



Dear Members:

With the support of businesses and community organizations like yours, the Chamber organizes Austin's annual 4th of July celebration, Freedom Fest.

Freedom Fest entertains tens of thousands of residents and visitors alike. Those who attend come from a variety of backgrounds and locations, and represent a diverse mix of ages, ethnic backgrounds and socio-economic status. Events are planned with the family in mind, and most are free of charge, thanks to the support of our sponsors. The Chamber's Board of Directors believe Freedom Fest plays an important role in building community pride and enhancing our quality of life. It also has a positive impact on our local economy as families and friends gather to celebrate the holiday in Austin.

This year marks the 32nd anniversary of Freedom Fest, a 5-day celebration. This event continues to grow each year, offering something for everyone. Below are a few of the events which will take place this year.

June 30-Jaycees Street Dance at Torge's Live

July 1-Hog Jog, Bike Race, Fishing Contest, Eagles Car Show & Parking Lot Party

July 2-Lion's Fly-In Breakfast

July 3-Family Day in the Park, Fireworks

July 4-Parade, Entertainment in the Park, Fireworks

On the reverse side, you will find the sponsorship levels and the recognition you will receive from each. Please indicate by inserting your donation dollar amount next to your chosen level of sponsorship you wish to pledge, and return this letter by mail to:

Austin Area Chamber of Commerce,
329 N. Main, Suite 102
Austin, MN 55912

Or simply fax this form to the Chamber at 437-4869. Your business will be invoiced for the selected amount May 1. Should you have any questions, please contact our office 437-4561. Thank you in advance for supporting this special community event.

2017 Freedom Fest Committee



**AUSTIN MN.
FREEDOM FEST**

**FREEDOM FEST 2017
FESTIVAL SPONSORSHIP BENEFITS**

PLATINUM - \$1,000+

Recognition includes:

- Business name/logo on I-90 billboard as sponsor
- Logos printed in special sections of the Austin Daily Herald, pre-event and including full page "thank you" July 5.
- Full color logo included in official program; 25,000 printed (distributed in Mower County Shopper and various store outlets).
- Full color logo included with Schedule of Events on Chamber website
- Recognition in Chamber monthly newsletter, The Outlook
- Free insert in the Chamber monthly newsletter, The Outlook
- Sponsors name flashed on our LED Message Board during Bandshell entertainment; twice the frequency as "silver" level
- -- FREE parade entry
- -- FREE display area in Arts/Crafts area, July 3-4

GOLD – \$500-\$999

Recognition includes:

- Logos printed in special sections of the Austin Daily Herald, pre-event.
- Logos printed in full page "thank you" in the Austin Daily Herald, July 5.
- Full color logo included in official program; 25,000 printed (distributed through store outlets and the Mower County Shopper)
- Full color logo included with Schedule of Events on Chamber website
- Recognition in Chamber monthly newsletter, The Outlook
- Sponsors name flashed on our LED Message Board during Bandshell entertainment; twice the frequency as "silver" level
- -- FREE parade entry
- -- FREE display area in Arts/Crafts area, July 3-4

SILVER – \$100-\$499

Recognition includes:

- Sponsorship flashed Electronic Message Board during Bandshell entertainment
- Listing (no logo) in all print and broadcast media, including July 5, full page "thank you" in Austin Daily Herald
- Listing (no logo) in official program; 25,000 circulation
- Business listing with Schedule of Events on Chamber website
- Recognition in Chamber monthly newsletter, The Outlook
- 25% off parade entry (50% w/Chamber membership)

BRONZE – up to \$99

Recognition includes:

- "Thank You" listing in Austin Daily Herald and Chamber newsletter, The Outlook

Complete below and email to: jeanine@austincoc.com or fax to: 507-437-4869

Freedom Fest Sponsorship

Business Name _____

Business Phone _____

(Please indicate donation dollar amount by your Sponsorship Level listed below)

_____ PLATINUM \$1,000 + _____ GOLD \$500-\$999 _____ SILVER \$100-\$499 _____ BRONZE \$25-\$99

Sponsorships will be invoiced May 1, 2017. For other payment options, please contact the Chamber. Thank you for your support.