

TAKU Management Consulting FROM CONCEPT TO COMMERCIALIZATION

Achieve greater impact through creative business and marketing strategies.



**TAKU MANAGEMENT CONSULTING IS
COMMITTED TO PROVIDING PROFESSIONAL
BUSINESS AND MARKETING STRATEGIES THAT DIRECTLY
IMPROVE THE TOP AND BOTTOM LINE FOR YOUR COMPANY.**

Delivering services to help business leaders develop and maintain leadership positions in the marketplace.

Taku is the name given to the extremely dangerous, unpredictable and powerful weather of Southeast Alaska. Taku Management Consulting is here to provide the necessary insight required to harness these market forces and successfully navigate the treacherous waters of your market.

- Has your revenue growth stalled?
- Is competition encroaching on your customer base?
- Are you looking to refine or validate your business plan?

We provide expert strategic and operational analysis of your company. From refinement of your business plan and value proposition to developing tactical and strategic initiatives, Taku brings seasoned experts to your team.

Our goal is to help transform your business. Whether you are looking to maximize market share, grow pipeline and revenues, or hone your messaging for specific market segments, we will provide a plan specifically geared to your business and market.

DEVELOP STRATEGIC PARTNERSHIPS | Develop beneficial partnerships

A good strategic partner can provide additional capital, provide exposure by leveraging their brand equity, or help grow revenue through accessing their customer base.

IDENTIFY TARGET MARKETS | Create effective go-to-market strategies

We can help develop your target market strategy and help you plan effective promotional activities for your target customer base.

REFINE COMPANY MESSAGING | Clearly communicate your purpose

Taku Management consulting can help develop and refine your company branding positioning and strategy to drive your business forward.



Taku

STRATEGIC BUSINESS & IT CONSULTING