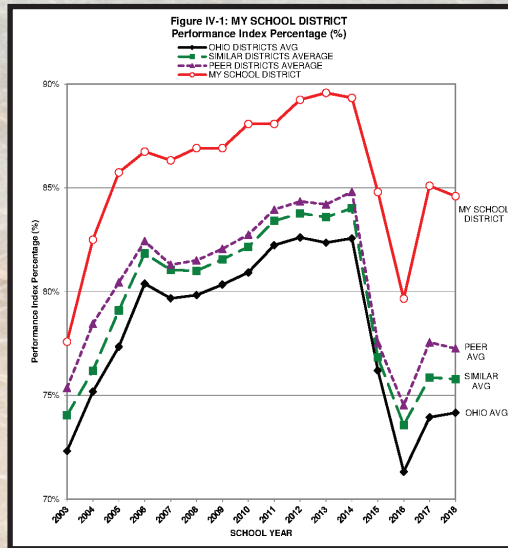


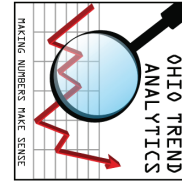
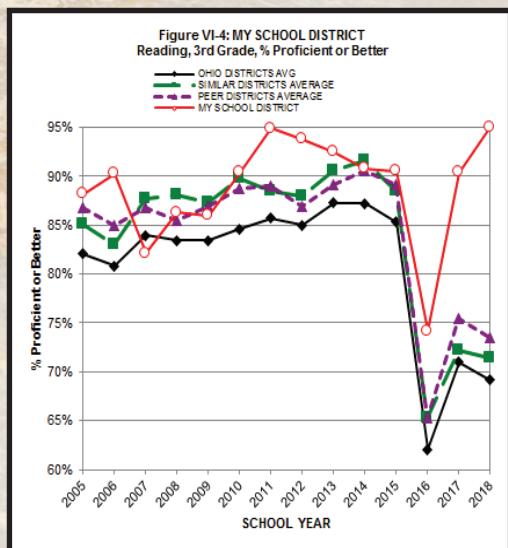
THE RESULT

When viewed as part of a historical trend and and in comparison to other benchmarks and districts, those individual datapoints from the Report Card become powerful tools for making informed decisions for your district.

For example, just one datapoint becomes this ...



and another one becomes this ...

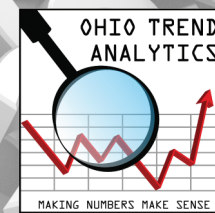


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NUMBERS

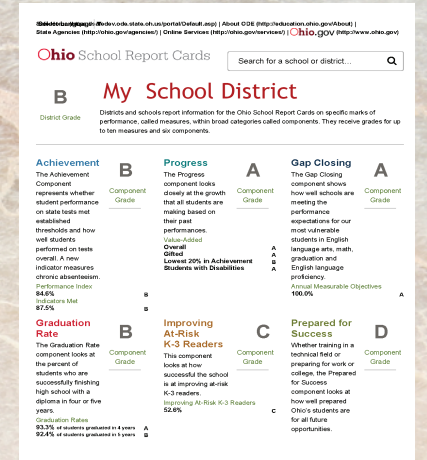
CAN INFORM YOUR
DECISION MAKING,
BUT ONLY IF
THEY TELL A STORY.

THAT'S WHERE
WE COME IN.



HERE'S THE SCOOP

Each year, the Ohio Department of Education collects megabytes of data on the academic and financial performance of each of the state's public school districts. These data are published in their annual "Report Cards," and are available online to the public.



While the one-year performance figures in the Report Cards do provide a snapshot of each district (and capture everyone's attention the week they are released), they are limited in their ability to show **year-over-year trends with inter-district and benchmarking comparisons** -- the kind of information you need to make decisions.

SO ... WHAT DO WE DO?

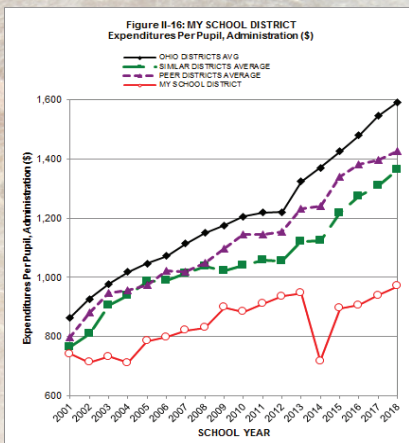
Ohio Trend Analytics takes your district's academic and financial performance numbers,

- ~ integrates them into our proprietary historical database of Ohio districts,
- ~ analyzes them, and
- ~ presents them in a manner which helps you make the best decisions for your district's students.

We also provide a **Management Summary** highlighting those areas of accomplishment and those which need attention.

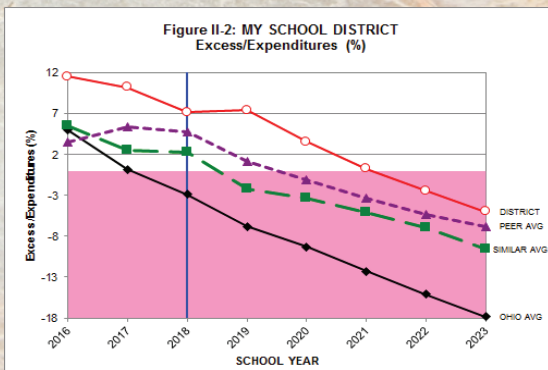
FINANCIAL DATA

The same thing is done with financial data. You get historical and comparative trends for revenues and expenditures as well as for other financial indicators such as “Average Teacher Salary” and “Median Resident Income.”



FIVE YEAR FORECAST ANALYSIS

The most recent Five Year Forecast is analyzed for expected trends in revenues, expenditures, fund balances, salaries, and benefits.



MANAGEMENT SUMMARY

We help you to understand what all of of the measures mean, and provide a ready-reference to highlight those areas which are a “Strength,” “Average,” or “Concern.”

Figure	Page	Title	Outcome
II: Financial Metrics and Benchmarking - Ending Cash Measures			
A: Five Year Forecast Analysis			
Figure II-1	11	Revenues & Expenditures	Average Excesses Exceeds Revenue FY 2023-23
Figure II-2	11	Excess/Expenditures (%)	Strength Excess Expenditures Growth Slow
Figure II-3	11	Ending Cash Balance	Strength Positive Through FY23
Figure II-4	11	True Days Cash	Cash position in FY23 above 60 day TDC
B: Revenues Per Pupil			
Figure II-5	12	Revenues Per Pupil (\$)	Concern
Figure II-6	12	Growth in Revenues Per Pupil, 2001-2018	Concern
Figures II-7 and 10	13	Revenues Per Pupil, Federal, (\$ and %)	Concern
Figures II-8 and 11	13	Revenues Per Pupil, State, (\$ and %)	Concern
Figures II-9 and 12	13	Revenues Per Pupil, Local, (\$ and %)	Concern
C: Expenditures Per Pupil			
Figure II-13	14	Expenditures Per Pupil (\$)	Strength
Figure II-14	14	Growth in Expenditures Per Pupil, 2001-2018	Strength
Figures II-15 and 18	15	EPP, Instruction, (\$ and %)	Strength
Figures II-16 and 19	15	EPP, Administration, (\$ and %)	Strength
Figures II-17 and 20	15	EPP, Operations Support, (\$ and %)	Strength
Figures II-21 and 23	16	EPP, Pupil Support, (\$ and %)	Strength
Figures II-22 and 24	16	EPP, Staff Support, (\$ and %)	Strength
III: Key Expenditure Growth Area - Teacher Salary, Resident Income and Students Per Teacher			
Figure III-1	17	Average Teacher Salary, (\$)	Strength
Figure III-2	17	Median Resident Income, (\$)	Average
Figure III-3	18	Growth in Average Teacher Salary, (%)	Strength
Figure III-4	18	Growth in Median Resident Income, (%)	Average
Figure III-5	19	Projected Salaries Growth, 2019-2023	Concern
Figure III-6	19	Projected Benefits Growth, 2019-2023	Concern
Figure III-7	20	Students Per Teacher	Strength
Figure III-8	20	Growth in Students Per Teacher	Strength
IV: Key Student Outcomes - Historical Composite Performance Data			
Figure IV-1	21	Performance Index Percentage	Strength
Figure IV-2	21	Percent of Indicators Met	Strength
Figure IV-3	22	4-Year Graduation Rate	Concern
Figure IV-4a	22	ACT Percentile	Average
Figure IV-4b	22	ACT Remediation Free % of Class	Strength
Figure IV-5	23	Value Added Gain Index, All Students, Composite	Strength
Figure IV-6	23	Value Added Gain Index, All Students, Reading	Strength
Figure IV-7	23	Value Added Gain Index, All Students, Math	Average
V: Return on Investment Figures			
A: Based on Performance Index Percentage			
Figure V-1	24	ROI, Performance Index Percentage per EPP	Strength
Figure V-2	24	Performance Index Percentage	Strength
Figure V-3	24	Expenditure Per Pupil (EPP)	Strength
B: Based on Percent of Indicators Met			
Figure V-4	25	ROI, Percent of Indicators Met per EPP	Strength
Figure V-5	25	Percent of Indicators Met	Strength
Figure V-6	25	Expenditure Per Pupil (EPP)	Strength
C: Based on Value Added Gain Index			
Figure V-7	26	ROI, Value Added Gain Index	Strength
Figure V-8	26	Value Added Gain Index	Strength
Figure V-9	26	Expenditure Per Pupil (EPP)	Strength
D: Based on Graduation Rate			
Figure V-10	27	ROI, 4-Year Graduation Rate	Strength
Figure V-11	27	4-Year Graduation Rate	Concern
Figure V-12	27	Expenditure Per Pupil (EPP)	Strength

GUIDANCE

Finally, through remote conferencing, we provide district decision makers with up to two hours of consultation to walk through the study and answer any questions you and your team may have.

WHAT YOU RECEIVE

Your district’s package includes the following:

1. A 40-page **Benchmarking Study** with graphs of over 70 key academic and financial performance indicators (online, .pdf).
2. A 19-page **Addendum** with single year comparison plots and trend graphs for “Expanded Expenditures” (.pdf)
3. The ability to select up to 10 **“Peer Districts,”** whose average is compared with your district’s numbers.
4. A **Management Summary**, highlighting key areas of accomplishment and need.
5. Up to 2 hours of **remote conference consulting** time to walk though the meaning of the data with district decision makers. (On-site consultations can be arranged at an extra charge.)

WHAT IT COSTS

Base Package: \$xxxx

Optional Add-ons:

1. A full set of images (.png) of all graphs, suitable for use in documents and presentations. \$xxx
2. A set of 8 hard copies of the Benchmarking Study, the Addendum, and Management Summary. \$xxx
3. A custom report in which your district is compared with just one other peer (rather than the 10-Peer Average). \$xxx
4. One update for the Five Year Forecast charts when the May/October forecasts are issued. \$xxx
4. Additional consulting time as desired is quoted on a per-assignment basis.

HOW TO ORDER

Call us at (614) 580-8544 or contact us by email at info@ohiotrendanalytics.com. All we need is a list of your 10 Peer Districts. Delivery is approximately one week from receipt of purchase order and Peer Districts.

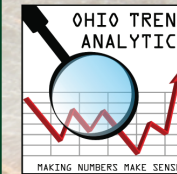
A SAMPLE STUDY

You can view a sample study on our website, www.ohiotrendanalytics.com.



There, you will also find a historical trend summary of key academic and financial performance figures for **your** district.

ABOUT US



Ohio Trend Analytics is a joint venture of K-12 Business Consulting, Inc. and Compare Ohio Schools, LLC, and brings to your district their combined experience and expertise.

K-12 Business Consulting is a premier consulting firm which works primarily with Ohio’s public school districts.



Their associates are seasoned professional school business officials and administrators who have extensive experience as school superintendents, treasurers, and business managers. They know and understand public school business as only professionals who have held the position can. Their website is www.k12consulting.net.

Compare Ohio Schools is an organization dedicated to the efficient and effective operation of Ohio’s public schools.



Founded by a former business owner and past school board member, their team has extensive data on all Ohio public schools and is able through insightful analysis and graphing to provide easily understood and meaningful trend analysis of key financial and academic data. Their website is www.compareohioschools.org.

QUESTIONS?

Do not hesitate to call us at (614) 580-8544 or by email at info@ohiotrendanalytics.com with any questions you may have.

We can help you select your Peer Districts, address any specific issues, and provide more detail on what a Benchmarking Study can do for your district.