

MANAGER'S DESK FOR WEDNESDAY, NOVEMBER 28, 2018

WELCOME TO THE MANAGER'S DESK, I'M MIKE CORNELL.

LET THE FUN BEGIN! IT'S BUDGET TIME FOR ME AS I PREPARE FOR THE STATION'S NEXT BOARD MEETING.

SETTING AN ANNUAL BUDGET FIRST INVOLVES GOING THROUGH EACH EXPENSE FROM THE CURRENT YEAR AND EVALUATING WHETHER OR NOT THAT EXPENSE IS ONE WE WILL INCUR NEXT YEAR OR NOT. OBVIOUSLY ITEMS LIKE THE ELECTRIC BILL ARE AN ONGOING EXPENSE. BUT THERE ARE PLENTY OF 'ONE-TIME' EXPENSES THAT WE DON'T ANTICIPATE HAVING NEXT YEAR. AND THEN SOME OF THOSE ONGOING EXPENSES WILL SEE SOME PRICE INCREASES FOR NEXT YEAR, SO THAT HAS TO BE FIGURED IN.

AS I HAVE SAID BEFORE, FIGURING UP A BUDGET FOR EXPENSES IS RELATIVELY EASY...ALTHOUGH EVERY YEAR WE HAVE EXPENSES COME UP THAT WERE NOT ANTICIPATED. LIKE THIS YEAR. BUT, ALL IN ALL, ESTIMATING EXPENSES IS EASY COMPARED TO FIGURING UP HOW MUCH MONEY WILL COME IN.

HOW DO YOU ESTIMATE HOW MUCH WE WILL RECEIVE IN GIFTS? THAT'S IMPOSSIBLE. THERE'S ONLY A SMALL PERCENTAGE OF OUR INCOME THAT WE CAN PLAN ON. THINGS LIKE TOWER LEASES. WE LEASE SPACE TO OTHER COMPANIES ON A COUPLE OF THE TOWERS THAT WE OWN AND OPERATE. BUT THOSE ARE THE ONLY AMOUNTS 'SET IN STONE' SO TO SPEAK. EVERYTHING ELSE MAKES IT TO OUR PRAYER LIST.

AS I LOOK TO THE NEW YEAR, WHICH IS JUST OVER A MONTH AWAY, RIGHT NOW THE VIEW IS VERY CHALLENGING. THIS YEAR WE SAW A GOOD PORTION OF OUR 'RAINY DAY' FUNDS GET USED UP. BETWEEN EXPENSES FOR THINGS WE HADN'T PLANNED ON AND NEEDED NEW STAFF MEMBERS, OUR EXPENSES THIS YEAR HAVE BEEN HIGHER THAN OUR INCOME. BUT WE HAVE A MONTH TO GO BEFORE WE CLOSE THE BOOKS ON THIS YEAR'S FINANCES. AND I HAVE SEEN GOD PROVIDE IN AMAZING WAYS IN THE PAST.

YOU CAN HELP IN A COUPLE WAYS. FIRST, JOIN ME IN PRAYING FOR GOD TO RESTORE OUR RESERVE FUNDS AND FINISH THIS FISCAL YEAR IN THE BLACK. SECOND, ASK GOD HOW YOU MIGHT HELP. THE WRVM RADIO MINISTRIES ARE LISTENER SUPPORTED. AS YOU PRAY, AND AS YOU GIVE, WRVM REMAINS ON THE AIR PROCLAIMING THE GOOD NEWS.

OUR MAILING ADDRESS IS: WRVM, PO BOX 212, SURING WI, 54174

OR GIVE ONLINE AT WWW.WRVM.ORG.

THANK YOU FOR JOINING ME FOR THE MANAGER'S DESK, I'M MIKE CORNELL.