



BRUSHSTROKES

The Newsletter of the Palm City Art Associates

April 1, 2019

Issue No. 20

New Products Presentation by Neil Capozzi

In this issue:

Neil Capozzi's New Product Presentation

A New Winning Logo for PCAA

New Feature! Member Highlight - Kendra Deltano

Four Display Venue Flyer

Coming soon:

PCAA scholarship recipients to be honored May 8th.

Meetings:

Next mtg. is April 10 at 1pm. Please join us for a charcoal portrait demo by Chris Kling.

Directors:

Alice Shann, Pres.
Ellie Iafer, Vice Pres.
Patty White, Sec.
Connie Murgolo
Treas.
Lynda Feld, Diane Raymond & Pat Jayne, Trustees



Neil Capozzi

Neil Capozzi, proprietor of the Stuart Art Supply and the Artists' Nook Studio of Stuart, was our special guest speaker for March. Always instrumental in keeping members well-informed, Neil illustrated the new products, exciting tools and special new techniques in our industry. Neil also did a phenomenal job of inspiring members about all the local resources at our fingertips.

And one of those most important resources is Neil, himself!! He is always aware of the most recent updates in art materials, he is also a source for info on local events, training classes and marketing opportunities. He is currently the Chair for the Martin County Arts Council and is working for the development of the Downtown Stuart Art District and early planning for the new Art center there. Neil is also the webmaster for our PCAA website, a vital tool that enables us to promote our activities and projects and attract new members. He does this for PCAA for no fee, so in turn, please remember the Stuart Art Supply when you need new art tools, materials or classes.



The New PCAA Logo is a Winner

A fun, new logo contest, held in February, yielded 9 new concepts representing our 100 plus South Florida artists. Members voted on their favorite in the March meeting. The winning logo was a hand painted concept by member, **Sylvia Troust**, which received an overwhelming 57% of votes. Thanks to all who participated. Congratulations Sylvia.

**NEW
FEATURE**

MEMBER HIGHLIGHT on Kendra Deltano



Kendra Deltano

This month we added a special new feature to Brushstrokes - Member Highlight, which provides the opportunity to showcase one of our own for their dedication and many meaningful contributions to PCAA. Few are more deserving of our praise and attention than **Kendra Deltano**. The many contributions of this well known member are far too numerous to include them all here. However, she is one of the most easily recognized and brightest, smiling faces at all of our monthly meetings. During her many years with PCAA she's served in many capacities. Most recently as the Chair of Scholarship Program Committee which reviews, interviews and selects our scholarship

recipients. These students earn assistance from PCAA for college expenses. So not only has Kendra's hard work been beneficial to PCAA and its members, it has extended to many young, local students striving toward their creative futures too.

This year Kendra has sold 3 paintings already. The first, a watercolor in Jan., Was sold at Reubens'. The second was a Giclee sold in February at the Wellness Center and the third was sold in March at the Kane Center. Kendra said, "this has been an extraordinary year thus far. I hadn't sold anything in years and then suddenly - 3 paintings in 3 months."

The Welcoming Committee was not one of her duties, but it comes as naturally to Kendra as her free flowing art. Alice Shann said, "Kendra is our PCAA Ambassador. When I attended my first meeting I knew absolutely no one, but Kendra came over, introduced herself, and put me immediately at ease, asking me to please bring along something for Show and Tell at the next meeting." Every member has a similar story to tell about Kendra. A special thank you, Ambassador Kendra for all that you do for PCAA.

New Four-Venue Flyer

In an attempt to streamline the process for our four ongoing display venues and make it easier for artists to participate, PCAA is working to finalize a one-page flyer about our the four venues for members. All the Curators do such a wonderful job and we hope this will help support their work. Our goal is simply to put all the information, guidelines, any venue requirements and the contact information in a simple, single-page flyer. The flyer should be completed soon and distributed to members. Please let us know if you find it helpful.

Brushstrokes, the newsletter of the artists of the Palm City Art Associates, is published monthly. Please contact Patty White at 772.579.0605 or at pattywhite174@Gmail.com to contribute to these pages.