



BRIT-LIONS SOCIAL MEDIA POLICY

It is expected that all members of the Brit-Lions Rugby Club, past and present, will uphold the character and fundamental values of our club whenever using any forms of social media.

We expect that anyone associated with the club will not act in any way that would affect the image or good character of our club in the local and world-wide community.

Social media is an effective tool that can be used to communicate information within our rugby club and to the rugby community at large when used appropriately.

The Brit-Lions Rugby Club expects everyone to use social media in a respectful and responsible manner.

Social media should never be used to insult, present offensive or inappropriate content or to misrepresent our club or any member of the Brit-Lions or the external rugby community.

Rights & Responsibilities

Anyone associated with the Brit-Lions Rugby Club is expected to show respect to everyone else within our club and in the wider rugby community.

Anyone associated with the Brit-Lions Rugby Club is also expected to give due respect to the reputation and good name of our club.

When using social media, all are expected to ensure that they:

Respect the rights and confidentiality of others;

Do not impersonate or falsely represent another person;

Do not bully, intimidate, abuse, harass or threaten others;

Do not make defamatory comments;

Do not use offensive or threatening language or resort to personal abuse towards each other or any members of the rugby community.

Do not post content that is hateful, threatening, pornographic or incites violence against others;

Do not post content that harms the reputation and good standing of the Brit-Lions Rugby Club or anyone within the rugby community.

Breach of this Policy

Any breach of this policy will be considered by the Brit-Lions Executive and dealt with on a case by case basis.

This Policy should be followed in conjunction with the existing Brit-Lions Code of Conduct.

Any reports of cyber bullying will be investigated and may result in notification to the Police where the Brit-Lions Rugby Club is obliged to do so.

Sanctions may include, but are not limited to, suspension or expulsion from the Brit-Lions Rugby Club.

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Facebook Page: **Brit Lions Rugby**

Twitter: **@britlionsrugby**

Instagram: **@britlionsrugby**

www.britlions.com