

# PERSONALIZED WRITING SUPPORT

for reluctant,  
idiosyncratic,  
&  
neurodiverse  
writers



## Private consultation for kids & adults:

- Book projects for ages 8-18
- Written assessments
- Coaching for academic & clinical writers

## DIFFERENT TOOLS FOR DIFFERENT WRITERS



Consultation can be helpful for people whose ideas don't seem to come through in their writing.

Common challenges include:

- Anxiety
- Getting started
- Sustaining motivation
- Seeing the “big picture”
- Organizing ideas
- Perfectionism
- Concrete thinking
- Learning-style awareness

Strategies can be adapted to your specific learning profile.

## ERIKA CLOWES, PH.D.

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## ERIKA CLOWES, PH.D.

Based on input from Bay Area students, families, and neuro-psychologists, I developed my private practice to meet the needs of people who are struggling with writing strategies that don't work for them. My approach is based on an interdisciplinary background in English literature and psychoanalytic theory, along with many years' experience as a teacher, editor, and consultant.

Collaboration, creativity, and strength-based teaching are key values that I bring to my work. My goal is to help clients with atypical learning profiles communicate with confidence in their own voices.



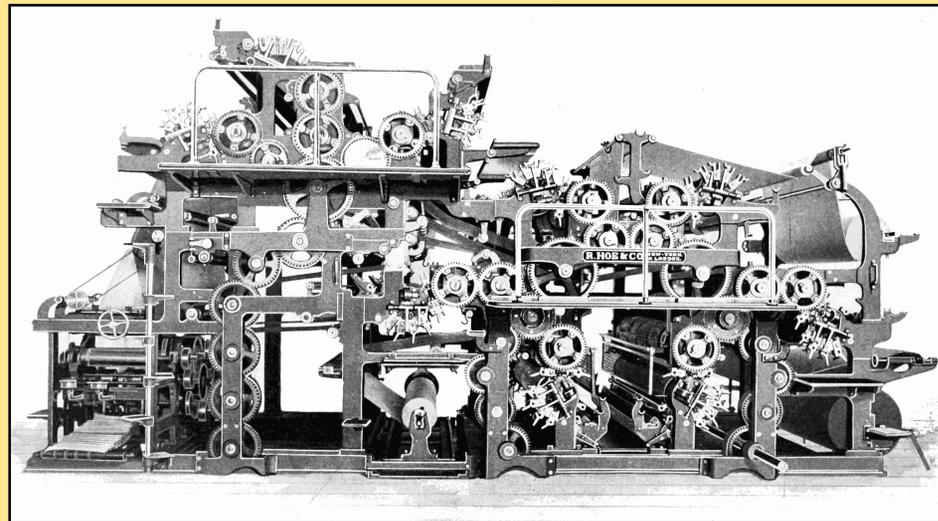
## BOOK PROJECTS



Book projects can be completed in consultation in about 12 sessions, and are professionally published by my small press, Barnacle Books. The process is broken down into pre-writing, drafting, and editing phases, incorporating skills that will translate directly to schoolwork and other life skills. This approach gives writers time to test and integrate new techniques, in the context of their own interests and goals. I recommend it for younger clients, especially those with anxiety or a lack of confidence in writing. For a catalogue of available titles, visit [www.erikaclowes.com](http://www.erikaclowes.com).

## THE NEUROPSYCHOLOGY OF WRITING

Writing requires the coordinated performance of many neurological and psychological functions, from motor skills and comprehension to initiation, memory, planning, abstract thinking, and even the sense of self. If any one of these component skills is compromised, the whole machinery of writing can become jammed. As a result, writing difficulties are almost inevitable among people with learning differences (including dyslexia, ADHD & autism), whose creativity is often much stronger in one area than another. My consultation practice is designed to help writers balance out and supplement their skill sets. Often, the problem occurs in the attempt to execute multiple tasks simultaneously, so it can be helpful to break this complex process into steps. Because writing touches on so many areas of functioning, the work we do in consultation often supports clients in many areas of their personal lives.



"Erika has helped me in many ways. When I come to an obstacle, I know that she'll help me figure it out. Our dialogue is grounded in trust and consistency, which enables me to go into areas that are scary for me. She gives me the tools to pick my way through any barriers." —Ruth B., installation artist