

## **Sharon Brooks Hodge, Chief Operating Officer**



Sharon Brooks Hodge is Vice President and COO of PMP (Phenomenal Management Partners and Phenomenal Media Productions). She is a veteran communications professional with three decades of experience interacting with the media, the public, and decision makers across multiple industries, academia, non-profit organizations, and governmental agencies.

An award-winning journalist who held Capitol Hill and Pentagon credentials, Ms. Hodge was a full-time reporter and editor for 15 years before holding the position as a vice president of corporate communications for a Fortune 500 financial institution then becoming an independent consultant specializing in media relations. As a communications guru, she has designed, developed, produced, implemented and analyzed full communications strategies. Additionally, she has experience with every phase and aspect of communications and marketing campaigns.

Ms. Hodge is responsible for the company's day-to-day operations using traditional media, new media and social media to provide an array of marketing and business development services that promote academic institutions and businesses focused on the commercialization of innovative technology for the federal government.

In addition to her position at PMP, Ms. Hodge was elected to the Martinsville (VA) City Council in 2012 and re-elected in 2016. She is a member of the Virginia Municipal League, where she serves on the community and economic development public policy committee.