



AGRIBUSINESS & WATER COUNCIL OF ARIZONA

Press Release

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Water is Our Middle Name

Bill Plummer, president of the Agri-Business Council of Arizona (ABC), announced at their May 16, 2014 Annual Meeting in Scottsdale, Arizona, that we are changing our name to the **Agribusiness & Water Council of Arizona**. This change is effective immediately.

Since ABC's beginnings in February of 1978, it has been our mission **"to represent irrigated agriculture and agribusiness** by working to promote and protect water resources in the state of Arizona and to actively educate, support and promote all aspects of water, agriculture and agribusiness."

The new name better reflects our history and purpose **"to maintain the integrity of Arizona's water supplies and the industries that rely on these for the benefit of Arizona's economy"**, states Plummer. It also echoes our goals to alert, educate and link our members on current issues important to water, agriculture and agribusiness including, but not limited to:

- Federal and state legislation that impacts Arizona's water, agriculture and agribusiness
- Federal and state water, power and land policies and regulations
- Groundwater management
- Changes in taxation proposals and policies
- Rural, state and regional economic development

An abundant food supply is essential to the security of the United States and water is vital to producing the crops to feed and clothe both our nation and the world. We are committed to protecting our water resources and continuing our part to educate the next generation of water managers.

The **Agri-Business & Water Council of Arizona** is a nonprofit trade association whose members represent agricultural and water entities in Arizona from Ditch bank to Dinner Plate.

More information is on our website including how to join us: www.agribusinessarizona.org