

MANAGER'S DESK FOR TUESDAY, SEPTEMBER 3, 2019

WELCOME TO THE MANAGER'S DESK, I'M MIKE CORNELL.

IT'S DAY THREE OF OUR BIRTHDAY LETTER MONTH AND WE ARE LOOKING FORWARD TO HEARING FROM YOU AS WE CELEBRATE THIS MONTH 52 YEARS OF BROADCASTING THE GOOD NEWS.

LET'S TAKE A LITTLE WALK BACK IN TIME TODAY. BACK 27 YEARS IN OUR HISTORY. IN 1992, WRVM HAD JUST COMPLETED A MAJOR FUND RAISING CAMPAIGN TO ERECT A NEW TALLER TOWER. STANDING 929' TALL IT CAN SEEN FOR MANY MILES IN ALL DIRECTIONS. PART OF THAT SAME PROJECT, WHICH COST \$650,000, WAS A NEW TRANSMITTER BUILDING AND EVERYTHING IN IT INCLUDING A NEW 30,000 WATT TRANSMITTER. IT WAS AN EXCITING DAY AS WE WENT ON THE AIR FOR THE FIRST TIME FROM THE NEW TALLER TOWER. IT'S HARD TO BELIEVE THAT WAS 27 YEARS AGO.

WELL, THAT BRAND NEW TRANSMITTER HAS BEEN RUNNING PRETTY MUCH NIGHT AND DAY EVERY DAY SINCE THEN. IT HAS SERVED US WELL. BUT, LIKE ANYTHING, AGE TAKES A TOLL. PARTS WEAR OUT AND USUALLY AT THE MOST INOPPORTUNE TIMES. I THINK IT SENSES WHEN OUR ENGINEER ALAN KILGORE IS OUT OF STATE. WELL, IT IS VERY IMPORTANT THAT THE SURING TRANSMITTER BE RELIABLE. NOT ONLY FOR THE MANY WHO LISTEN DIRECTLY TO IT AT 102.7 ON THEIR FM DIAL BUT FOR THE MANY OF LISTEN TO THE OTHER STATIONS THAT REBROADCAST THE SURING SIGNAL. IF SURING GOES OFF; EVERYTHING GOES OFF.

THE TIME HAS COME TO REPLACE THIS TRANSMITTER. AS YOU CAN IMAGINE, TECHNOLOGY HAS CHANGED A LOT IN 27 YEARS. THE NEW TRANSMITTERS ARE SOLID STATE, WHICH MEANS NO MORE EXPENSIVE TUBES TO REPLACE EVERY FEW YEARS. TUBES THAT REQUIRE CONSTANT ADJUSTMENT AS THEY AGE. THE NEW SOLID STATE TRANSMITTERS USE LESS ELECTRICITY AND GENERATE LESS HEAT, LIGHTENING THE LOAD ON THE AIR CONDITIONERS. BOTH OF WHICH TRANSLATES INTO LOWER ELECTRICITY COSTS AND LESS MAINTENANCE COSTS.

THIS MONTH, WE ARE ASKING YOU TO PRAY ABOUT MAKING A SPECIAL 'OVER AND ABOVE' GIFT FOR THE SURING TRANSMITTER FUND. THE TOTAL COST OF THE TRANSMITTER AND NEEDED ACCESSORIES AND EQUIPMENT, AND OUR GOAL, IS \$105,000. WE LOOK FORWARD TO SEEING HOW GOD MEETS THIS NEED AND INVITE YOU TO BE A PART OF THE ANSWER.

OUR MAILING ADDRESS IS: WRVM, PO BOX 212, SURING WI, 54174

OR GIVE ONLINE AT WWW.WRVM.ORG.

THANK YOU FOR JOINING ME FOR THE MANAGER'S DESK, I'M MIKE CORNELL.