



It's Time for High Definition Programming

HDTV, WE MAKE IT EASY

Our solutions are designed for reliability to overcome the technological challenges of the foreseeable future. We focus on quality and value, and are committed to providing first-rate solutions and service. Let us help you take the mystery out of HDTV.

HIGH DEFINITION FREE-TO-GUEST PROGRAMMING

With industry trends focused on creating a more "home-like" television experience, many hoteliers are upgrading their guest room amenities to include high-definition television (HDTV). We deliver a reliable and cost-effective HDTV solution for our customers...from delivering local digital broadcasts (ABC, CBS, Fox, and NBC) to delivering cable networks such as ESPN, Discovery and HBO in high definition.

HD DIGITAL PROGRAMMING: ENCRYPTION REQUIREMENTS

While local digital broadcast can be pulled form a terrestrial antenna, processed and distributed without being encrypted, networks such as ESPN, Discovery, HBO and other networks require their HD digital programming signal (in certain properties like hotels) to be encrypted to combat and reduce signal piracy. We offer two options including our Com1000 ProIdiom and our DRE: DIRECTV Residential Experience.

OUR PROIDIOM COM1000 SOLUTION (NO RECEIVER)

We deliver HDTV programming to the guest rooms over the existing coaxial cable infrastructure from a headend. There is no need to re-cable your property. Our ProIdiom-compliant COM1000 HD solution utilized QAM technology and ProIdiom encryption. ProIdiom technology is a digital video content security system, also called digital rights management solution, designed to encrypt the signal so that only authorized ProIdiom High Definition televisions can decode and display the HD programming. Hospitality televisions with built-in ProIdiom decoders are required to receive this programming. We customize each system to accommodate any number of channels as required by our customers.

DRE: DIRECTV RESIDENTIAL EXPERIENCE (RECEIVER IN ROOM)

We deliver the At-Home DIRECTV Experience. Guests will enjoy hundreds of HD channels. With this technology we deliver <u>all</u> channels directly to the TV. The DIRECTV HD receiver is authorized to decrypt the channels at the television. Benefits include access to hundreds of HD channels, interactive channel guide, and a simplified remote with an antimicrobial finish.

CONTACT US FOR A FREE QUOTE TODAY 877-789-7995

