

IOWA RECYCLING & SOLID WASTE Management Conference

www.iowaconference.org

Council Bluffs
OCTOBER 8-10, 2018



2018 SPONSORSHIP LEVELS AND BENEFITS

Please note: the conference is using a mobile app rather than the full printed program this year, so our sponsorship packages have changed to account for that. Please contact the conference planner (info@iowaconference.org or (515) 681-1026) with any questions or clarifications on the new features offered via the mobile app.

Exclusive Sponsorships

Exclusive Welcome Reception Sponsorship: \$3,750 *(only one available)*

- Logo on approximately 600 complimentary drink tickets for Monday evening reception (\$7 drink value per ticket)
- Single booth with 2 registrations
- Priority booth selection
- Signage at both bars during event
- Recognition by emcee during event
- Logo on all conference promotional material and website
- Logo in sponsorship section of conference mobile app
- Logo on conference signage
- Business link on conference website
- Electronic listing of attendees
- Recognition at Welcome Session
- Exclusive Alert thru mobile app that directs people to your booth or promotes your company or booth (you write content) at set time during event
- Enhanced Exhibitor Profile on conference mobile app

Exclusive Vendor Reception Sponsorship: \$3,750 *(only one available)*

- Logo on approximately 600 complimentary drink tickets for Tuesday evening reception (\$7 drink value per ticket)
- Single booth with 2 registrations
- Priority booth selection
- Signage at both bars during event
- Recognition by emcee during event
- Logo on all conference promotional material and website
- Logo in sponsorship section of conference mobile app
- Logo on conference signage
- Business link on conference website
- Electronic listing of attendees
- Recognition at Welcome Session
- Exclusive Alert thru mobile app that directs people to your booth or promotes your company or booth (you write content) at set time during event
- Enhanced Exhibitor Profile on conference mobile app

Exclusive Exhibitor Breakfast Sponsorship: \$3,250 *(only one available)*

- Breakfast is Tuesday morning from 7:30-9 a.m. in the Exhibit Hall
- Single booth with 2 registrations
- Priority booth selection
- Signage by food and beverages during event
- Logo on all conference promotional material and website
- Logo in sponsorship section of conference mobile app
- Logo on conference signage
- Business link on conference website
- Electronic listing of attendees
- Recognition at Welcome Session
- Exclusive Alert thru mobile app that directs people to your booth or promotes your company or booth (you write content) at set time during event
- Enhanced Exhibitor Profile on conference mobile app

Lanyards: \$3,250 *(only one available)*

- Sponsor supplies conference with 350 lanyards printed to sponsor's specifications *(Lanyards must be compatible with conference name badges)*
- Lanyards will be given to all attendees *(No other lanyards will be available at registration check-in)*
- Sign with logo at registration desk
- Single booth with 2 registrations

- Logo on all conference promotional material and website
- Logo in sponsorship section of app
- Logo on conference signage
- Enhanced Exhibitor Profile on conference mobile app
- Business link on conference website
- Electronic listing of attendees
- Recognition at Welcome Session

Awards Luncheon: \$3,000 *(only one available)*

- Awards Luncheon will take place Tuesday afternoon in the Ballroom
- Single booth with 2 registrations
- Priority booth selection
- Signage by food during event
- Logo on two big screens on stage while attendees are eating
- Logo on all conference promotional material and website

- Logo on conference signage
- Logo in sponsorship section of app
- Enhanced Exhibitor Profile on conference mobile app
- Business link on conference website
- Electronic listing of attendees
- Recognition during Awards presentation

Wednesday Breakfast: \$2,750 *(only one available)*

- Wednesday breakfast will take place in the Ballroom prior to a general session
- Single booth with 2 registrations
- Priority booth selection
- Signage by food during event
- Logo on two big screens on stage while attendees are eating
- Logo on all conference promotional material and website

- Logo on conference signage
- Logo in sponsorship section of app
- Enhanced Exhibitor Profile on conference mobile app
- Recognition prior to Wednesday morning presentation
- Business link on conference website
- Electronic listing of attendees

General Conference Sponsorships

Premier: \$10,000

- Double booth/conference registrations (negotiable as needed)
- Priority booth selection
- Logo on all conference promotional material and website
- Logo in sponsorship section of app
- Home page banner ad on mobile app
- Alert thru mobile app sent to attendees with your announcement

- Premier status on conference signage
- Enhanced Exhibitor Profile through mobile app
- Business link on conference website
- Electronic listing of attendees
- Recognition at Welcome Session
- Opportunity to speak at Welcome Session or Luncheon

Platinum: \$5,000

- Double booth with 4 registrations
- Priority booth selection
- Logo on all conference promotional material and website
- Logo in sponsorship section of app
- Banner ad on mobile app home page
- Alert through mobile app

- Enhanced Exhibitor Profile on the Conference Mobile App
- Platinum status on conference signage
- Business link on conference website
- Electronic listing of attendees
- Recognition at Welcome Session
- Opportunity to speak at Welcome Session or Luncheon

Gold: \$2,500

- Single booth with 2 registrations
- Priority booth selection
- Logo on all conference promotional material and website
- Logo in sponsorship section of app
- Gold status on conference signage
- Rotating banner advertisement throughout app
- Enhanced Exhibitor Profile on conference mobile app
- Business link on conference website
- Electronic listing of attendees
- Recognition at Welcome Session

Silver: \$1,000

- Logo on all conference promotional material and website
- Logo in sponsorship section of mobile app
- Rotating banner advertisement throughout app
- Silver status on conference mobile app
- Silver Status on conference signage
- Business link on conference website
- Electronic listing of attendees
- Recognition at Welcome Session

Bronze: \$500

- Company listing on all conference promotional material and website
- Bronze status on conference signage
- Bronze status in conference mobile app

Mini Program: \$750 (5 available)

- Logo printed on mini program/schedule that will be inserted into all name badges behind the name tag
- Name in sponsorship section of website and mobile app
- Electronic listing of attendees

Break: \$500

- Sponsorship signage at event with logo (*Not exclusive. All break sponsors will be recognized together.*)
- Name in sponsorship section of website and mobile app
- Alert through mobile app directing attendees to break area and thanking sponsors

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