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Media Contact:
Peggy Bekavac Olson
Strategic Marketing
480.706.0816
conformance@smktg.com

PCI DSS 3.0 Compliance Validation Solution from Conformance Technologies Now Available

New PCI ToolKit Software Version Fully Conforms to Updated Standard

LAS VEGAS, Sept. 2, 2014 (Business Wire) — [Conformance Technologies](#), a fast-growing provider of operating systems, education systems and expertise used in managing business compliance requirements, today announced the availability of the latest version of its [PCI ToolKit®](#) solution which fully conforms to [Payment Card Industry Data Security Standard \(PCI DSS\) version 3.0](#). PCI ToolKit is a [patented](#) solution running on the Conformance Compliance Operating System™ that takes the headaches and hassle out of merchant PCI DSS compliance validation, education and training.

The new PCI DSS 3.0 standard is more stringent than ever. Merchants face increasing pressure to take control of PCI compliance through policy development, staff training, ongoing monitoring and incident response. Acquirers and Independent Sales Organizations (ISOs) managing and operating merchant portfolios are being heavily scrutinized to ensure their credit card processing customers measure-up to the new standard. PCI ToolKit tackles the pressure and scrutiny head-on.

PCI ToolKit translates complicated rules, regulations and forms into a platform for merchant PCI compliance that is simple, accurate and comprehensive. Visual wizard technology makes compliance validation fast and easy for small business owners known as Level 4 merchants. PCI ToolKit's patented engine reduces the number of questions merchants must answer during the Self-Assessment Questionnaire (SAQ) process, plus intelligent field population yields greater response accuracy and higher completion rates. An education portal, along with ready-made policies, is a godsend for merchants without the time or wherewithal to create training programs and policies themselves. PCI ToolKit comes with interactive multimedia assistance, plus email and 24/7 call center support. In addition, operators of merchant portfolios are provided with actionable sales and service data.

"PCI ToolKit is simply the best for PCI DSS 3.0 compliance validation for both merchants and operators of merchant portfolios," states Darrel Anderson, president of Conformance Technologies. "We offer best-in-class functionality to help merchants become compliant and then maintain compliance, plus best-in-class pricing which is something no other vendor can meet," adds Anderson. "For example, with PCI ToolKit, merchants simply answer just seven comprehensive questions for SAQ-A when other PCI offerings ask more than 20 cumbersome questions. This is just one of the many ways we make things

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easy for merchants,” continues Anderson.

Conformance Technologies will be exhibiting PCI ToolKit and other compliance solutions at booth #113 during the [PCI North American Community Meeting](#), Sept. 9-11, 2014 in Orlando, Fla. To learn more about how the PCI ToolKit solution from Conformance Technologies can benefit you and your portfolio of customers or to schedule an onsite meeting at the conference, please telephone 775.336.5533 or email info@conformancetech.com.

About Conformance Technologies

Conformance Technologies is a fast-growing provider of operating systems, educational systems and expertise used in managing business compliance requirements. Distributed through resellers and corporate aggregators who manage groups of businesses and consumers, Conformance Technologies gives these entities the opportunity to increase compliance rates, measure adherence, lower operating costs and generate ongoing revenue streams.

Using the patent pending Conformance Compliance Operating System™, end-users can quickly and easily assess, manage and control data and compliance risk points via policy generation, employee training, incident remediation, measurement tools and systems that are unique, patented and best-in-class. More than 100,000 end-users rely on Conformance Technologies solutions to protect their businesses every day, both domestically and around the world.

Available solutions include the patented PCI ToolKit® which simplifies Payment Card Industry Data Security Standard (PCI DSS) merchant compliance, the Data Incident Management Program™ which effectively responds to business data incursion incidents, the TIN Match Solution™ which eliminates the tedious effort of IRS taxpayer identification number matching, and the Data Lifecycle Management ToolKit™ for automated management of all sensitive and non-sensitive data within business and retail environments.

Conformance Technologies is a privately held corporation headquartered in Las Vegas, Nev. Evolving from a payments consultancy and PCI compliance firm originally established in 2003, the Company has become a leading provider of automated compliance and sensitive data protection systems and services. For more information, please visit www.conformancetech.com.

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