

# **Genesight** Finding the right medicine for you just got easier

#### Now your genes can help guide your treatment plan



## "What's the right treatment for me?"

If you've ever tried a medication that didn't work or caused you side effects, you know that **medications don't work the same for everyone.** Your genes influence the way your body responds to specific medications.

When you're on a medication that doesn't match your genetics, you could have unwanted side effects or not be helped by the medication.

The good news is that now GeneSight<sup>®</sup> can analyze your genes and help your healthcare provider select the **medications that are more likely to work better for you**.

#### Today, there are GeneSight tests available for:

- depression, anxiety, PTSD, bipolar disorder, schizophrenia or other behavioral health conditions
- acute and chronic pain
- attention deficit hyperactivity disorder (ADHD), attention deficit disorder (ADD) and narcolepsy
- folic acid (folate) deficiency

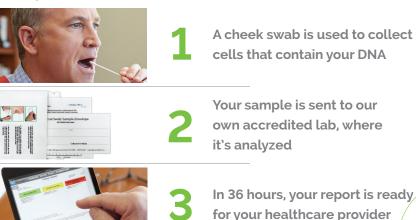
More than 15,000

healthcare providers have used GeneSight to help determine the medications and treatments for over 250,000 patients.



#### GeneSight: A simple test with fast, accurate results

You can get the GeneSight test from your healthcare provider. It's simple and noninvasive. Here's how it works:



Your healthcare provider will share your GeneSight report with you and select the medications and doses that are best suited to your genetic profile.

#### **GeneSight works**

Multiple clinical studies show that when doctors use GeneSight to guide their treatment, patients are **twice as likely** to get on the right medication. Plus, with treatment guided by GeneSight, patients saw a **70% greater improvement** in their symptoms versus usual treatment.<sup>+</sup>

<sup>+</sup>Source: Hall-Flavin DK, Winner JG, Allen JD, Carhart JM, Proctor B, Snyder KA, Drews MS, Eisterhold LL, Geske J, Mrazek DA. Utility of integrated pharmacogenomic testing to support the treatment of major depressive disorder in a psychiatric outpatient setting. *Pharmacogenetics and Genomics*. 2013;23(10):535-548.



#### GeneSight gives a comprehensive view

GeneSight looks at many of the genes involved when your body processes certain types of medications. GeneSight is the only genetic test that provides this combined view to help your healthcare provider know which medications may be a match for your genes.

GeneSight gives your healthcare provider important information to help get you on the right medication.

### About GeneSight

The GeneSight test is developed by Assurex Health based on technology invented by Mayo Clinic and Cincinnati Children's Hospital Medical Center, both of whom continue to be research collaborators.



"After several years of trying many medications, your test changed my life."

> - Ronni S. New York, NY

#### GeneSight is based on pharmacogenomics

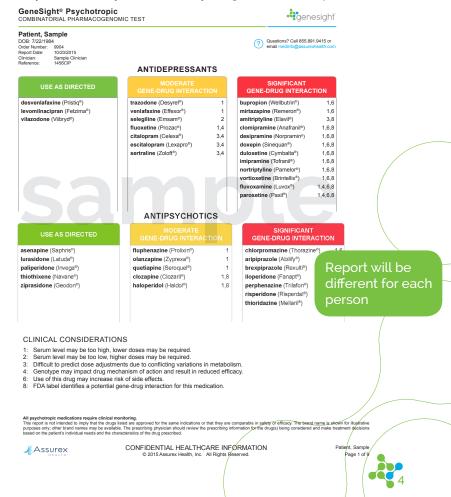
Pharmacogenomics is the study of how genes affect a person's response to medications. Inherited genetic variations may not be predictable without testing. We inherit one copy of a gene from each parent, such that parents and siblings can often have different medication responses.





## The GeneSight Report: An objective and personalized approach

GeneSight gives your healthcare provider the objective, scientific information to take an individualized approach to your treatment plan. GeneSight uses color-coding to clearly show which medications are more likely to work for you based on your genetic makeup.



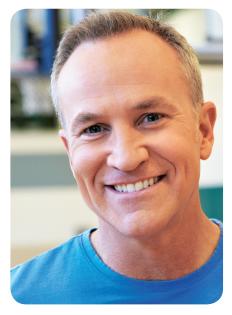
#### Your information is private and protected

We take privacy and security very seriously. That's why we analyze all GeneSight tests at our own accredited lab, so we can assure you of the quality and security of your test. Your genetic information is protected through various federal laws, including HIPAA (Health

Insurance Portability and Accountability Act) and GINA (Genetic Information Nondiscrimination Act), which ensure the security of your personal and genetic information. For more information, please visit www.genesight.com.

#### GeneSight is affordable

Many insurance plans, Medicare, and Medicaid cover GeneSight. Plus, Assurex Health has developed the **GeneSight Financial Assistance Program** to help make GeneSight affordable



for those who qualify. Ask your healthcare provider for a GeneSight Patient Billing Guide. Learn more at genesight.com or call our Customer Service team at 866.757.9204 to see if you qualify for assistance.



## Today's the day to start getting more individualized treatment

Stop wondering which medication may help you or trying several different medications to find one that could work. With GeneSight,

your healthcare provider can take a personalized approach to prescribing medication for you.

#### GeneSight tests

GeneSight can help healthcare providers select FDA-approved medicines to treat the following conditions:

Ask your healthcare provider today about GeneSight

GeneSight Tests	Example Conditions	
Psychotropic	Depression, Anxiety, Bipolar disorder, Panic disorder, Post-traumatic stress disorder (PTSD), Premenstrual dysphoric disorder, Obsessive-compulsive disorder (OCD), Schizophrenia	
Analgesic	Acute and chronic pain, Opioid dependency, Osteoarthritis (OA), Rheumatoid arthritis (RA), Juvenile rheumatoid arthritis (JRA)	
ADHD	ADHD, ADD, Narcolepsy	
MTHFR	Folic acid (folate) deficiency	

#### Learn more at genesight.com

- A start-the-talk guide to use with your healthcare provider
- Patient stories
- Frequently asked questions about GeneSight
- Information about pharmacogenomics and genes
- And more

For more information about GeneSight, please visit our website, www.genesight.com, or contact us at:

Customer Service 866.757.9204 support@assurexhealth.com Billing 888.496.2391 billing@assurexhealth.com

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