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## **Conformance Technologies Launches Data Incident Management Program** *Businesses Gain “Ease” of Mind While Enhancing Business Performance*

**LAS VEGAS, Aug. 6, 2014 (Business Wire)** — [Conformance Technologies](#), a fast-growing provider of operating systems, education systems and expertise used in managing business compliance requirements, today announced the launch of its Data Incident Management Program™. The Program is a comprehensive suite of services that provides expert assistance in the event of a data incident, giving merchants “ease” of mind while at the same time enhancing business performance by saving time and money. Program components include data incident forensics, POS equipment or software replacement, \$10,000 in legal services and legal notifications, consumer notifications and public relations management services.

With a multitude of recent high profile data breaches occurring at retailers like Target and Neiman-Marcus, plus malware targeting small merchants resulting in thousands of breach events, businesses from mom-and-pop shops to big-box retailers now realize that they are at high risk of a data incident. Left unmanaged, these incidents can be catastrophic in terms of reputational damage and mitigation costs. Conformance Technologies’ Data Incident Management Program helps merchants of all sizes react quickly, proactively and professionally, eliminating as much business harm and out-of-pocket expense as possible.

Besides helping protect merchants, the Data Incident Management Program creates significant revenue-generating opportunities for resellers and aggregators who manage groups or portfolios of businesses and consumers, including merchant acquiring and Independent Sales Organization (ISO) entities. Typically portfolio operators charge a small monthly fee for the Program, rather than a per incident fee.

“Our Company goal is to provide a perfect mix of conformity and performance, states Darrel Anderson, president of Conformance Technologies. “We do this by creating products and services that allow both portfolio operators and their end-user customers the ability to easily manage and measure a variety of compliance and operational tasks,” adds Anderson. “Our new Data Incident Management Program is an integrated service offering that easily manages all aspects of a data incident, reducing costs for all parties involved while ensuring a professional resolution to issues,” continues Anderson.

To learn more about how the Conformance Data Incident Management Program can protect you and your portfolio of customers, please telephone 775.336.5533 or email [info@conformancetech.com](mailto:info@conformancetech.com).

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## **About Conformance Technologies**

Conformance Technologies is a fast-growing provider of operating systems, educational systems and expertise used in managing business compliance requirements. Distributed through resellers and corporate aggregators who manage groups of businesses and consumers, Conformance Technologies gives these entities the opportunity to increase compliance rates, measure adherence, lower operating costs and generate ongoing revenue streams.

Using the patent pending Conformance Compliance Operating System™, end-users can quickly and easily assess, manage and control data and compliance risk points via policy generation, employee training, incident remediation, measurement tools and systems that are unique, patented and best-in-class. More than 100,000 end-users rely on Conformance Technologies solutions to protect their businesses every day, both domestically and around the world.

Available solutions include the patented PCI Toolkit® which simplifies Payment Card Industry Data Security Standard (PCI DSS) merchant compliance, the Data Incident Management Program™ which effectively responds to business data incursion incidents, the TIN Match Solution™ which eliminates the tedious effort of IRS taxpayer identification number matching, and the Data Lifecycle Management Toolkit™ for automated management of all sensitive and non-sensitive data within business and retail environments.

Conformance Technologies is a privately held corporation headquartered in Las Vegas, Nev. Evolving from a payments consultancy and PCI compliance firm originally established in 2003, the Company has become a leading provider of automated compliance and sensitive data protection systems and services. For more information, please visit [www.conformancetech.com](http://www.conformancetech.com).

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