



# Arizona Federation of Republican Women

## Club Newsletter Awards

Certificates will be presented in both traditional and digital newsletter categories. Participating clubs must present hard copies or e-mail copies (digital format only) of their newsletters to the Club Newsletter Awards committee at the AzFRW 2021 Biennial Convention.

### The following criteria will be used to judge the newsletters:

- |                                          |                           |
|------------------------------------------|---------------------------|
| <b>1. Appearance</b>                     | <b>15 points possible</b> |
| Design/Creativity                        | 1-5 points                |
| Neatness                                 | 1-5 points                |
| Graphics                                 | 1-5 points                |
| <b>2. Front Page</b>                     | <b>20 points possible</b> |
| Banner/Logo                              | 1-5 points                |
| Date of Issue                            | 1-5 points                |
| Meeting Information                      | 1-5 points                |
| Name and Contact of News Editor          | 1-5 points                |
| <b>3. Information</b>                    | <b>35 points possible</b> |
| President's Message                      | 1-5 points                |
| Calendar of Events                       | 1-5 points                |
| Membership renewal forms                 | 1-5 points                |
| Names & Contact Information for Officers | 1-5 points                |
| New Member Listings                      | 1-5 points                |
| Photos of members/committees             | 1-5 points                |
| Volunteer hours form                     | 1-5 points                |
| <b>4. Reports/Education</b>              | <b>30 points possible</b> |
| Committee Reports*                       | 1-15 points               |
| AzFRW News/meeting info                  | 1-5 points                |
| NFRW News                                | 1-5 points                |
| State/Local GOP news                     | 1-5 points                |

**100 Points Possible**

\*Committee reports may include Americanism, Campaign, Caring for America, Legislative, Ways and Means, Membership, etc.

Participating clubs must submit either by mail, e-mail for digital category only or printed in person one copy of three (3) newsletters dated between January 1, 2019 and August 30, 2021 to the Newsletter & Scrapbooks Awards Chair. Entries will NOT be printed for you. Entries must be emailed in advance by September 30, 2021 or dropped off by 4pm at the AzFRW Registration area on October 21st as judging will be done at the AzFRW Biennial Convention 2021. The entries will be displayed at Convention and results will be announced at the Awards Luncheon!

Please **TYPE** or **PRINT** clearly:

Club Name: \_\_\_\_\_ Club Number: \_\_\_\_\_  
Club President: \_\_\_\_\_ Phone: \_\_\_\_\_  
Email: \_\_\_\_\_ Region #: \_\_\_\_\_

If mailing, send to: Charmaine Roth, AzFRW Newsletter, Scrapbooks, and Social Media Awards Chair, 25010 N. Puma Circle, Rio Verde, AZ 85263, (708) 420-7099 or [charmaineroth@me.com](mailto:charmaineroth@me.com).



# Arizona Federation of Republican Women

## Club Scrapbook Awards

Certificates will be presented in both traditional and digital style scrapbooks for each club scrapbook that demonstrates outstanding use of theme, organization, creativity, originality, artistic compilation, and coverage of the club activities. Presenting clubs must present hard copies or e-mail copies (digital format only) of their scrapbooks to the AzFRW Club Scrapbook Awards committee at the AzFRW 2021 Biennial Convention.

**DEFINITIONS: Traditional Scrapbook** is any album that is created with various layers of papers, adhesives, and tangible embellishments. **Digital Scrapbook** is any album created completely by computer and printed in a book format OR pages printed to be placed in a book or binder for display.

**The following criteria will be used to judge the scrapbooks:**

<b>1. Book Cover</b>	<b>10 points possible</b>
Design/Creativity	1-5 points
Neatness	1-5 points
<b>2. General Features</b>	<b>25 points possible</b>
Banner/Logo	1-5 points
Date of Issue	1-5 points
Meeting information	1-5 points
Design/Creativity	1-5 points
Neatness	1-5 points
<b>3. Layout</b>	<b>20 points possible</b>
Graphics	1-5 points
Organization	1-5 points
Design/Creativity	1-5 points
Neatness	1-5 points
<b>4. Content</b>	<b>45 points possible</b>
List of board members & committees	1-5 points
Photos of board members & committees	1-5 points
Club bylaws & mission statement	1-5 points
Club meetings/speakers	1-5 points
Photos of members	1-5 points
Club projects	1-5 points
Club forms*	1-5 points
Fundraising Activities	1-5 points
Some newsletter contents	1-5 points
	<b>100 Points Possible</b>

\* Club forms may include membership application, volunteer hours, & other forms of the club

Participating clubs must submit either by mail, e-mail for digital category only or printed in person one copy to the Newsletter & Scrapbooks Awards Chair. Entries will NOT be printed for you. Entries must be emailed in advance by September 30, 2021 or dropped off by 4pm at the AzFRW Registration area on October 21st as judging will be done at the AzFRW Biennial Convention 2021. The entries will be displayed at Convention and results will be announced at the Awards Luncheon!

Please **TYPE** or **PRINT** clearly:

Club Name: \_\_\_\_\_ Club Number: \_\_\_\_\_

Club President: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Region #: \_\_\_\_\_

If mailing, send to: Charmaine Roth, AzFRW Newsletter, Scrapbooks, and Social Media Awards Chair, 25010 N. Puma Circle, Rio Verde, AZ 85263, (708) 420-7099 or [charmaineroth@me.com](mailto:charmaineroth@me.com).

Form 2 - Club Newsletter, Scrapbook, and Social Media Award - Updated 6/2021



# Arizona Federation of Republican Women

## Club Social Media Awards

Certificates will be presented for each club social media that demonstrates outstanding use of social media to improve visibility of the club, attract members and promote the club activities. Presenting clubs must complete this form to be submitted to the AzFRW Club Social Awards committee at the AzFRW 2021 Biennial Convention.

### The following criteria will be used to judge the social media:

<b>1. Information</b>	<b>10 points possible</b>
Club has Social Media	1-5 points
About Us/Bio Completed	1-5 points
<b>2. Appearance</b>	<b>10 points possible</b>
Design/Creativity	1-5 points
Graphics	1-5 points
<b>3. Content</b>	<b>65 points possible</b>
About Us/Bio Completed	1-5 points
NFRW Post Shares	1-10 points
AzFRW Post Shares	1-10 points
Unique Club Posts	1-10 points
Photos of board members & committees	1-5 points
Club meetings/speakers	1-5 points
Photos of members	1-5 points
Club Projects	1-5 points
Caring for America Activities	1-5 points
Ways & Means Activities	1-5 points
<b>4. Political Action &amp; Community Support</b>	<b>15 points possible</b>
GOTV Efforts	1-5 points
Legislative Updates	1-5 points
Community Support Updates	1-5 points
	<b>100 Points Possible</b>

Participating clubs must submit by e-mail to Charmaine Roth, Newsletter, Scrapbooks, and Social Media Awards Chair, at charmaineroth@me.com by September 30, 2021. The entries will be judged at the AzFRW Biennial Convention 2021 and results will be announced at the Awards Luncheon!

Please **TYPE** or **PRINT** clearly:

Club Name: \_\_\_\_\_ Club Number: \_\_\_\_\_

Club President: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Region #: \_\_\_\_\_

Club Facebook Link: \_\_\_\_\_

Club Instagram Link: \_\_\_\_\_

Club Twitter Link: \_\_\_\_\_

Other Platforms: \_\_\_\_\_