

VP OF PROGRAMS, MCCPTA BOARD REPORT 8.25.21

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It is my pleasure to submit this first report in my new role as VP of Programs serving on the 2021-2022 MCCPTA Board. To date, I have connected and collaborated with several fellow and faithful PTA families, both old and new to establish what we hope will be a cohesive approach to establishing and promoting a series of programming that is relevant to the students, families and teachers that we serve.

A key element of the vision for this year includes the revamping of some old committees and the establishment of some new committees that we believe will meet the needs of our diverse communities in this new era of life. One main objective will be to ensure these committees work collaboratively leveraging the energy and initiatives they each have, in a collective way, so the weight of the work becomes lighter, less repetitive, and more effective. Outside of the Program division, we will also look to work in lockstep with the other MCCPTA committees to be supportive of their efforts in our abilities to promote those initiatives within the realm of our Program focused committees.

Below is an outline of the Programs Committee Structure and our proposed workflow:

VP OF PROGRAMS: (Charisse Scott): Will oversee and work collaboratively with each Committee Chair and Subcommittee under VP Programs. (If there are no nominees for the Chair of the Celebrations, I will Chair the Committee)

ENGAGEMENT CHAIR: (Garrick Yau): This is a new role being separated out from the prior Membership and Engagement Committee. This role will report to VP of Programs, and will oversee several subcommittees. The primary objective of the Chair will be to ensure equitable opportunity for school communities to engage and have access to programming relative to the needs of their school communities based on data acquired and submitted by those respective school communities. We will be in essence create a channel that meets the expressed need rather than creating a channel based on what we believe people want to see. Technology and Communications will be key facets required in this role. This role may also continue to encompass SSL opportunities based on engagement potential.

Subcommittee Chairs:

Teacher/Staff/Admin Support Subcommittee: (Oriole Saah) Programming focused on the needs and supports required for those who support our students and represent the "T" in PTA.

Family Culture and Generational Transitions: (Stephanie Bonaparte) Programming focused on the needs and supports required for students and their parents to discuss, celebrate and elevate the diversity cultural expectations and the transition that occurs from one generation to the next, especially for first generation American, or immigrant students.

BUSINESS CONNECT & YOUTH FINANCIAL LITERACY: (Nora Vacariu Webster): Programming revamped to include Youth Financial Literacy, and could potentially encompass the work of a student driven initiative as well. The goal in adding this component to the Business Connect is to support the long view of students interested in business having the component of understanding the financial ramifications, and responsibilities that come with everyday life, and how that folds into the establishment of Business as well as the importance of them networking.

CULTURAL ARTS PROGRAMMING CHAIR: (Priscilla Peterson): Programming revamped to be more inclusive of opportunities for student talent to be considered for school programming as well as other PTA or Community Based events, with their for-hire being Earned SSL Hours. We would also like to see this division engaged in supplying great creative options for our respective programming throughout the year to give students who work hard all year on various performances, more of an opportunity to showcase what they have worked to master and perfect, for example, Reflections, Celebrations, Family Culture and Generational Transitions and more.

MCCPTA AWARDS CHAIR: (Daria Daniels): Programming will continue as it has in the past, however a key twist here will be to start promoting the awards NOW. As school kicks off and PTA meetings commence the messaging to promote the Awards, as a goal for school communities to begin working toward now, in addition to the other Program Participation Opportunities that generally come throughout the year. We will need to work closely with Communications to make this work effectively.

REFELCTIONS CHAIR: (James Modrick): Programming will continue as it has in the past, however a key twist here, will be the ability to bridge the fruits of our various program committees to also help recruit more talent from more schools to participate in more categories based on the relationship building between groups, and again leveraging the messaging and energy to promote student growth, development, exposure and opportunity to showcase their gifts.

CELEBRATIONS CHAIR: (Charisse Scott): Programming will be revamped to create a HYBRID Celebration with Honorees in Person and Special Guests, and Television Viewing Opportunity for the Entire Audience. Talent will be recruited come from the various Programming Committees rising stars. Budget will be presented for review for the next Board meeting.

Additional work has been done to garner support and collaborative partnerships with MCCPTA including Montgomery County Collaboration Council, and the CUPF office, and others. We are working toward planning a Fall Programming Fair for October 2021. This event will be in-person for key stakeholders, but also offering a Hybrid opportunity to engage the public unless things clear up by then.

Full Disclosure of other Committees, Coalitions and Boards that are actively reflective in the work and programs we will work to incorporate and put forth in our Programming efforts this year:

ComuniBuild Foundation, Inc.; Early Childhood Coordinating Council; Black & Brown Coalition; East County Parent Youth Engagement Committee; Student Well-Being Action Group; Stonegate ES, Farquhar MS, Blake HS PTA