12' x 32' Bulletin

SAFETY AREA:
All important information should remain inside the yellow area.

LIVE AREA: This area will be seen but should not contain information.

BLEED AREA: Add 8" around all sides for bleeding purposes

Scale: 24:1 ● ½" = 1' ● Resolution: 600dpi digital (minimum 300)

Final size	Height	Width
Bleed	152"	392"
Live	144"	384"
Safety	136"	376"
Finish	4" Pocket	3" Wrap

Mechanical size	Height	Width
Bleed	6.66"	16.40"
Live	6.00"	16.00"
Safety	5.66"	15.70"
Finish	4" Pocket	3" Wrap

Artwork Submission Requirements

Disc Format:

Mac or PC, CD, DVD, floppy disk or Zip.

Electronic File Submission:

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pfpfpfpfpfpfpfpfpfpfppfpfpfpfp

Mail Disc:

Zorro Outdoor Media, LLC
P.O. Box 11790
Chandler, AZ 85248

Software:

MAC: Quark Xpress v6.x, Adobe CS2 versions of Photoshop, Illustrator, InDesign,
Acrobat v7.0, + Freehand 9.
PC: Corel Draw v12, Adobe CS2 versions of Photoshop, Illustrator, InDesign.

Photographic Images:

All hi-res images should be accompanies by a client approved proof for color. Images for screen print should have a maximum density of 270%. All photographs should be saved in CMYK mode not RGB. If you build the artwork with layered Photoshop filed, please include files on the disk.

Page Layout:

Please build your file to the mechanical size above. Be sure to include all placed graphics and images as well as all printer and screen fonts. Please include any imbedded photographs separately. Trapping is not required. For additional information, please email us.