

Stockyards City Main Street, Inc.

Board of Directors Meeting

Oklahoma National Stockyards Board Room

May 17, 2018

The Stockyards City Main Street Monthly meeting was called to order at 8:33 am by Kelli.

Members Present: Becky, John M., Fred, Kelli, Linda, Tom G., Sheila, John S., Scott, Matt B, David Visitors Present: Matt Harp. Staff Present: Todd, Nicole.

Minutes from last meeting were approved by Becky F., seconded by Fred P.

Financials: Financials approved by Linda B., Matt B. seconded.

Action Item: Discussed bylaws concerning movement of Board positions. Vice president moved to President. Cindy and Linda would be wearing two hats. Motioned by David E., seconded by Matt B.

Committee Reports:

Design: John reported on permanent banner locations and designs. Would like bus stop canopy with advertisement and wayfinding signage and has spoken with Tyler Media and Embark. Linda mentioned that it is required for the banners to be changed four times a year. Scott mentioned that we could continue to change them out for events to avoid this issue.

Promotions: Todd reported on Wines of the West: Currently have 8 wineries and a couple food trucks. Port-a-potties already rented, square is set up for the event. Nicole and Todd will be gathering brochures to fill 500 bags. Electricity will be provided. Linda will be the point person for registration. Cindy will be point person for entertainment. Jessica will have a survey to be filled out in order to enter for door prizes. Horse and carriage is booked. We have partnered with the OK Gazette and are advertising heavily on social media which is performing well. We have received permit from ABLE Commission and mounted police will be present.

Organization: John reported a need to coordinate volunteer lists. We will need 16-20 people. There will be a volunteer to take pictures at WOW. Todd will inform everyone of time and date for bag stuffing. Mornings on Main will resume in July, there will be a sign up list going around in June. Need to start an initiative to get more businesses involved in Mornings on Main.

Eco Vitality: David reported about the equine park, there is a meeting scheduled June 5th. Open to suggestions for horse related events in the park. Better use of space in the district was discussed. Chris Butler purchased property on Exchange and is the process

buying the one next door. Rodeo Cinema will be having a showing June 1st. Kelli Reported that the Stockyards will be putting in horse stalls.

Office Report: Todd reported that the State Preservation Conference will be June 6-8 and the vendor portion of AG Day at the Capitol was cancelled.

Old Business: None

New Business: None

Announcements: Tom reported that the billboard needs to be replaced on the west bound side of Exchange. Becky reported that the Chassidy Owens branch is having an event this afternoon

Adjourn: Becky made motion to adjourn, Matt second.

Meeting was adjourned at 9:36 am