

Early Childhood Training on Demand (ECTOD)

PRIVACY POLICY

Your privacy is important to us. In your continued use of ECTOD.com you are accepting the practices described in this statement, and your continued use of this site following the posting of any amendment to this policy constitutes your acceptance thereof.

This policy applies to all information collected or submitted on the Early Childhood Training on Demand web site. In some instances, you can order products, make requests, and register to receive materials and/or take a course or exam for training certification.

DATA STORAGE

We do not collect any personally identifiable information about you unless you voluntarily submit such information to us. For example, you may fill out a registration form or submit a request for information. We store all information that you enter into our web site or provide to us in any other form. Some of the types of personal information we might collect and store are your name, address, Email address, phone number, course you completed, completion date, quiz score/pass-fail and so on.

You may choose not to provide specific types of information, but choosing to do so might prevent you from accessing some of the site's features and/or be able to successfully complete our training and obtain a certificate.

DATA USE

We use your personal information to complete your orders and respond to your requests. We do not share this information with parties other than our strategic partners and those authorized to receive such information under the Family Educational Rights and Privacy Act (FERPA), see below. In cases in which information is shared with our strategic partners, such as a partnering college or university, our partnership agreement explicitly prohibits the exchange or sale of your information with parties outside of the partnership. Additionally, any material or information sent to you will pertain to an area of related interest.

Your information may also be used to contact you when necessary. Users may opt-out of receiving future mailings from us by following the instructions set forth in the opt-out section

below. We never use or share the personally identifiable information provided to us online in ways unrelated to the ones described above without also providing you with an opportunity to refuse or otherwise prohibit such unrelated uses.

DATA SECURITY

To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we use appropriate industry standard security measures, including physical, electronic, and managerial procedures, to safeguard and secure the information we collect online. While we cannot guarantee perfect security, we will take all reasonable measures to ensure the safety of your personal information.

LINKS

Our web site contains links to other web sites. ECTOD is not responsible for the privacy practices or the content of such web sites.

OPT-OUT

You may opt-out of receiving communications from our partners, and from us, by the either sending us an e-mail at jimmie@ectod.com or calling us during normal business hours at 877-655-7139.

Public Forums

This site makes a discussion forum available to its users. Please remember that any information disclosed in this forum becomes public information. ECTOD is not responsible for the privacy of such information disclosed in the discussion forum, so you should exercise caution when deciding to disclose your personal information there.

SITE USE TRACKING

ECTOD uses <u>StatCounter</u> to track student activity on our website. You can see the kind of information we obtain from StatCounter by going here: <u>http://statcounter.com/</u> StatCounter may place a cookie on your computer to track return visits.

NOTE: Use of a Virtual Private Network (VPN) or Proxy Server while taking our courses and completing final exams may interfere with our ability to reliably receive quiz results and/or use StatCounter to resolve any problems you might encounter when completing quizzes and submitting quiz results and/or to verify that all course requirements were met.. We strongly encourage you to disable any virtual private network and/or avoid using a proxy server when you are taking ECTOD courses or take your courses on a computer that does not use VPN or proxy servers.

We use information from StatCounter to insure that we and our students meet all state requirements for obtaining certificates and for other internal ECTOD purposes such as assessing training topics for future development, marketing and so on.

FAMILY EDUCATIONAL RIGHTS AND PRIVACY ACT (FERPA)

ECTOD does not share StatCounter data or other data mentioned in this privacy statement with external parties except those that fall within the scope of the Family Educational Rights and Privacy ACT (FERPA) such as:

- You, the student or the your parent/guardian if the you are under the age of 18,
- Representatives with a legal and legitimate educational interest such as a state licensing or regulatory agency,
- Other persons and/or entities as authorized by FERPA and or state/federal law, and
- Authorized employees of ECTOD.

The Family Educational Rights and Privacy Act (FERPA) and the privacy policies and regulations of institutions with which we have a training and/or training content supplier relationship. Among other things, FERPA protects the privacy of educational records, establishes the right of students to inspect and review their educational records, and provides guidelines for the correction of inaccurate or misleading data.

For information on FERPA: http://www2.ed.gov/policy/gen/guid/fpco/ferpa/index.html

CONTACT US:

If you have questions or concerns about our Privacy Policy, the practices of this site, or your dealings with this site, please call us at:

Early Childhood Training on Demand (ECTOD)

Phone: 770-667-9904 or 1-877-655-7139

Fax: 770-667-9906

Email: jimmie@ectod.com