

MANAGER'S DESK FOR TUESDAY, MAY 14, 2019

WELCOME TO THE MANAGER'S DESK, I'M MIKE CORNELL.

WHAT A GREAT WEEKEND IN THE DELLS ATTENDING THE WISCONSIN GOSPEL MUSIC FESTIVAL. NOT ONLY DID THE 48 LISTENERS WHO TRAVELED WITH US ENJOY IT BUT I SAW A LOT OF WRVM LISTENERS THERE WHO MADE THEIR OWN TRAVEL ARRANGEMENTS. I ALREADY HAVE SOME SIGNING UP FOR NEXT YEAR WHICH WILL NOT BE HELD OVER THE MOTHER'S DAY WEEKEND. IT WILL BE THE WEEKEND FOLLOWING MOTHERS DAY.

AT THE FESTIVAL, WRVM HAD ITS' OWN BOOTH SET UP RIGHT NEXT TO THE ARTISTS. IT WAS A GREAT OPPORTUNITY FOR US TO PROMOTE OUR BRAND NEW SMARTPHONE AND TABLET APP. THE FESTIVAL ATTRACTS PEOPLE FROM ALL OVER THE MIDWEST AND UNITED STATES FOR THAT MATTER. A VERY COMMON QUESTION WE RECEIVED FROM THOSE WHO VISITED OUR TABLE WAS, "CAN I HEAR YOU WHERE I LIVE?" WELL, SOME WERE FROM FLORIDA, TEXAS, ILLINOIS AND OTHER STATES. OUR ANSWER IS NOW 'YES!'

WE ACTUALLY HAD SOME PEOPLE STAND RIGHT AT OUR TABLE AND DOWNLOAD THE APP. THEY WERE PRETTY EXCITED TO KNOW THEY COULD NOW LISTEN TO A STATION THAT PLAYS GOSPEL MUSIC. WE MAY BE THE ONLY STATION IN WISCONSIN THAT DOES. OUR NEW APP NOW MAKES LISTENING TO US VERY EASY. WITHIN TWO DAYS OF OUR ANNOUNCING OUR APP, OVER 120 PEOPLE DOWNLOADED IT. NEEDLESS TO SAY, WE ARE EXCITED ABOUT THE NEW POTENTIAL FOR PEOPLE TO LISTEN TO US OVER THE INTERNET.

TO DOWNLOAD OUR APP, GO TO THE APP STORE ON YOUR PHONE OR TABLET AND SEARCH "WRVM". OR FROM OUR WEB SITE, CLICK ON THE APPROPRIATE ICON FOR YOUR DEVICE. THIS INFORMATION WOULD BE ESPECIALLY GOOD TO SHARE WITH FAMILY AND FRIENDS WHO DO NOT LIVE WITHIN OUR RADIO LISTENING AREA BUT WOULD LIKE TO BE ABLE TO EASILY LISTEN. ONE MORE NOTE, YOU CAN STILL LISTEN ON YOUR COMPUTER VIA OUR WEBSITE, WRVM.ORG.

THE NUMBERS ARE IN FOR THE MONTH OF APRIL AND WE FELT A LITTLE SHORT IN HAVING OUR REVENUES KEEP UP WITH EXPENSES. BUT, WITH ALL OF THE NEW MONTHLY DONORS THE SHORTFALL WAS NOT NEARLY AS MUCH AS IN PAST YEARS. THANK YOU FOR YOUR SUPPORT. BOTH YOUR PRAYERS AND GIFTS.

OUR MAILING ADDRESS IS: WRVM, PO BOX 212, SURING WI, 54174

OR GIVE ONLINE AT WWW.WRVM.ORG.

THANK YOU FOR JOINING ME FOR THE MANAGER'S DESK, I'M MIKE CORNELL.