



SOUVENIR JOURNAL AD PRICING

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| (Inside Front Cover [8.5" x 11"] (Color) \$250 | Inside Back Cover [8.5" x 11"] (Color) \$250 |
| Outside Back Cover [8.5" x 11"] (Color) \$300 | Full Page AD [8.5" x 11"] (Color) \$160 |
| Half Page AD [8.5" x 5.5"] (B/W) \$80 | Quarter Page AD [6" x 3.75"] (B/W) \$40 |
| Business Card AD [1.75" x 3.125"] (B/W) \$20 | * (See Payment Information Below) * |

AD Specifications:

The Souvenir Journal (SJ) size is 8 ½" X 11". Uniform borders will be selected by the committee. All ads are to be submitted Camera-Ready.

Accepted Formats:

Ads and photos must be in JPG, PNG, or PDF format, and EPS files (300 DPI resolution).

AD Size: 8.25" (w) x 10.875" (h); full page, portrait orientation only.

Artwork: Formatted to the following sizes depending upon the ad desired.

Full - Image Area: 7.5" x 10"

Half - Image Area: 7.5" x 5"

Quarter - Image Area: 6" x 3.75"

Business Card - Image Area: 1.75" x 3.125"

Margins:

Top - 0.625"

Bottom - 0.625"

Inside - 0.5"

Outside - 0.427"

Full bleed crop marks must be outside the bleed area (offset all margins by 0.125").

Submission Information:

- Send AD via email to info@kaa-macc.org with a Subject Line: KAA-MaCC 9th Anniversary SJ.
- Upon receipt of the AD, an email confirmation will be sent to you.
- Deadline: September 19, 2022 (no exceptions)

Specifications for AD Submission:

- Ads can be full color or black and white (as noted above)
- Ads will be processed as received, please proof before submitting.
- Ads must be submitted electronically.
- Ads cannot be confirmed without payment.

For additional information regarding the souvenir journal, please call the administrative office at 1-704-925-1314.

Souvenir Journal submissions can be processed by sending your AD with payment to:
KAA-MaCC Administrative Office / Post Office Box 494, Kannapolis, NC 28082-0494

*Souvenir Journal submissions can be processed online via this link (<https://bit.ly/3K7Z7RA>).
Follow the instructions as outlined on the Events page.*