

Benefits of PCC Membership

WIIFM (What's In It For Me?)

- **Build Your Business**

Learn how the USPS and PCC industry members can help your business save money and grow. Find out about the latest developments in the industry and in Postal Service products, rates and procedures. See hands-on demos on how we're helping businesses like yours be more productive and profitable.

- **Gain Education and Training**

Attend educational events to learn about the latest developments related to mailing and shipping, and using direct mail to promote your business. These events are a great way to educate your staff in their industry and to help them be more effective in their jobs.

- **Develop Relationships and Exchange Ideas**

There is no better place to get to know people in your industry, talk informally with Postal executives, and meet potential business customers, partners and suppliers. Share best practices, and learn how to use new products and services. Discuss issues that affect your business as well as the whole mailing industry. Meet with industry and Postal experts from every area of mailing, shipping and marketing.

- **Share Resources and Support**

Take advantage of other members' expertise and share your own to improve mail center operations. Build business relationships with your peers to share equipment and resources at critical mail times.

- **Get Free Exposure For Your Organization**

Host a meeting at your business and showcase your organization with tours of your site.

That's the idea behind the Postal Customer Council. We bring people together, Postal executives and industry experts, local business people, and mail-related vendors who share your goals and your determination to meet them. Your PCC provides education and hosts business meetings, vendor events, seminars and mailer clinics, all aimed at helping your business become more effective and profitable.

For more information about becoming a PCC member please contact:

**Curlita Rogers-Saunders
Customer Relations Coordinator
561-697-2145
Curlita.A.Rogers-Saunders@USPS.gov**