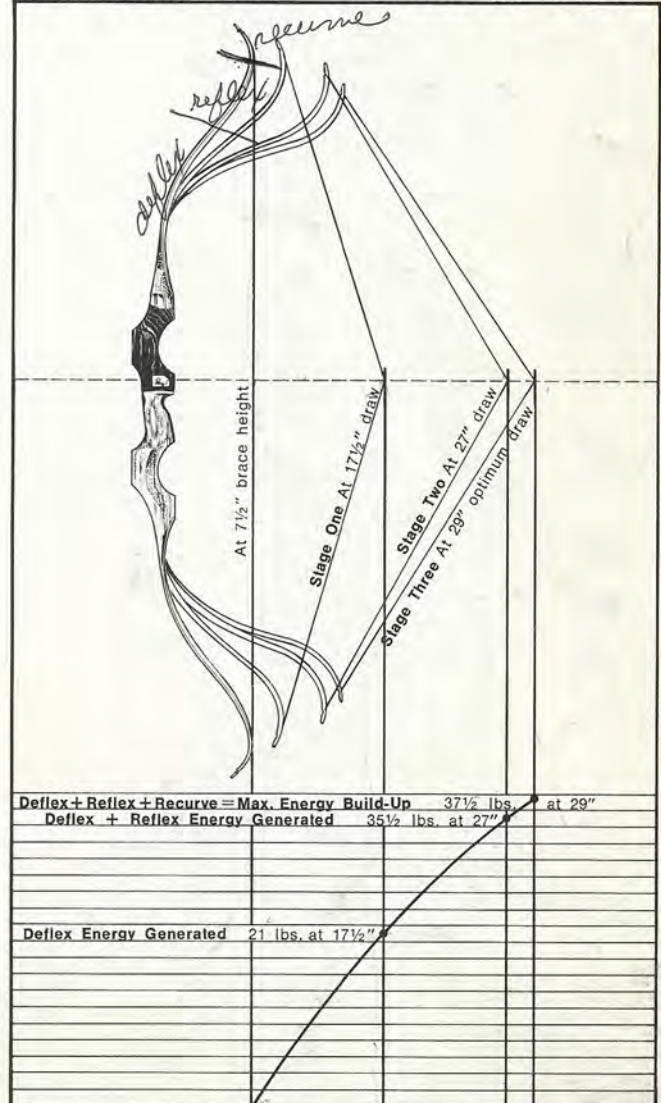
At that instant, all of the previously stockpiled energy is loosed against the resisting mass represented by the arrow. In the reverse order of their build-up, the recurve,

reflex and deflex kinetically inter-react to produce an unbelievably smooth, three-stage, synchronized release of explosive power. Each section's energy input is triggered at the exact instant of its maximum contribution to limb efficiency. This eliminates the "power pauses" or energy leaks common to bows of less efficient limb design in which the working sections contribute in an improperly or untimed sequence, causing the arrow to be jerked or "hammered" forward into the cast, and creating a violent bow kick that threatens the stability of the archer's bow arm — a serious deterrent to the achievement of either velocity or accuracy.


The synchro-timed release of the "Hyper-Kinetic" limbs assures a constant, uniform power thrust, resulting in maximum rectilinear acceleration and velocity. The bow string "stays with" the arrow, propelling it forward in a flat, accurate cast. String acceleration continues to a point slightly beyond brace height, where the deflex section of the bow provides both a decelerating action and shock absorbing function, eliminating noisy string slap.

"Hyper-Kinetic" Action is the power behind super speed, super silence, super smoothness. You'll feel it in each new Ben Pearson bow.

Force Draw Curve — Centurion 69" at 29"



marauder td™

 The class of the record-class bows now improved to perfection

From cougar to cape buffalo, the 60" Marauder td™ has proven its class where it really counts — in the field, with record setting performances. This is the bow conceived by professional bowhunter and Pope & Young member, Jim Dougherty. It is knowledgably designed and faithfully engineered to meet the physical demands and critically acute performance requirements of the men who live by the bow.

Speed is number one, and the Marauder™ has more than ever before. Ben Pearson's exclusive "Hyper-Kinetic" limbs give you a powerhouse of energy to draw on when your broadhead has to cover country fast, and get there with game-stopping authority.

Silence is essential, and the Marauder™ delivers with a non-alarming whisper. The patented Rigid-Lock® take down gets you there without hang-ups and sets you up in business in seconds.

The Marauder's™ new design also features a larger sight window, a full 5½ inches, and a ballistically controlled arrow flight, to give you a betting edge in accuracy. The modified handle riser provides flat planes for easy sight mounting, and a contoured thumb rest for more positive control.

When you're a pro, your money's riding on the game. You need the clincher. The Marauder td.™

\$209.26

No. 7460-0 Marauder td™

Length: 60" A.M.O.

Draw weights at 28": 40 to 55 lbs.

Draw limit: Unlimited.

String (brace) height: 8" to 9".

Handle: Hand finished Marblewood & Shedua.

Pistol grip. Rigid Lock® aluminum alloy knuckles.

Arrow rest: Mohair quiet carpet.

Sight Window: Center shot.

Length: 5½".

Limbs: "Hyper-Kinetic" full working recurve. Black Gordon Bo-Tuff fiberglass with reinforced tips.

Carrying case: Black vinyl with heavy-duty zipper and soft, protective lining. Inside pocket for string and accessories.

String: Serv-Weld® custom Dacron,® pre-stretched and pre-waxed.

Shipping weight: 7 lbs. 10 oz.

Specify draw weight and right or left hand.

Note: The Marauder™ is also available in 60 and 65 lb. weights. Allow additional time for delivery of bows over 55 lbs.

silencer td™



The totally new take-down
designed to take trophies in stride

There's more to owning a Pearson Silencer than the thrill of taking the trophy. The first reward is purely aesthetic — the sheer beauty of its classical lines and black, Marblewood handle section. The confirming of expectation begins at the moment of first draw, with the feel of unrestricted smoothness, and continues through the sudden explosion of energy on release. All the promise of the Silencer's™ innovative "Hyper-Kinetic" limb design is fulfilled in its awesome speed, flat-cast accuracy and incomparable silence. Ben Pearson's patented "Rigid Lock"® take-down further sweetens the experience, with trouble-free performance and easy-carry convenience.

Starting with the Pearson Silencer™, the take-down takes on a whole new set of values: pride, beauty and performance at a most appealing price.

\$132.93

No. 7158-0 Silencer td™

Length: 58" A.M.O.

Draw weights at 28":
40 to 55 lbs.

Draw limit: Unlimited.

String (brace) height: 7½" to 8⅞".

Handle: Hand finished Marblewood.

Pistol grip. Rigid Lock® aluminum
alloy knuckles.

Arrow rest: Mohair quiet carpet.

Sight window: Center shot. Length:
5½".

Limbs: "Hyper-Kinetic" full working
recurve. Black Pearsonite fiberglass
with reinforced tips.

Carrying case: Black vinyl with heavy-
duty zipper and soft, protective lining.
Inside pocket for string and accessories.

String: Serv-Weld® custom Dacron®, pre-
stretched and pre-waxed.

Shipping weight: 6 lbs. 10 oz.

Specify draw weight and right or left hand.

*Note: The Silencer™ is also available in 60 and
65 lb. weights. Allow additional time for bows
over 55 lbs.*

renegade™

➤ All the hustle and muscle
you need to bag the big ones

The forward flowing handle section and "Hyper-Kinetic" limb design give this new 60" bow a distinctively aggressive look. Ready to take on anything you're man enough to go after. The Renegade™ answers every demand for great striking power and consistent, torque-free shooting. Carefully hand crafted, the black Marblewood riser flows into long, clean micro-tapered limbs, whose deflex-reflex and recurve provide silent acceleration. Like each of Ben Pearson's six new hunting bows, the Renegade™ is available in either right or left hand models.

No. 7260-0 Renegade™

Length: 60" A.M.O.

Draw weights at 28":
40 to 55 lbs.

Draw limit: Unlimited.

String (brace) height:
8¾" to 9¼"

Handle: Hand finished
Marblewood.

Pistol grip.

Arrow rest: Mohair quiet
carpet.

Sight window: Center shot.
Length: 5½"

Limbs: "Hyper-Kinetic" full
working recurve. Black
Pearsonite fiberglass
with reinforced tips.

String: Serv-Weld® custom
Dacron®, pre-stretched and
pre-waxed.

Shipping weight: 4 lbs. 12 oz.

*Specify draw weight and right or
left hand.*

\$88.63



Buck-quick and cat-quiet, this rascal's ready to hunt

Speed and silence are the keys to successful hunting. Draw on the Rogue™ for both. Nock your favorite broadhead. Anchor, and release. "Hyper-Kinetic" Action triggers a uniform thrust of three-stage penetrating power, and the broadhead silently sizzles to its target in a flat, unwavering trajectory. This 58" performer does all the things you expect of a reliable hunting bow. It casts heavy hunting arrows with tremendous speed and consistent accuracy, answering the most defiant challenges of the game and the terrain.

No. 7058-0 Rogue™

Length: 58" A.M.O.

Draw weights at 28":
40 to 55 lbs.

Draw Limit: Unlimited.

String (brace) height:
7½" to 8".

Handle: Hand finished
Marblewood and select
hardwoods.

Pistol grip.

Arrow rest: Mohair quiet
carpet.

Sight window: Center shot.
Length: 4¾".

Limbs: "Hyper-Kinetic" full
working recurve. Black
Pearsonite fiberglass with
reinforced tips.


String: Serv-Weld® custom
Dacron®, pre-stretched and
pre-waxed.

Shipping weight: 4 lbs. 8 oz.

*Specify draw weight and right or
left hand.*

\$73.86

spoiler™

 Sweet, smooth and sassy

The ruggedly handsome appearance of this new 52" bow tells you it definitely belongs to the famed Pearson "hunting clan". Like each of the new bows in the '73 Ben Pearson line, the Spoiler™ sports an unmistakable family resemblance, starting with the tough, Marblewood handle. Its duo-stressed limbs are designed for extra lateral stability. "Hyper-Kinetic" action provides the power to drive a broadhead the maximum distance in the shortest period of time. The Spoiler's™ popular 52" length makes for easy handling under the most challenging hunting conditions. It's the bow that's spoiling for the toughest tests you can raise. Our pro staff rates it, "as game" as they come.

No. 7152-0 Spoiler™

Length: 52" A.M.O.

Draw weights at 28":
40 to 55 lbs.

Draw limit: Unlimited.

String (brace) height:
7" to 8½".

Handle: Hand finished
Marblewood.

Pistol grip.

Arrow rest: Mohair quiet
carpet.

Sight window: Center
shot. Length: 4½".

Limbs: "Hyper-Kinetic" full
working recurve. Black
Pearsonite fiberglass with rein-
forced tips.

String: Serv-Weld® custom Dacron®,
pre-stretched and pre-waxed.

Shipping weight: 3 lbs. 8 oz.

*Specify draw weight and right or
left-hand.*

\$73.85



equalizer™

The odds on favorite
in any close situation

A beauty in the bush. Master-bowyer George Birnie took the principles of the reflexed tension and compression required to achieve the great acceleration of a tournament bow, and compacted them into 48 inches of hunting dynamite. He added to this explosive penetrating power the advantages of '73 Pearsons' positive-control grip, and wider, laterally stabilized "Hyper-Kinetic" limbs. The result is a bow of great maneuverability, with a flat, accurate cast that puts heavy hunting arrows right on the money. Regardless of the game, you've got the Equalizer™ — the archer's best bet for heavy brush and tree stand hunting.

No. 7148-0 Equalizer™

Length: 48" A.M.O.

Draw weights at 28":
40 to 55 lbs.

Draw limit: 31"

String (brace) height:
7½" to 9"

Handle: Hand finished
Marblewood.

Pistol grip.

Arrow rest: Mohair quiet carpet.

Sight window: Center shot.

Length: 4"

Limbs: "Hyper-Kinetic" full working
recurve. Black Pearsonite fiber-
glass with reinforced tips.


String: Serv-Weld® custom Dacron®,
pre-stretched and pre-waxed.

Shipping weight: 3 lbs.

Specify draw weight and right or left hand.

\$68.94

centurion™-69"

 A superb new bow for the serious tournament archer

Hugh Shaw, the P.A.A.'s third leading money winner, calls this 69" bow "possibly the finest ever to be introduced to the world of tournament archery". A deflex, reflex recurve, the notable visible feature of its "Hyper-Kinetic" limb design is the near flat reflex section which functions as a coordinator between working limb and working recurve. Their precise synchronization eliminates the "sensitivity" common to bows with high efficiency ratings.

This "Hyper-Kinetic" Action also contributes to the arrow's extremely high speed and resulting flat trajectory. At the moment the arrow leaves the Centurion™, the tight recurve, working in synchronization with the flat reflex section, tightens the bow string with equal and simultaneous action from each nock. This action virtually eliminates vibration and jar, and also affords silent performance.

The handle riser section is hand sculptured from laminated Marblewood and Shedua. The sight window in the Centurion™, by an exclusive Pearson design, has been moved a full $\frac{3}{8}$ " past center. The arrow is thus positioned in the absolute center of the bow, for a perfectly true alignment. The Centurion™, is tapped for a stabilizer and is equipped with the finest, adjustable "panic button". It can be tuned to total perfection.

No. 7169-0 Centurion™ 69"

Length: 69" A.M.O.

Draw weights at 28": 30 to 45 lbs.

Draw limit: Unlimited.

String (brace) height: 7" to 7 $\frac{5}{8}$ ".

Arrow rest: Flip rest.

Arrow plate: Berger button.

Handle: Hand finished Marblewood and Shedua. Tapped for stabilizer.

Sight window: $\frac{3}{8}$ " past center. Length: 8".

Limbs: "Hyper-Kinetic" full working recurve. White Gordon Bo-Tuff fiberglass with reinforced tips.

Carrying case: Double padded vinyl with soft flannel lining. Inside sight pocket.

String: Serv-Weld® custom Dacron®, pre-stretched and pre-waxed.

Shipping weight: 6 lbs. 9 oz.

Specify draw weight and right or left hand.

\$210.53

\$210.53

centurion™-64"

Our finest tournament bow specifically engineered for Jr. Olympic shooters, young archers, and women competitors, in a 64" length.

This Centurion™ features the identical design and shooting characteristics of its 69" counterpart, but has been specially engineered to achieve an optimum efficiency performance at a draw length of 24" to 27". A custom quality bow for the ever increasing numbers of women and younger archers.

No. 7164-0 Centurion™ 64"

Length: 64" A.M.O.

Draw weights at 28": 25 to 40 lbs.

Draw limit: Unlimited.

Maximum efficiency draw lengths: 24" to 27".

String (brace) height: 7 $\frac{1}{2}$ " to 7 $\frac{5}{8}$ ".

Arrow rest: Flip rest.

Arrow plate: Berger button.

Handle: Hand finished Marblewood and Shedua. Tapped for stabilizer.

Sight window: $\frac{3}{8}$ " past center. Length: 7 $\frac{1}{2}$ ".


Limbs: "Hyper-Kinetic" full working recurve. White Gordon Bo-Tuff fiberglass with reinforced tips.

Carrying case: Double padded vinyl with soft flannel lining. Inside sight pocket.

String: Serv-Weld® custom Dacron®, pre-stretched and pre-waxed.

Shipping weight: 6 lbs. 2 oz.

Specify draw weight and right or left hand.



eliminator™

**When winning is what counts,
count on this fine competitor**

All of the elements necessary to get consistently into the gold, are designed into this new 66" Ben Pearson tournament bow. Its pronounced deflex, reflex recurve creates a smooth, no-stack draw. The competitive archer will feel only the effortless build of sheer energy as he pulls the bowstring to anchor. The forte' of the Eliminator™ is its silent speed, yet this model also provides the exceptional stability and balance demanded in a thoroughbred tournament bow. The handle riser section is carved from Marblewood and Shedua and is tapped for 2 stabilizers. Limbs are white Bo-Tuff fiberglass with reinforced tips.

No. 7166-0 Eliminator™

Length: 66" A.M.O.

Draw weights at 28":
30 to 45 lbs.

Draw limit: Unlimited.

String (brace) height:
7 1/4" to 8".

Handle: Hand finished
Marblewood and Shedua.
Tapped for 2 stabilizers.

Arrow rest: Para Rest.

Sight window: Center
shot. Length: 7".

Limbs: "Hyper-Kinetic" full
working recurve. White
Gordon Bo-Tuff fiberglass
with reinforced tips.

String: Serv-Weld® custom
Dacron®, pre-stretched and
pre-waxed.

Shipping weight: 4 lbs. 4 oz.

*Specify draw weight and right
or left hand.*

\$140.35

"sportster" laminated bows & sets

Tops in value,
performance
and popularity

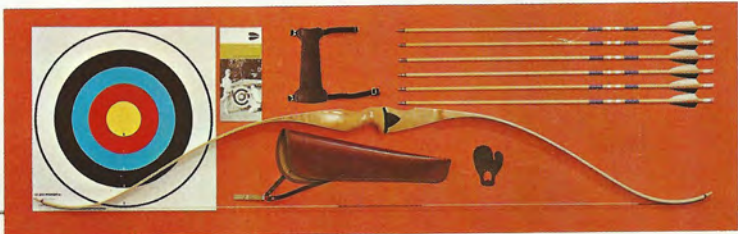
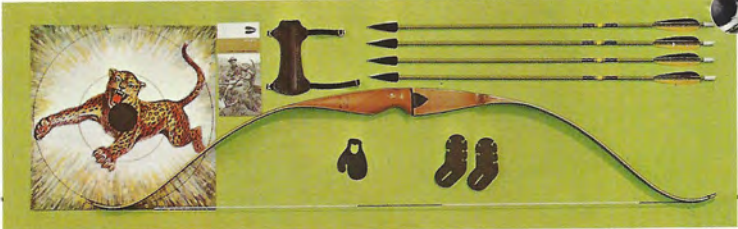
\$55.00

New Ben Pearson "Chroma Code" set packaging.

Ben Pearson archery sets are designed to meet the requirements of every age group and archery interest. Each 1973 set is packaged by our exclusive "Chroma Code" method.

"Chroma Code" packaging insures instant recognition of the set as a genuine Ben Pearson and classifies it as either a target or hunting set. Orange packaging means it's a target set. Green packaging means it's for hunting.

\$52.00



gamester™

The ideal choice for your first laminated hunting bow. The Gamester™ provides the power it takes for good hunting, plus the consistent shooting characteristics required for total enjoyment on the field range. The 54" light-weight design features a form fit handle for sure shooting comfort, and is available in right and left hand models.

colt™

Extra length in a super stable design. 62 inches of smooth, dependable shooting for years to come, in a most appealing price range. The Colt™ features white Pearsonite fiberglass limbs in the 30 to 35 lb. target draw weights, and black Pearsonite in the 40 to 55 lb. hunting weights.

cougar™

Many of the high performance features of our finest Ben Pearson bows are built into the Cougar™, to offer the archer an efficient and effective bow in the lower price range. Its 62" length provides the flexibility of both target and hunting use.

\$42.00

all-american™

This new 64" laminated bow is an excellent choice for the advanced archery student, or for the individual looking for exceptional value at a very economical price. In bow weights from 25 to 40 lbs., the All-American's™ extra length helps provide the consistent performance required in target shooting. Available in left and right hand models.

\$36.04

bronco™

Designed like dad's, this 48" laminated bow is the perfect gift for young archers. Good looking and smooth shooting, it gives youngsters the feel of fine equipment, helps develop good shooting habits. Available in right or left hand models.

\$29.00

No. 7388-0 Gamester™

Length: 54" A.M.O.
Draw weights at 28": 40 to 55 lbs.
Draw limit: Unlimited.
String (brace) height: 7½" to 8½".
Handle: Select hardwood.
Arrow Rest: Beveled edge shelf with Mohair quiet carpet rest.
Sight window: Center shot. Length: 4¾".
Limbs: Full working recurve. Black Pearsonite fiberglass with reinforced tips.
String: Serv-Weld® custom Dacron®, pre-stretched and pre-waxed.
Shipping weight: 3 lbs. 8 oz.
Specify draw weight and right or left hand.

No. 7070-0 Colt™

Length: 62" A.M.O.
Draw weights at 28": 30 to 55 lbs.
Draw limit: Unlimited.
String (brace) height: 7½" to 8¼".
String: Serv-Weld® custom Dacron®, pre-stretched and pre-waxed.
Handle: Select hardwood. Semi-pistol grip.
Arrow rest: 30 to 35 lbs. Flex rest—40 to 55 lbs. Carpet rest.
Limbs: Full working recurve. 30 & 35 lbs. White Pearsonite fiberglass. 40 to 55 lbs. Black Pearsonite fiberglass.
Sight window: Center shot. Length: 6½".
Shipping weight: 3 lbs.
Specify draw weight and right or left hand.

\$51.00

No. 7050-0 Cougar™

Length: 62" A.M.O.
Draw weights at 28": 30 to 55 lbs.
Draw limit: Unlimited.
String (brace) height: 7¼" to 8".
String: Serv-Weld® custom Dacron®, pre-stretched and pre-waxed.
Handle: Select hardwood.
Semi-pistol grip.
Limbs: Full working recurve. Black Pearsonite fiberglass.
Sight window: Center shot. Length: 6½".
Arrow rest: Mohair quiet carpet.
Shipping weight: 2 lbs. 8 oz.
Specify draw weight and right or left hand.

No. 7590-3 Cougar™ Hunting Set

A complete hunting set for right handed men, women and mature teens. Contains all the essential items needed to get off to a good start in one of the nation's fastest growing field sports. Gift packaging is Chroma Code Green. The set contains:
No. 7050 62" Cougar™ bow, in 40 to 50 lb. draw weights, for right hand shooters.
4-29" cedar hunting arrows, with Arrowmate points, color and band crest.
Bow quiver. Skeleton armguard.
Leather tab. 16" leopard face.
The Ben Pearson booklet, "Secrets of Successful Bowhunting".
Shipping weight: 6 lbs.

No. 7064-0 All-American™

Length: 64" A.M.O.
Draw weights at 28": 25 to 40 lbs.
Draw limit: Unlimited.
String (brace) height: 7½" to 8".
String: Serv-Weld® custom Dacron®, pre-stretched and pre-waxed.
Handle: Select hardwood.
Arrow rest: Quiet carpet.
Sight window: Center shot. Length: 5".
Limbs: Recurve. White Pearsonite fiberglass.
Shipping weight: 2 lbs.
Specify draw weight and right or left hand.

No. 7575-3 All-American™ Target Set

Recommended for students, schools, camps and youth groups, this is the complete target set for right hand shooters. Attractive gift packaging is Chroma Code Orange. The set contains:
No. 7064 64" All-American™ bow, in 25, 30 & 35 lb. draw weights, for right hand shooters.
6-28" cedar target arrows, clear-dipped with color crest.
Belt quiver. Armguard. Leather shooting tab. 4-color, 16" target face.
"How To Shoot" booklet.
Shipping weight: 6 lbs.

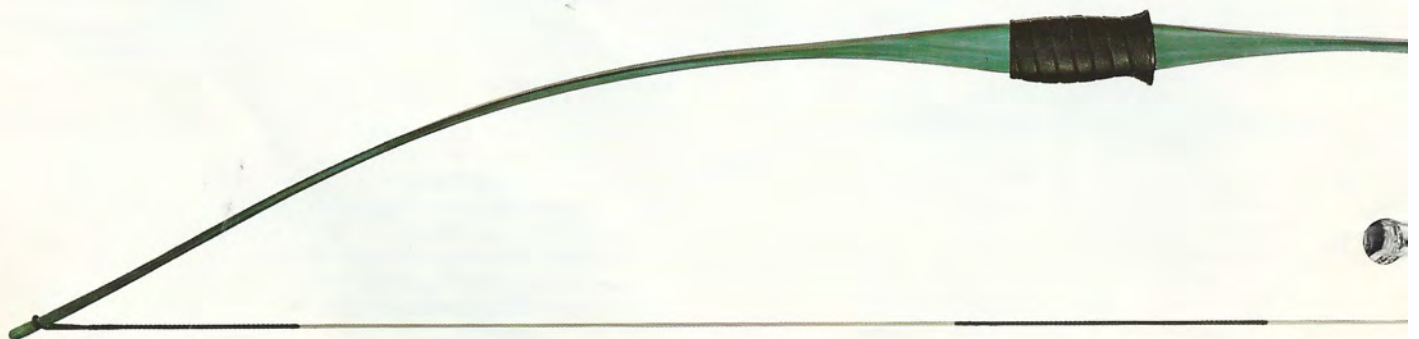
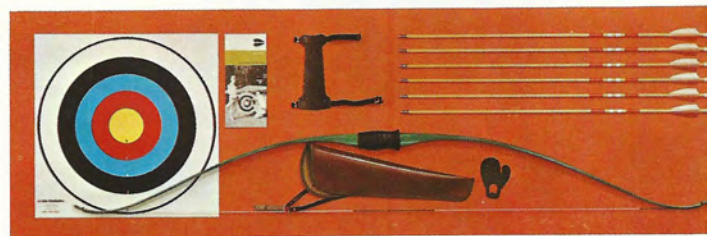
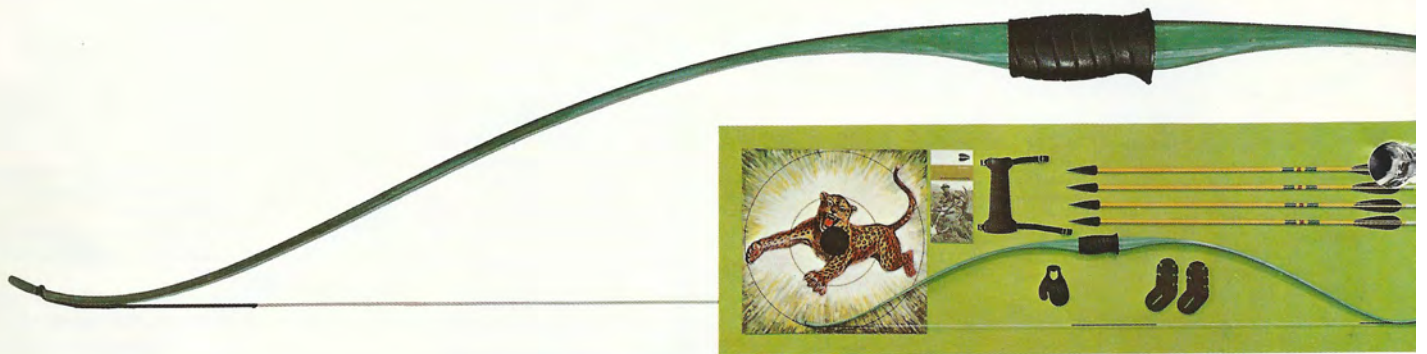
No. 7010-0 Bronco™

Length: 48" A.M.O.
Draw weights at 26": 25 to 35 lbs.
Draw limit: 27".
String (brace) height: 6¼" to 7".
String: Serv-Weld® custom Dacron®, pre-stretched and pre-waxed.
Handle: Select hardwood. Semi-pistol grip.
Sight window: Center shot. Length: 4".
Limbs: Recurve. Pearsonite fiberglass with reinforced tips.
Shipping weight: 1½ lbs.
Specify draw weight and right or left hand.

\$46.17

fiberglass bows & sets

The industry's standards of excellence



No. 3360-0 Hunting Bow

Big bow power concentrated in a 52" bow. Short enough for easy handling in close cover, with all the power and accuracy needed to take big game. One piece, solid fiberglass construction is impervious to weather and rough use. Has molded, textured non-slip handle. Shoots right or left handed. Camo green color.

Length: 52".

Draw weights at 28": 40 to 50 lbs.

String (brace) height: 7½" to 8½".

Handle: Injection-molded heavy-duty vinyl, sculptured design for natural hand fit. Non-slip textured.

Limbs: Full working recurve.

String: Serv-Weld® custom Dacron®, pre-stretched and pre-waxed.

Shipping weight: 3 lbs.

Specify draw weight.

37801?

No. 3800-3 Wolverine™ Hunting Set

A complete set for the beginning bowhunter. Attractively and securely gift packaged. Chroma Code: Green. Specify draw weight when ordering. Set includes:

No. 3360 52" fiberglass bow with custom Dacron® string.

4-29" cedar hunting arrows, with Arrowmate points, color and band crest.

Bow quiver. Skeleton armguard.

Leather shooting tab. 16" leopard target face.

Ben Pearson's booklet, "Secrets of Successful Bowhunting".

Shipping weight: 5 lbs. 12 oz.

No. 3350-0 Hunting & Field Bow

For bagging game or backyard fun, this sleek 60" bow gives you great dual performance. Shoots right or left handed. Has arrow rests on both sides. Molded, textured non-slip handle. Draw weights at 28" range from 25 to 50 lbs.

Shipping weight: 1 lb. 4 oz.

Specify draw weight when ordering.

No. 3810-3 Barracuda™ Hunting Set

Gets you off to a good start, with all the essential equipment required for enjoyable bowhunting. Chroma Code Green gift packaging. Set includes:

No. 3350 60" fiberglass bow in 40 to 50 lb. draw weights with custom Dacron® string.

4-29" cedar hunting arrows, with Arrowmate points, color and band crest.

Bow quiver. Vinyl armguard.

Leather shooting tab. 16" leopard target face.

Ben Pearson's booklet, "Secrets of Successful Bowhunting".

Shipping weight: 4 lbs.

3760

No. 3820-3 Big Ben™ Target Set

The family fun set. For right or left handed archers, in a wide range of draw weights. Chroma Code Orange gift packaging. Set includes:

No. 3350 60" fiberglass bow, in draw weights of 25 to 40 lbs.

6-28" target arrows, clear dipped with color crests.

Vinyl belt quiver. Vinyl armguard.

Leather shooting tab. 16", 4-color target face.

"How To Shoot" booklet.

Shipping weight: 3 lbs. 3 oz.

No. 3340-0 Camp And School Bow

A rugged, straight limb bow that handles easily on the range. 60" in length. Available in 20, 25, 30 and 35 lb. draw weights at 28". Has molded, textured non-slip handle. For either right or left handed archers. Shipping weight: 1 lb. 4 oz. *Specify draw weight when ordering.*

No. 3330-0 Intermediate Bow

A 54", semi-recurve bow with sight window and molded, textured, non-slip handle. Specifically for the right handed target or recreation shooter, this bow has a draw weight of approximately 25 lbs. at 26". Shipping weight: 1 lb.

No. 3830-3 Buckaneer™ Hunting Set

Ben Pearson's most economically priced complete hunting set. Equips the archer with all necessary hunting tackle. Gift packaging is Chroma Code Green. Set includes:

54" fiberglass bow in 45 lb. draw weight.

4 cedar hunting arrows.

Bow quiver. Vinyl armguard.

Leather shooting tab. 16" leopard target face.

Ben Pearson's booklet, "Secrets of Successful Bowhunting".

Shipping weight: 2 lbs. 12 oz.

No. 3840-3 Li'l Ben 25™ Target Set

An intermediate target set for right-handed shooters. Gift packaged in Chroma Code Orange. Not a toy. Set includes:

No. 3330 54" fiberglass bow, draw weight approximately 25 lbs. at 26".

4-26" target arrows, color with spray crest.

Vinyl belt quiver. Vinyl armguard.

Leather shooting tab. 16", 4-color target face.

"How To Shoot" booklet.

Shipping weight: 2 lbs. 8 oz.

3720



No. 3320-0 Junior Bow

A lightweight, 54" bow for beginning archers who want a little extra length. Has a molded, textured non-slip handle. Shoots right or left handed. Draw weight is approximately 20 lbs. at 24". Shipping weight: 8 oz.

No. 3850-3 Li'l Ben 20™ Target Set

A complete junior target set. Bow accommodates either right or left handed shooters. Not a toy. Gift packaging is Chroma Code Orange. Set includes:

No. 3320 54" fiberglass bow. Draw weight approximately 20 lbs. at 24".

4-24" cedar target arrows. Color with spray crest.

Soft vinyl side quiver. Vinyl armguard.

Vinyl shooting tab. 16", 4-color target face.

Shooting instruction card.

Shipping weight: 2 lbs.

3710



No. 3300-0 Beginner's Bow

For the beginner. Shoots either left or right handed. Has molded, textured non-slip handle. Bow length is 48". Draw weight is approximately 15 lbs. at 24". Shipping weight: 7½ oz.

No. 3860-3 Li'l Ben 15™ Target Set

The ideal starter set. Bow shoots either left or right handed.

Not a toy. Gift packaged in Chroma Code Orange.

Set includes:

No. 3300 48" fiberglass bow. Draw weight approximately 15 lbs. at 24".

3-24" target arrows. Color with spray crest.

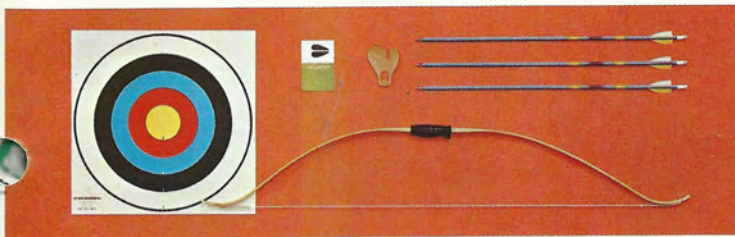
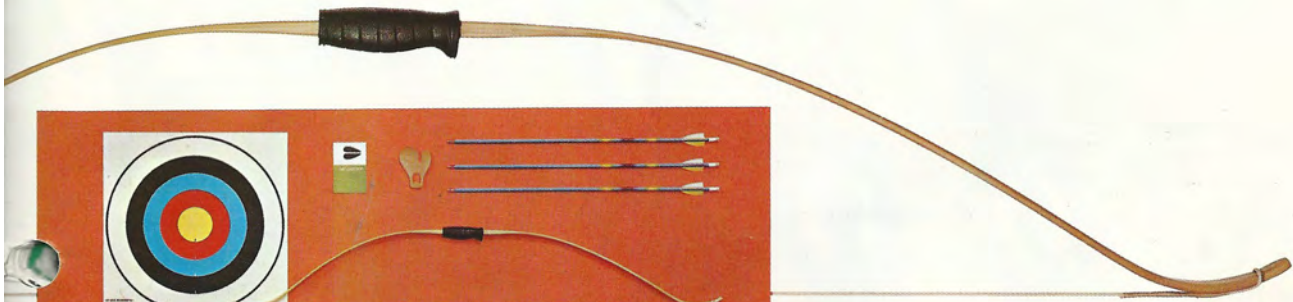
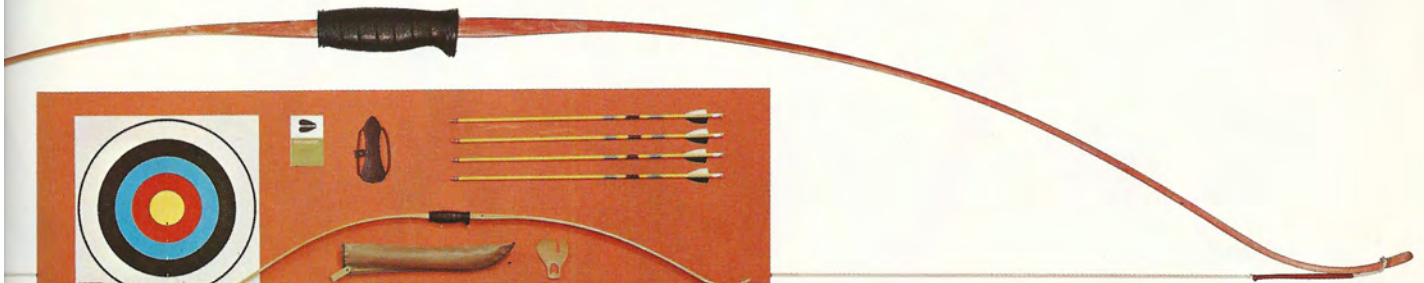
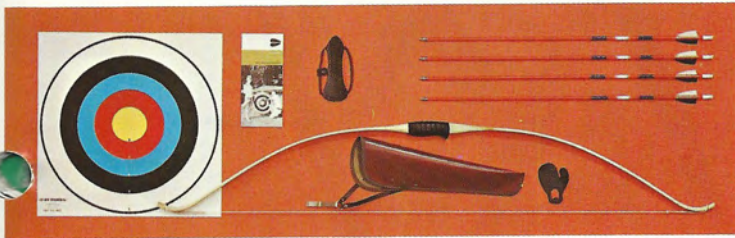
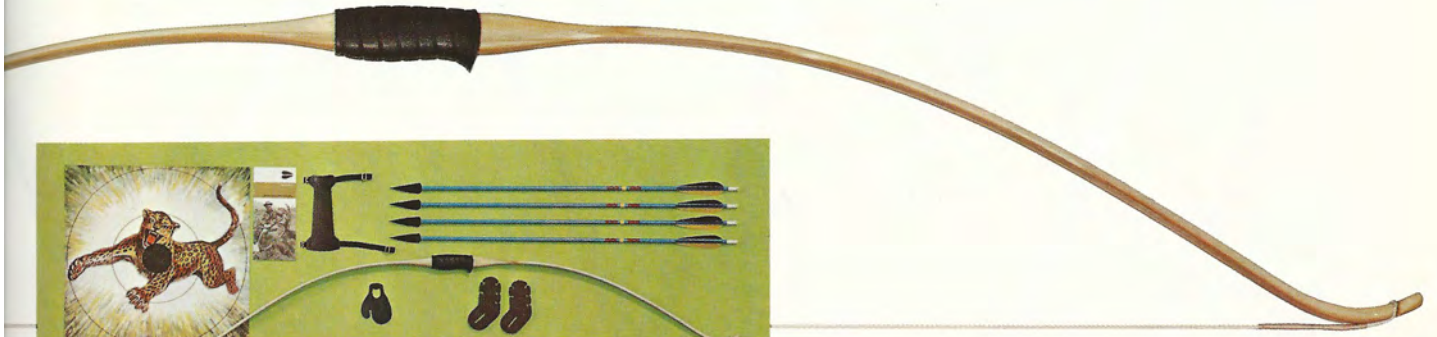
Vinyl tab. 16", 4-color target face.

Shooting instruction card.

Shipping weight: 1 lb. 12 oz.

3700





hunting arrows



Ben Pearson hunting arrows are manufactured to AMO approved equipment and measuring standards.

Mercury XX-80 Pearson-Easton Aluminum

Developed especially for the many trophy hunters who demand the finest precision arrow money can buy. Unequalled uniformity of weight and spine. Anodized green finish blends with surroundings and is non-reflecting. 5" select grade parabolic fletching, distinctively hand crested. Indx type speed nocks. XX-80 arrows are precisely matched in 5 lb. spine increments, 40 lbs. to 60 lbs., full length, 29" and 30". Available only from Ben Pearson.

No. 2614-2 (Dozen) Full length. With 12 unattached 5° taper inserts.
No. 2612-2 (Dozen) 29" & 30". With Razorhead.

Matched Micro-Flite Fiberglass

Our finest fiberglass hunting arrows. Precise performance whatever the weather. Will not absorb moisture, unaffected by temperature extremes. 5" select grade parabolic fletching and distinctive hand crested. Matched within 5 grains in 5 lb. spine increments for 40 to 60 lb. bows.

No. 2760-2 (Dozen) Full length. With 12 unattached 5° tapered inserts.
No. 2761-2 (Dozen) 29" & 30". With Razorhead.

Matched Woodsman Fiberglass

Combines the precise flight characteristics of fiberglass with complete camouflage. Olive drab shafts, 5" parabolic fletching. Matched in 5 lb. spine increments, 40 to 60 lbs., 29" and 30".

No. 2758-2 (Dozen) 29" & 30". With Razorhead.

Deluxe Matched Cedar

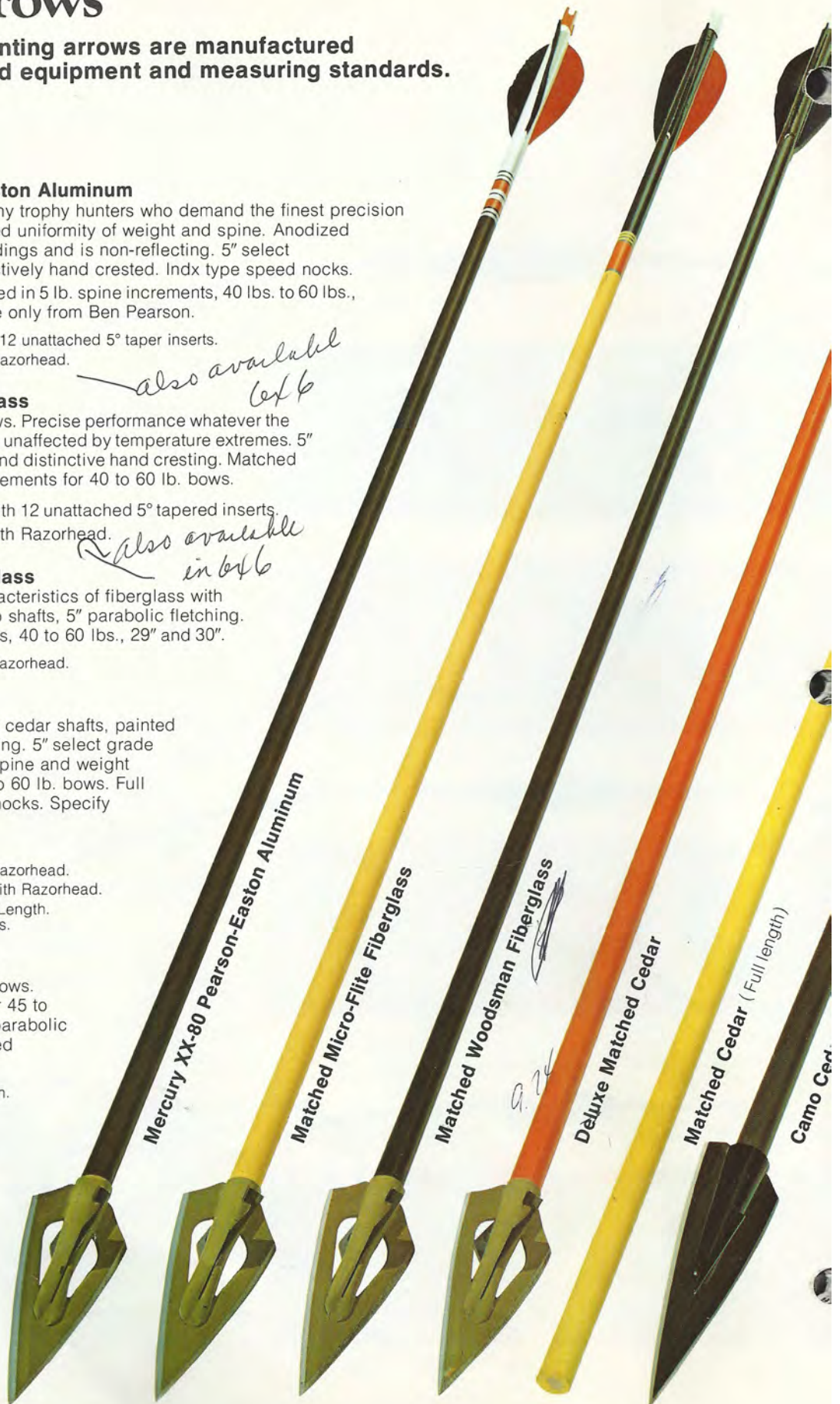
Finest, hand selected Port Orford cedar shafts, painted full length, distinctive hand crested. 5" select grade parabolic fletching. Matched in spine and weight in 5 lb. spine increments for 40 to 60 lb. bows. Full length, 29" and 30" length. Indx nocks. Specify arrow length and draw weight.

No. 2160-2 (Dozen) Full length.
No. 2161-2 (Dozen) 29" & 30". With Razorhead.
No. 2161-1 (Half-Dozen) 29" & 30". With Razorhead.
No. 2275-5 (Half-Gross Display) Full Length.
No point. In 45 to 55 lb. spine weights.

Camo Cedar Hunting Arrow

Economical Port Orford cedar arrows. A good quality arrow matched for 45 to 50 lb. bows in a 30" length. 4½" parabolic fletching, colorful crested. Painted camo green.

No. 2240-9 (4 Doz. Display) 30" length.
With Arrowmate 4-blade head.





Ben Pearson field arrows are manufactured to AMO approved equipment and measuring standards.

Deluxe Matched Cedar

Select Port Orford cedar shafts, painted full length, distinctive brush cresting, 4½" parabolic fletching. Matched in spine and weight in 5 lb. spine increments for 40 to 60 lb. bows, in 28" and 29" lengths. Indx nocks.

No. 2120-2 (Dozen) 28" & 29". With 125 grain tapered-hole field points.

Matched Cedar

Matched Port Orford cedar shafts with band crest, 4½" parabolic fletching. Matched in spine and weight in 5 lb. increments for 40 to 60 lb. bows, in 28" and 29" lengths. Indx nocks.

No. 2110-2 (Dozen) 28" & 29". With non-skid parallel field points.

Matched Cedar Flu-Flu

New radial fletch provides high velocity at short ranges, then drops quickly for easy recovery. Ideal for bird and small game shooting. Matched in 5 lb. spine increments for 40 to 50 lb. bows. 29" length, blunt point.

No. 2125-9 (4-Arrow Pack) 29" length. 125 grain tapered-hole blunt.

Camo Cedar

Tough, economical cedar arrows with parabolic fletching, indx nocks and 125 grain tapered-hole field points. Painted camo green. For 45 to 50 lb. bows. 29" length.

No. 2230-5 (Half-Gross Display) 29" length.

Economy Cedar

A popular priced arrow for bows under 40 lbs. Has colorful cresting with non-skid parallel field point.

No. 2100-5 (Half-Gross Display) 28" length.

Deluxe Matched Cedar

Matched Cedar

Matched Cedar Flu-Flu

Camo Cedar

Economy Cedar

target arrows



Ben Pearson target arrows are manufactured to AMO approved equipment and measuring standards.

Mercury XX-80 Pearson-Easton Aluminum

Finest Easton anodized aluminum shafts, developed exclusively for Ben Pearson. Satin-gold finish with 3½" parabolic trimmed fletching and non-slip Bjorn nocks for smooth, consistent release of arrow. Bold, distinctive brush cresting. Matched and spined in 5 lb. increments for bows 25 to 50 lbs. Specify arrow length and bow weight.

	Arrow Length	Bow Weight
No. 2605-2 (Dozen)	26" length.	25 to 35 lbs.
No. 2605-1 (Half-Dozen)	28" length.	30 to 50 lbs.
	29" length.	35 to 50 lbs.

Full length. (Available in dozens only) 25 to 50 lbs.

Pearson Swift Easton Aluminum

Easton aluminum tournament shafts, specially processed to Ben Pearson specifications. Matched within 5 grains. Distinctive brush cresting, parabolic fletching, Indx nocks. Specify arrow length and bow weight.

	Arrow Length	Bow Weight
No. 2600-2 (Dozen)	26" length.	25 to 35 lbs.
	28" length.	30 to 50 lbs.
	29" length.	35 to 50 lbs.

Matched Micro-Flite Fiberglass

Virtually indestructible Micro-Flite shafts will not bend, dent, or warp. Always straight. Fitted with popular Bjorn nocks to provide the ultimate in precise performance. Distinctively hand crested, 3½" select grade parabolic fletching. Matched within 5 grains. Specify arrow length and bow weight.

	Arrow Length	Bow Weight
No. 2740-2	26" length	25 to 35 lbs.
(Dozen)	28" length	30 to 50 lbs.
	29" length	35 to 50 lbs.

Deluxe Port Orford Matched Cedar

The finest wood target arrow. Matched and spined in 5 lb. increments for bows 25 to 50 lbs. Bright color crest, premium grade 3½" fletching. Indx nocks. Specify arrow length and bow weight.

	Arrow Length	Bow Weight
No. 2070-2	26" length	25 to 35 lbs.
(Dozen)	28" length	30 to 50 lbs.
	29" length	35 to 50 lbs.

Select Cedar Practice Arrow

For bows under 40 lbs. Ideal for school and camp archery programs. Port Orford cedar shafts have colorful 3 band crest. Your choice of four crest colors: black and white, blue and white, orange and white, yellow and white. Nock and cock feather match crest color.

No. 2220-2 (Dozen) Specify 26", 28" or 29" length and crest color.
No. 2220-5 (Half Gross Display) Specify 26", 28" or 29" length.
Shipped 2 dozen each of 3 different colors, but can not specify colors.

Cedar Target Arrow

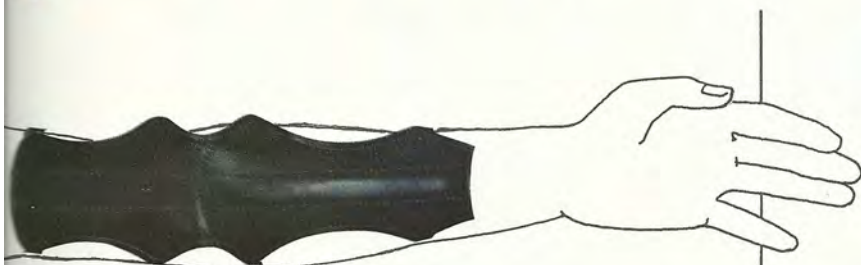
For bows under 40 lbs. Cedar shaft with colorful spray crest, parallel target point. A good choice for beginning and intermediate archers. Packed all 26", or all 28", or in standard pack of one-half 26" and one-half 28". Specify when ordering.

No. 2200-5 (Half-Gross Display) 26", 28", standard pack.
No. 2200-6 (Gross Display) 26", 28", standard pack.



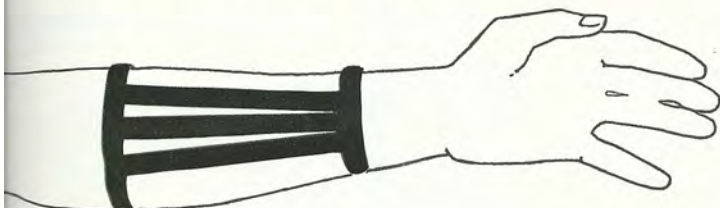
armguards, tabs & gloves

For men, women and young archers



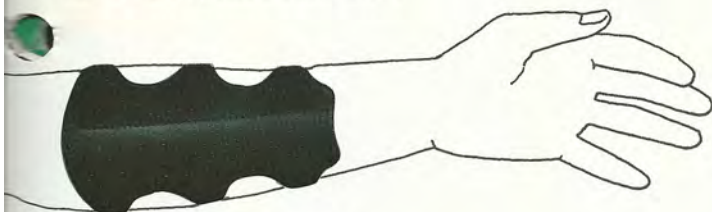
No. 8675-0 Full Length Armguard

Quality split leather, with soft suede lining and four adjustable arm straps. Protects the entire forearm and holds shirt out of the way.



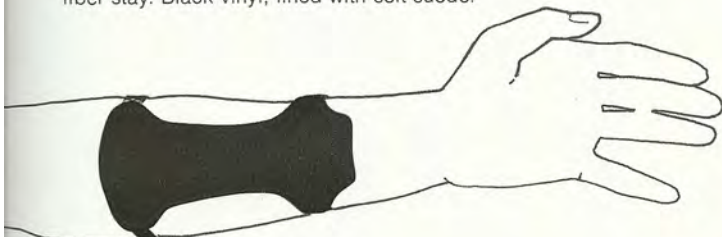
No. 8665-0 Vented Armguard

Long-lasting black leather, with soft suede lining. Ventilated for hot weather comfort. Three spring steel stays. Adjustable elastic straps.



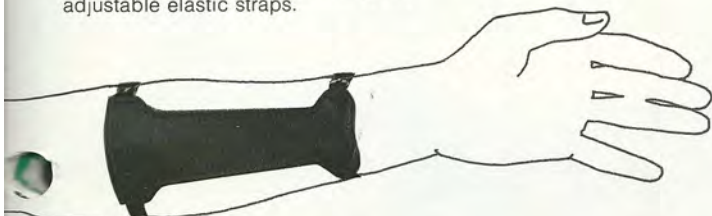
No. 8660-0 Hunting Armguard

Heavy-duty with adjustable arm straps. Concealed fiber stay. Black vinyl, lined with soft suede.



No. 8690-0 Skeleton Armguard

The ideal, all-purpose armguard. Provides maximum protection. Strong, brown vinyl, with concealed fiber center stay. Soft vinyl lining, two adjustable elastic straps.



No. 8655-0 Standard Armguard

Good protection for a moderate price. Sturdy, brown vinyl. Two adjustable elastic arm straps.

No. 8745-0 "Ouchless" Deluxe Tab

Can't bite or pinch. Finest quality, top grain leather. Provides a positive hold for individual fingers. Improves accuracy. Leather reinforced for extra strength, clean release. Specify right or left hand, S-M-L.



No. 8710-0 "Easy-On" Finger Tab

Long-wearing, top grain leather release aid gives the right combination of pliability and protection. Fits either right or left hand. S-M-L.



No. 8715-0 Standard Tab

Tough, smooth leather protection in a tab that fits either right or left handed archers. Specify S-M-L.



A. No. 8735-0 Deluxe Sharkskin Glove

Highest quality, genuine sharkskin, with top grain leather backing and adjustable wrist strap. Wrist and hand joined by tension-retaining elastic band. The glove for the archer who demands the finest. S-M-L-XL.

B. No. 8730-0 Deluxe Glove

Tough cowhide with elastic webbing. Molded tips. V-shaped cut-outs. Adjustable wrist strap. A high quality glove made for active shooters. S-M-L-XL.

C. No. 8755-0 Deluxe Half-Glove

Highest quality leather half-glove. Combines tab and glove in one unit. Top strap snaps off to afford fingers "bare hand" shooting freedom with complete protection. S-M-L.

D. No. 8765-0 Standard Half-Glove

Rugged cowhide half-glove, gives the protection of a glove, the "feel" of a tab. Doesn't restrict wrist. Provides positive finger control. S-M-L.

E. No. 8725-0 Standard Vinyl Glove

Long-lasting vinyl, with adjustable wrist strap. A one piece model for archers of all ages. S-M-L.



quivers

There's one for every age, every archer's needs.



No. 8320-0 Shoulder Quiver

A rugged, brown and tan, two-division quiver that carries 12 broadheads easily and safely. Of durable, scuff-resistant vinyl, with large zipper pocket for accessories. Adjustable leather shoulder and divider straps.



No. 8470-0 Junior Hunting Quiver

For arrows to 26". Has a wide throat for easy arrow removal, a heavy, leather bottom. Adjustable leather shoulder and arrow divider straps. Of durable, claret-colored vinyl, with tan, scalloped cuff.



No. 8330-0 Deluxe Side Quiver

Tough, heavy-duty black belt leather, with two snaps to fit any belt comfortably. Holds 12 target arrows. Has large, easily accessible zippered pocket, plus pencil holder and separate pocket for damaged arrows.



No. 8340-0 Standard Side Quiver

Soft, expanded brown vinyl, with permanent belt loop. Holds 12 arrows. Keeps arrows convenient, but out of the way. Has a large accessory pocket, pencil holder, and a separate pocket for damaged arrows.



No. 8350-0 Target And Field Quiver

Finest top grade vinyl. Soft and durable. Belt clip holds quiver at easy access angle. 12 arrows are at your fingertips. Has roomy accessory pocket and arrow divider strap.



No. 8780-0 Economy Quiver

Low cost, yet tough and long lasting. Carries 12 target arrows or 6 hunting arrows. Brown vinyl, with molded puncture-proof bottom.



No. 8770-0 Young Archer's Side Quiver

Carries 12 target arrows. Has handy belt loop and heavy, puncture-proof bottom. Claret colored, scuff resistant vinyl, finished with a decorative cuff.



No. 5270-0 Ground Quiver

For expert archers, clubs, schools. Upright rod of quiver is designed to avoid contact with horizontally hanging bow. Holds 12 arrows. Bow rack is removable.



No. 9020-0 Patented "Adjust-On" Bow Quiver

Safe. Quick and quiet in action. Adjust to fit any size bow. Heavy-duty, vinyl-coated fingers clasp and protect the bow limbs. Custom, cushioned shroud keeps broadheads silent and sharp. Rack holds 6 arrows ready for your use. The bowhunter's best buy.



No. 8530-0 Hooded Silent Bow Quiver

Safety is the foremost design feature of this economy-priced slip-on bow quiver. It's lightweight, fits on any bow. Heavy-duty, brown leather hood with cushioned lining, protects broadheads and the hunter. Holds 5 arrows. No tape, clamps or screws necessary.



No. 8520-0 Silent Bow Quiver

Soft, molded shoulders fit securely over bow limbs. Can't scratch bow or arrows. Slots hold five arrows ready for action. No tape, clamps or screws necessary.



No. 8525-0 Deluxe Kwikie Kwiwer®

Light, durable, space-saving quiver. Clamps on any bow. Grips arrows firmly, yet allows easy removal. Holds 4 arrows of any standard size. Ready for instant use.

cases

Ben Pearson bow cases for every bow — every budget

No. 1530-0 Pearson Custom Hard Bow Case

Professional quality. High-impact molded case. Sleek and sturdy, with durable patterned vinyl cover. Lined bow compartment is fully padded to protect bow handle. Separate foam-cushioned compartment holds up to 2 dozen arrows. Additional, snap-lock, divided compartment for accessories. 70" x 9" x 4 1/2".

B. No. 1525-0 Tackle Box

Rugged, vinyl covered luggage-type case. Heavy construction, with polyfoam cushion blocks to protect up to 4 dozen arrows. Two separate compartments for accessories. 40 3/4" x 9 3/4" x 5".

C. No. 8500-0 Vinyl Bow Case

Durable black vinyl case with soft flannel lining, heavy-duty zipper. Popular with archers for protection of fine bows. Fits any bow up to 68".

D. No. 8510-0 Flannel Bow Case

Strong, soft flannel with vinyl top and bottom. String tie, pocket on flap for extra bow-string. Accommodates bows up to 68".

E. No. 8406-0 Bow Sock

Lightweight cotton cover fits any bow up to 68". Brushed cotton lining puts soft surface next to bow. String tie.



targets

Revolutionary New PermaMat* Targets



From space-age synthetics. Engineered to out-last all conventional target mats.

A product of Ben Pearson research and development, this amazing new self-sealing miracle mat is constructed of tension-wound, corrugated polyolefin sheeting. It is exceptionally durable, with a life span far exceeding that of conventional grass or straw mats. The thermoformed polyethylene material will not mildew, rot or "shred". Ideal for indoor use. It is heat and cold resistant, will not absorb moisture, and offers uniform acceptance of the arrow shaft at virtually any spot on the mat, with far less incidence of leakage. The PermaMat* will not scratch or otherwise damage shafts or points, and arrows are easily retrieved. The preferred all-purpose mat of the future.

PermaMat* Target Mats (See Above)

No. 4048-0 48" diameter. Weight: 55 lbs.

No. 4036-0 36" diameter. Weight: 30 lbs.

No. 4024-0 24" diameter. Weight: 13 lbs.

*Patent Pending

Black and White Field Faces On Heavy Tag Stock

No. 9720-2 6" diameter. Shipping weight: 13 oz. (Dozen package)

No. 9730-2 12" diameter. Shipping weight: 14 oz. (Dozen package)

No. 9740-2 18" diameter. Shipping weight: 15 oz. (Dozen package)

No. 9750-2 24" diameter. Shipping weight: 11 lb. 2 oz. (Dozen package)



Blue AIAA and PAA Approved Improved Round

No. 1463-1 20" diameter. Shipping weight: 9 oz. (6 per package)

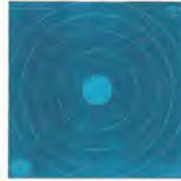
Standard 4-Color Target Faces Heavy Tag

No. 9190-0 48" diameter. Shipping weight: 12 oz.

No. 9180-0 36" diameter. Shipping weight: 8 oz.

No. 9170-9 24" diameter. Shipping weight: 9 oz. (2 per package)

No. 9210-9 16" diameter. Shipping weight: 9 oz. (4 per package)



Full Color Animal Target Faces

Natural, lifelike, printed on heavy stock... with scoring circles and aiming spots. Packed in poly bags.

No. 9243-9

6" Squirrel. Shipping weight: 3 oz.

(8 per package)

No. 9253-9

12" Bobcat. Shipping weight: 1 oz.

(3 per package)

No. 9263-9

18" Fox. Shipping weight: 1 oz.

(3 per package)

No. 9273-9

24" Deer. Shipping weight: 3 oz.

(2 per package)

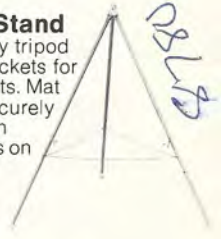
No. 9280-9

Complete set of 24 animal target faces. Shipping weight: 11 lb.



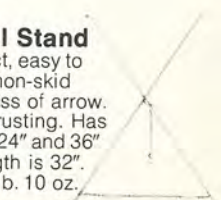
Deluxe Metal Stand

No. 4380-0 A sturdy tripod with adjustable brackets for large or small targets. Mat locks hold target securely in place, even when moving. Rubber tips on legs permit use on indoor floors. Shipping weight: 2 lbs.



Standard Metal Stand

No. 4390-0 Compact, easy to use. Adjustable to non-skid angles to reduce loss of arrow. Treated to prevent rusting. Has chain and clip. For 24" and 36" targets. Shipping weight: 1 lb. 10 oz.



Target Display Assortment

Sturdy, convenient corrugated display rack is free with total assortment order. Shipping weight: 17 lbs.

No. 9290-9

24", 4-color faces. (12 packages of 2)

16", 4-color faces. (8 packages of 4)

24", Deer faces. (12 packages of 2)

12", Bobcat faces. (10 packages of 3)

18", Fox faces. (10 packages of 3)

6", Squirrel faces. (8 packages of 8)

Target Face Pin

Holds face flat and firmly in the proper position. Prevents loss and damage. Essential to up-date target and field courses

No. 4530-9

Card of 4 pins. Shipping weight: 2 oz.

4-Color Skirted Heavy Tag

No. 4910-0 48" dia. Shipping weight: 1 lb.

No. 4810-0 36" dia. Shipping weight: 8 oz.

No. 4710-0 24" dia. Shipping weight: 2 oz.

4-Color Skirted Oil Cloth

No. 4135-0 48" dia. Shipping weight: 22 oz.

No. 4125-0 36" dia. Shipping weight: 12 oz.

No. 4115-0 24" dia. Shipping weight: 6 oz.

Corrugated Cardboard Target

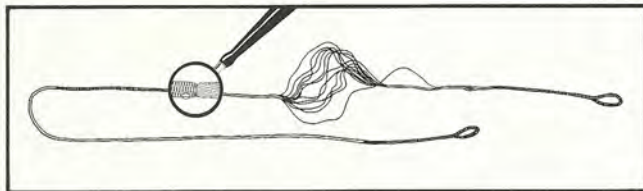
No. 9450-0 Thick layers of rugged, lightweight corrugated cardboard, in a full-sized 4-color target face. May be used satisfactorily with bows up to 40 lbs. in draw weight. Sold in multiples of 2 only. Shipping weight: 5 lbs.

Do-It-Yourself Target

No. 9100-0 Heavy corrugated paper box with a four-color target face printed on both sides. Fill with paper or straw, tightly packed, or newspapers packed flat. Close with gummed tape. An inexpensive target for juniors and beginners using light-weight bows. Shipping weight: 1 lb. 4 oz.

bow strings

 The patented, proven high-performance line



Exclusive "Serv-Weld" Process Prevents Unravelling, Assures Stay-Strong Strings.

Utilizing a patented heat fusion process, the tie-off ends of the serving, at the loops and string center, are Serv-Welded® to provide an effective lock against the serving's loosening. Each strand of Dacron® custom string is pre-stretched and pre-waxed to further assure strength and durability.

For Laminated Bows

No. 6380-0 Our finest quality string. Made from Custom Dacron® with extra large double loops to assure proper fit. Available in the following bow lengths and draw weights. Specify each when ordering.

62" — 25/35 lbs. 35/45 lbs. 45/55 lbs.	64" — 25/35 lbs. 35/45 lbs. 45/55 lbs.	66" — 25/35 lbs. 35/45 lbs. 45/55 lbs.
68" — 25/35 lbs. 35/45 lbs. 45/55 lbs.	69" — 25/35 lbs. 35/45 lbs. 45/55 lbs.	70" — 25/35 lbs. 35/45 lbs. 45/55 lbs.

No. 6390-0 Camouflaged Custom Dacron® strings. Dull olive green for hunting. Available in two custom weights, for bows 40 to 50 lbs. and 50 to 60 lbs. Specify bow length and draw weight when ordering.

48" — 40/50 lbs. 50/60 lbs.	52" — 40/50 lbs. 50/60 lbs.	54" — 40/50 lbs. 50/60 lbs.
58" — 40/50 lbs. 50/60 lbs.	60" — 40/50 lbs. 50/60 lbs.	62" — 40/50 lbs. 50/60 lbs.

No. 6390-9 Duo pack. Identical string to no. 6390-0, shipped 2 strings to the package. Specify bow length and draw weight.

For Fiberglass Bows

No. 6385-0 — White Dacron® string for fiberglass bows under 40 lbs. Small double loops. Available in 54" and 60" lengths.

No. 6395-0 — Camouflaged olive green, heavy-duty Dacron® string for fiberglass bows over 40 lbs. Small double loops. Available in 52", 54" and 60" lengths.

No. 6350-0 — Standard polyester string with small double loops. Dacron® served center. For fiberglass bows under 30 lbs. Specify 48", 54" or 60" length.

No. 6340-0 — A single loop, polyester string fitting all fiberglass bows not exceeding 30 lbs. in draw weight and 60" in length.

No. 6445-9 Stocking Assortment

A 36-string custom assortment, for initial stocking. Contains 12 of our No. 6380 and 24 of our No. 6390 best quality bow strings.

6380 Strings	6390 Strings	6390 Strings
2-64" 25/35 lbs.	1-48" 40/50 lbs.	4-58" 40/50 lbs.
1-64" 35/45 lbs.	1-48" 50/60 lbs.	2-58" 50/60 lbs.
2-66" 25/35 lbs.	3-52" 40/50 lbs.	3-60" 40/50 lbs.
2-66" 35/45 lbs.	1-52" 50/60 lbs.	1-60" 50/60 lbs.
1-68" 35/45 lbs.	3-54" 40/50 lbs.	3-62" 40/50 lbs.
1-69" 25/35 lbs.	1-54" 50/60 lbs.	1-62" 50/60 lbs.
2-69" 35/45 lbs.		
1-70" 35/45 lbs.		

No. 6440-9 String Rack Assortment — Rack Included With Purchase
A complete 90-string assortment for all laminated and fiberglass bows. Ben Pearson self-service merchandise rack with metal header is included with your order.

18 — No. 6380 Custom Dacron®

2-64" 25/35 lbs.	2-66" 35/45 lbs.	2-69" 25/35 lbs.
1-64" 35/45 lbs.	2-68" 25/35 lbs.	2-69" 35/45 lbs.
2-66" 25/35 lbs.	2-68" 35/45 lbs.	2-70" 25/35 lbs.
		1-70" 35/45 lbs.

30 — No. 6390 Camo Custom Dacron®

3-48" 40/50 lbs.	3-54" 40/50 lbs.	3-60" 40/50 lbs.
2-48" 50/60 lbs.	2-54" 50/60 lbs.	2-60" 50/60 lbs.
3-52" 40/50 lbs.	3-58" 40/50 lbs.	3-62" 40/50 lbs.
2-52" 50/60 lbs.	2-58" 50/60 lbs.	2-62" 50/60 lbs.

12 — No. 6385 White Dacron®

For fiberglass bows under 40 lbs. 6-54" & 6-60".

6 — No. 6395 Camo Heavy-Duty Dacron® — For fiberglass bows over 40 lbs. 2-52", 2-54", 2-60".

24 — No. 6340 Polyester Single Loop — For fiberglass bows not exceeding 30 lbs. and 60".

bow string accessories



No. 1479-9 Tox-Nox

Heat shrinks nock securely onto string. Gives archer correct nocking point instantly. Neat and efficient.



No. 1434-9 Arrow Nok-Loks

Hold arrow firmly on bow string at any tension desired. You're always prepared to shoot. Shooting hand is freed up, arrow is correctly positioned for every shot. Durable rubber. Easy to install.



No. 1485-9 Kwiee Silencers

String "twang" is eliminated by dampening vibration. Deer will not "duck" arrow or locate hunter by sound. Soft gum rubber. Slip over each end of bowstring. Will not slow bow speed.



No. 1440-9 Bow String Silencers

Eliminates all string noise. A necessity for every bowhunter. Easily attached. Light. Will not slow bow speed.



No. 9780-9 Nocking Points

Reduces finger pinch and provides a smooth, accurate, hair-trigger release. Lightweight nylon tubes can be easily removed from worn string and used again.

No. 6650-0 Bow String Wax

New larger size. Protects string strands. Prolongs the life of the string. An archery necessity.



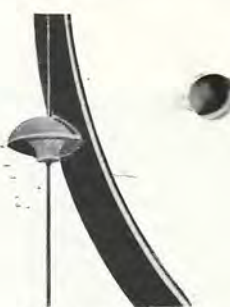
No. 1488-0 Action Kissers Button

Used by tournament archers. Increases accuracy of anchor and adds points to score. Installs easily on string serving. Practically indestructible.



No. 1492-0 Action Peep Sight

A rear sight, easily inserted in strands of bow string. Insert at eye level when at full draw. Increases accuracy. Improves score.



No. 9770-9 Brush Buttons

Keep twigs and brush from wedging between string and bow. Also dampen string noise. Easy to install. Soft rubber.



No. 1446-0 Bow Stringer

The proper equipment for stringing a bow safely and quickly. Eliminates the danger of personal harm and twisting of the bow's limbs. Strings any bow up to 75 lbs. in draw weight.

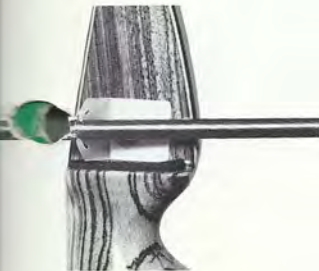
bow accessories



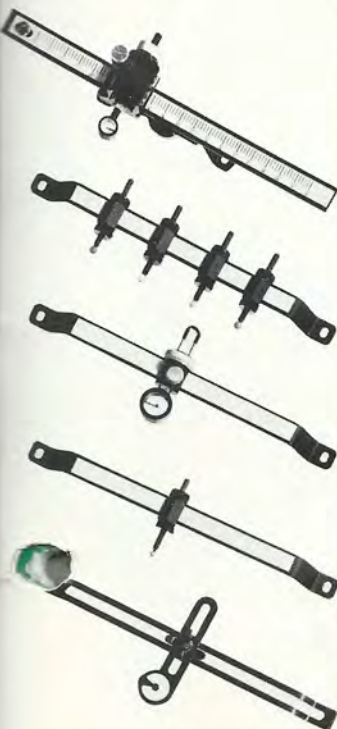
No. 1442-0 Bow Sling
Ideal for improving shooting form. Prevents over-gripping of the bow. Cowhide, with adhesive backing for quick and easy installation. No screws or tape. Adjustable. Complete with instructions.



No. 1465-0 Arrow Plate
Self-adhesive pressure plate fits and protects all bows. Use with No. 1891-0 Mohair carpet rest. Ideal for quieting hunting bows.



No. 1550-0 Arro-Guide
Perfect for the beginning archer. Holds arrow firmly in shooting position, ready to draw. Fits right or left hand bows. Self-adhesive for simple installation.



No. 9945-0 "Super Sight" by Accra
Has hooded post with positive visibility pin. Adjustable coded sight bar for precision accuracy. Fine tuned elevation and windage controls. 7" sight bar for all shooting styles. A high-performance sight for the serious competitive archer.

No. 9925-0 Hunter Sight
Four position, multi-colored sight settings. Adjustable pins for windage and elevation. 5" sight bar. Double lock insures permanent position. Designed for rugged use. Tape or screw on. Fits all bows.

No. 9975-0 Field Sight
Hooded post for precise sighting. High visibility — no glare sight pin. Easily adjustable for windage and elevation. 5" sight bar. Tape or screw on. Fits all bows.

No. 9955-0 Target Pin Sight
Features a high visibility pin for all light conditions. Double lock insures a permanent, no-slip position. Adjustable for windage and elevation. 5" sight bar. Tape or screw on. Fits all bows.

No. 9920-0 Bow Sight
Adjustable for height and windage. Lightweight, flexible steel. Screw adjustment swivels into position. 5" sight bar. Easily attaches to bow with tape.



No. 5230-0 Mercury Tip Stabilizer
(3 oz., 3/8" x 20")
No. 5240-0 Mercury Tip Stabilizer
(5 oz., 7/16" x 24")
Reduces bow torque and adds points to the archer's score. A capsule of mercury is sealed inside the barrel tips. On release, the mercury explodes within the capsule, absorbing torque, helping correct the archer's grip and release inconsistencies. The "barrel of mercury" is securely mounted on a rod of structural aircraft aluminum. Patented. Sold only by Ben Pearson.



No. 1447-0 Bow Tip Protector
Soft, pliable rubber. Protects bow while stringing. Holds string in place, keeps bow tip like new. Fits all bows.



No. 1891-0 Mohair Carpet Rest
Genuine mohair for quiet, smooth drawing and release. Padded to insure stable arrow flight. Self-adhesive backing, fits all arrow shelves. An ideal bowhunting arrow rest. Fits right or left hand bows.



No. 1418-0 Hoyt Pro Rest
A non-interfering rest with pressure plate. Provides for positive clearing of vanes or feathers. Retaining finger prevents arrow from falling off rest. Flexible shelf prevents arrow bounces. Self-adhesive backing. Specify right or left hand.



No. 1419-0 Feather Rest
Feather shelf provides arrow cushion. Minimizes arrow whip, increases bow cast. Includes arrow plate and pressure point. Self-adhesive. Fits any bow. Specify right or left hand.



No. 1545-0 Kwik-Lok Arrow Holder
Keeps arrow in a constant "ready" position. Eliminates tired fingers, ideal for cold weather bowhunting. Releases instantly. Quiet, will not spook game. Self-adhesive backing. Fits all bows.



No. 1433-0 Klicker
Improves shooting technique. Spring clicks at full draw, eliminates "freezing" or snap shooting. Made of long-lasting spring steel mounted on leather tab.

arrow accessories



Bjorn Nocks

A precision designed nock for the tournament archer who requires uniformity. Helps the bowhunter hold a "ready" arrow, prevents beginners from "arrow dropping". Strong, rigid molded plastic. One dozen per blister pack.
 No. 9640-2 Size: 1/4"
 No. 9641-2 Size: 9/32"
 No. 9642-2 Size: 5/16"



Indx Nocks

Our most popular nock. Raised edge enables location of cock feather to be determined by feel. Molded plastic. Red, white, blue, yellow, black, green or orange. One dozen per blister pack.
 No. 9650-2 Size: 1/4"
 No. 9651-2 Size: 9/32"
 No. 9652-2 Size: 5/16"
 No. 9663-2 Size: 11/32"



No. 1496-0 Fletcher

Shaft holder has three-feather and four-feather indexer. Kit includes clamp bar and two auxiliary clamps for gluing.

No. 9278-2 Replacement Target Feathers

3" standard-size target fletching. Eight hen, four cock feathers. Ready to glue to shaft. Top quality feathers, die cut for uniformity. Right wing. One dozen per blister pack.

No. 9500-2 Replacement Hunting Feathers

5" standard-size hunting fletching. Eight hen, four cock feathers. Ready to glue to shaft. Top quality feathers, die cut for uniformity. Right wing. One dozen per blister pack.

No. 5210-9 Broadhead File

Use it anywhere. In the field, shop or home. Keeps all hunting heads razor sharp. Comes in handy leather sheath with belt slits.

No. 9935-9 "Hot Melt" Broadhead Cement

Bonds broadheads to all ferrules. Requires only a small amount of heat to soften. Ideal for any tapered ferrule points and broadheads. Use for installing aluminum inserts. 3 sticks to the package.

No. 9910-0 Fletching Cement

Strong, waterproof and quick drying. For attaching feathers and nocks to arrow shaft. Bonds to any shaft material.

No. 9550-9 Tapering Tool Kit

Cuts broadhead tapers with ease and precision. Bushings to fit 1/4", 9/32", 5/16" and 11/32" shafts. Oversize to fit painted shafts.

points



Hi-Precision 3-Blade Hunting Head

One of the most popular among bowhunters. Excellent penetration, strong and easy to sharpen. Maintains flat trajectory without wind-planing. Shipped 3 to the package.
 No. 9860-9 For 5/16" shafts. 100 grains.
 No. 9890-9 For 11/32" shafts. 125 grains.



Parallel Target Points

For target shooting. Standard parallel-hole point. Shipped one dozen to the package.
 No. 9802-2 For 5/16" shafts.
 No. 9812-2 Bullet point for 5/16" shafts.



Five Degree Taper Field & Blunt Points

Standard 5° tapered-hole points for hunting practice and small game. Interchangeable with broadheads. Shipped one dozen to the package.
 No. 9843-2 Field point. For 11/32" shafts. 125 grains.
 No. 9909-2 Blunt point. For 11/32" shafts. 125 grains.



Parallel Field Points

For hunting practice. Standard parallel-hole point. Shipped one dozen to the package.
 No. 9822-2 For 5/16" shafts.
 No. 9823-2 For 11/32" shafts.



Switch-On™ Points

Switch points in seconds. Unscrew one and switch to another. Compatible with other convertible-point arrow systems.
 No. 9820-1 Field point. 125 grains. (Package of 6)
 No. 9840-1 Blunt point. 125 grains. (Package of 6)

camouflage accessories



No. 1500-0 Tree Stand

(18" x 15") black heavy-duty steel platform easily attaches to tree to put you above deer. Provides better visibility. Deer come in without seeing you or picking up your scent. For open areas or extra comfort, use two stands.



No. 1523-0 Camo Head Net

Mosquito netting material conceals your face but still permits clear vision. Keeps insects off. Can be worn over cap or parka hood. Fits all head sizes.



No. 1450-0 Camo Bow Sleeves

Durable green camouflaged cloth sleeves with elastic cuffs. Fits over both limbs. Sleeves eliminate limb reflection. May be taped at handle and limb tip. Easily removed.

No. 1504-9 Camo Face Paint

Camouflage colors conceal your face. Not affected by rain or perspiration. Easily removed and harmless to skin. Kit includes one tube brown and one tube green.

No. 9670-0 Buck Scent

Guaranteed to attract deer. A few drops give you that "close shot". Counteracts human odor. Unbreakable plastic bottle.

bow fishing accessories

No. 1535-0 Spin-Cast Bow Reel & Bracket

Famous Zebco® 808 Closed Face Bow Reel and Bracket. A heavy-duty, closed face spin-cast reel, loaded with 60 feet of 80 lb. test nylon line. Has precision, self-lubricating, stainless steel gears. Bronze bearings disc drag system, durable Lexan body. Bracket tapes to any bow. Salt water resistant.

No. 9985-0 Bow Reel

Efficient, 4" reel equipped with line holder. Easily attaches to bow with tape. Loaded with 50 feet of 70 lb. test nylon line.

No. 9995-0 Shoot-Thru Bow Reel

7", shoot-thru reel mounts easily to your bow and has line holder to prevent line from paying out too soon when shooting at sharp downward angles. Loaded with 75 feet of 70 lb. test nylon line.

No. 9870-0 Double-Barbed Fishing Point

Fishing line attaches to lower section of point, which unscrews from the harpoon head. For 5/16" shaft.

No. 9825-0 "Sting-A-Ree" Fishing Point

Designed for big fish bow fishing. Ideal for gar, sharks and large rough fish. Long, extra-strength design for deep penetration. Large double-barb holds the big ones, retractable design. 5/16" shaft size.

No. 1540-0 Reel Bracket

Holds spin-cast reels squarely and tightly. Light-weight, yet sturdy black metal. Tapes to any bow.

No. 2770-0 Bow Fishing Arrow With Point

Durable solid glass shaft with rubber vanes. Has the weight to penetrate deeply into water. Two-color brush crest. Double-barbed harpoon point unscrews for easy withdrawal from fish. In easy-to-display package.

No. 2820-3 Bow Fishing Kit

Complete with 4" reel, line, barbed fishing arrow and "Tips On Successful Bow Fishing" booklet. Everything you need to shoot all types of fish.

No. 9980-0 Bow Fishing Line

25 yards of braided nylon line, 70 lb. test. Spins easily off reel.

accessory assortments with merchandisers

No. 6530-9

30 of the most needed archery accessories, conveniently blister packed and ready to display on Ben Pearson's attractive, deluxe metal floor merchandiser.

Quantity	Product No.	Product Description
6	1418-0	Hoyt Pro Rest
6	1434-9	Nok-Loks
6	1446-0	Bow Stringer
6	1447-0	Bow Tip Protector
6	1450-0	Camo Bow Sleeves (2 per package)
6	1465-0	Arrow Plate
6	1479-0	Tox-Nox
6	1485-9	Kwiikee Silencers
6	1545-0	Kwik-Lok Arrow Holder
6	1550-0	Arro-Guide
6	1891-0	Mohair Carpet Rest
6	6650-0	String Wax
6	8520-0	Silent Bow Quiver
6	9278-2	Replacement Target Feathers, 3" (1 Doz.)
6	9500-2	Replacement Hunting Feathers, 5" (1 Doz.)
6	9652-2	Indx Nocks, 5/16" (1 Doz.)
6	9663-2	Indx Nocks, 11/32" (1 Doz.)
6	9670-0	Buck Scent
6	9770-9	Brush Buttons (2 per package)
6	9802-2	Parallel Target Points, 5/16" (1 Doz.)
6	9820-1	Switch-On Field Points (1/2 Doz.)
6	9823-2	Parallel Field Points, 11/32" (1 Doz.)
6	9825-0	Sting-A-Ree Fish Point
6	9843-2	5° Tapered Field Points, 11/32" (1 Doz.)
6	9870-0	Double-Barbed Fish Point
6	9890-9	Hi-Precision Broadhead, 11/32" (3)
6	9910-0	Fletching and Nock Cement
6	9925-0	Hunter Sight
6	9935-0	Hot-Melt Broadhead Cement
6	9980-0	Bow Fishing Line

No. 6540-9

A 16 accessory display assortment, complete with metal merchandiser and handsome header. Efficient and convenient.

Quantity	Product No.	Product Description
6	1434-9	Nok-Loks
6	1446-0	Bow Stringer
6	1450-0	Camo Bow Sleeves (2 per package)
6	1485-9	Kwiikee Silencers
6	1891-0	Mohair Carpet Rest
6	6650-0	String Wax
6	8520-0	Silent Bow Quiver
6	9652-2	Indx Nocks, 5/16" (1 Doz.)
6	9663-2	Indx Nocks, 11/32" (1 Doz.)
6	9770-9	Brush Buttons (2 per package)
6	9802-2	Parallel Target Points, 5/16" (1 Doz.)
6	9843-2	5° Tapered Field Points, 11/32" (1 Doz.)
6	9870-0	Double-Barbed Fish Point
6	9890-9	Hi-Precision Broadhead, 11/32" (3)
6	9910-0	Fletching and Nock Cement
6	9935-0	Hot-Melt Broadhead Cement

ben pearson laminated bow guarantee

Each Ben Pearson laminated bow is numbered and accompanied by a registration card. This card must be filled out and mailed to Ben Pearson, Box 270, Tulsa, Oklahoma 74101, WITHIN TEN (10) DAYS AFTER PURCHASE. If failure occurs in a registered bow, Ben Pearson will repair or replace it per schedule below, providing the bow does not show evidence of misuse, improper handling, or limb damage due to improper stringing.

Before returning bow, write explaining nature of the failure, include bow name, serial number, weight and date of purchase. We will mail shipping instructions and a form authorizing your shipment. We will not be responsible for unauthorized shipments.

DURATION OF OWNERSHIP	First 12 months from date of purchase	12 to 18 months from date of purchase	18 to 24 months from date of purchase
REPAIR OR REPLACEMENT CHARGES	NO CHARGE	25% of Purchase Price	50% of Purchase Price

Guarantee is transferable, provided original owner registered the bow within 10 days, as stipulated above.

ben pearson fiberglass bow guarantee

Each Ben Pearson fiberglass bow is guaranteed under the same registration, repair and replacement conditions as above, for lifetime of the bow.



ben pearson/CONSUMER DIVISION BRUNSWICK CORPORATION

LIFETIME SPORTS PRODUCTS FROM BEN PEARSON ARCHERY,
DOLL LURES, ZEBCO TRAVELER CAMPING AND ZEBCO FISHING TACKLE

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