



AN INTEGRITY COMPANY

AIMC, LLC  
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## AIMC announces our 2018 Agent Marketing Allowance for your Manhattan Life and Western United Life Medicare Supplement Sales!

**Receive \$100** for every underwritten case and **\$25** for every non-written case when you have 4 or more cases issued per month.\*



AIMC

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**ManhattanLife**<sup>SM</sup>

Since 1850

Western United Life Assurance Company

\*Subject to the Program's Terms and Conditions.  
Not available in the state of Washington.



## MARKETING ALLOWANCE PROGRAM:

AIMC announces its 2018 Marketing Allowance Program designed specially for agents to help you increase your Manhattan Life and Western United Life Medicare Supplement sales.

AIMC will pay you a marketing allowance of \$100 for each underwritten policy, and \$25 for each non-underwritten policy when you have at least 4 policies issued and credited to you in a calendar month.\*

### Here's how it works...

When you write 4 or more issued policies during any calendar month beginning January 1, 2018 thru March 31, 2018, you will receive a marketing allowance of \$100 for each underwritten policy and \$25 for each non-underwritten policy ("Qualifying Business"). Guaranteed issue business that qualifies under the normal 63-day G.I. period, is not eligible for the marketing allowance. This marketing allowance is FOR YOU to help offset your expenses for marketing leads and soliciting underwritten or non-underwritten Medicare Supplement business for Manhattan Life and/or Western United Life Assurance Company. *It's that simple!*

**With Manhattan Life and Western United Life Assurance Company you get:**

- Outstanding new business service from a home office staff with years of experience.
- One of the very best eApps in the industry with immediate issue capability at point of sale.
- Very competitive rates.

**ManhattanLife**<sup>SM</sup>  
Since 1850

\*Subject to the Program's Terms and Conditions.



**Continue a great 2018 with Manhattan Life and/or Western United Life Assurance Company!**

**And, receive a substantial marketing allowance paid TO YOU on a monthly basis to help you cover your marketing and solicitation costs!**

## PROGRAM'S TERMS & CONDITIONS:

1. "Qualifying Business" is an underwritten or non-underwritten policy issued by Manhattan Life Insurance Company ("Manhattan Life") or its affiliate company Western United Life Assurance Company beginning January 1, 2018 thru March 31, 2018, excluding any not-taken policies during the free look period, cancellations, Guaranteed issue business that qualifies under the normal 63-day G.I. period, or any internal or affiliate company replacement business. ("Internal replacements")
2. To qualify for the marketing allowance, an eligible writing agent must be contracted through AIMC, LLC, appointed with Manhattan Life and/or Western United Life Assurance Company, and remain in good standing with Manhattan Life and/or Western United Life Assurance Company during the entire applicable calendar month of the Program.
3. To receive the marketing allowance, the eligible writing agent must be the writing agent of record for a minimum of four (4) policies issued by Manhattan Life and/or Western United Life Assurance Company during the applicable calendar month according to these Terms and Conditions. The Marketing Allowance of \$100 for each underwritten case and \$25 for each non-underwritten case will be paid for each case of Qualifying Business.
4. All marketing allowance payments will be mailed to qualifying agents within 21 days after AIMC, LLC approves the marketing allowance.
5. AIMC, LLC has the exclusive right to change the qualifications and/or rules for this marketing allowance program at any time, including cancellation of this program. All decisions by AIMC, LLC regarding this marketing allowance program and/or its cancellation are final.
6. Manhattan Life/Western United Life Assurance Company has no obligation to sponsor or pay any of the costs of the marketing allowance program for any qualifying participant related to this program. AIMC, LLC is solely responsible for and will bear all the costs associated with this marketing allowance program.

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