



11th Annual ISSAQUAH TURKEY TROT

7 different safe 5k run/walk routes throughout Issaquah & Sammamish

Thanksgiving Weekend, November 26th to 29th, 2020

Benefitting the Issaquah Food & Clothing Bank

Why Sponsor?

- ❖ This favorite holiday tradition drew 4,200 participants, 150+ volunteers, and 21 sponsors in 2019.
- ❖ Trotters will be anxious to get out of the house and enjoy our fun and safe multiple route options close to home and with the whole weekend to fit into their holiday plans
- ❖ Since 2010, this event has raised \$460,000 to support the critical daily operations of the food bank to stand in the gap for our neighbors in need
- ❖ Marketing visibility and partnership with an organization that is widely supported in the community, providing significant brand impressions through various channels to over 7,000 Eastside residents

SPONSORSHIP LEVELS				
	BIG TOM TURKEY SPONSOR \$5,250	MASHED POTATO SPONSOR \$2,625	STUFFIN SPONSOR \$1,050	PUMPKIN PIE SPONSOR \$525
Main route sponsor (7 avail.)	X			
Website main page	Logo			
Race t-shirt	Large Logo	Medium Logo	Small Logo	Company Name
Website sponsor page	Logo	Logo	Logo	Logo
Recognition in press release	X			
Social media recognition	X	X		
Sponsor listing with link on e-mails to Trotters	X	X		
Virtual swag bag giveaway or coupon	X	X	X	
Sponsor a Gobble Wobble marker along the route	X	X	X	X
Complimentary entries	30	15	10	5



A completed Sponsor Commitment Form and payment will secure your spot for this year's event. For more info, please contact:

Bonnie DeCaro-Monahan
425-392-4123 ext. 14
bonnie@issaquahfoodbank.org

You can visit the event website at www.issaquahtr TurkeyTrot.org.

Deadline for sponsorship commitments is October 15, 2020.

ISSAQUAH

Food & Clothing Bank

- We provide food, clothing, and household items at no cost to residents in the Sammamish, Issaquah, Renton, and extended communities.
- In 2019, we distributed over 1.5 million pounds of food to almost 4,000 people, with 60% of recipients being children and seniors.
- Our special programs grew by 41% in 2019, allowing us to serve more people through our food delivery, school break & summer lunch programs, school supply drive, holiday gift program and many more!

Learn more at
www.issaquahfoodbank.org