

PRESS RELEASE



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Tiffany Couture Cleaners Keeps Stars of Vegas Shining Bright

LAS VEGAS – Las Vegas is known as “The Entertainment Capital of the World”, full of over-the-top shows and over-the-top costumes. For over forty years, wardrobe managers of those big productions have turned to Tiffany Couture Cleaners to keep their fabulous costumes looking their best so that the big name stars on the strip can shine their brightest.

Since 1970, Tiffany Couture Cleaners has had a storefront and plant in the Commercial Center, once Las Vegas’ elite shopping center for the famed Strip. Because of its convenience to the Strip, the company has serviced the garment care needs of local and visiting stars since its beginnings.

Currently owned and run by Judy Del Rossi, daughter of Tiffany’s original owners, and her husband Dan, Tiffany continues to care for the wardrobes of some of the biggest shows and stars in Las Vegas. Their current roster of work includes the *Donny and Marie show*, *Jersey Boys*, *George Wallace*, *Bally’s Jubilee*, *Smokey Robinson Presents Human Nature: the Motown Show*, *Absinthe at Caesars*, *Chippendales*, *Rock of Ages*, *Million Dollar Quartet*, *Pinup*, and the Cirque du Soleil productions *Zarkana*, *Ka*, *O*, and *Zumanity*. The Smith Center for the Performing Arts has also sent in pieces from shows such as *Wicked* and *Billy Elliot*, and the company regularly cares for costumes from the Nevada Ballet Theater as well as the showgirl costumes used for promotions by the Las Vegas Convention Center. Tiffany has also done work for nationally-televised shows like *Dancing with the Stars* and *America’s Got Talent*.

Judy Del Rossi says that there is a network of wardrobe managers working the shows of Las Vegas, and that Tiffany has grown a reputation as providing expert care for the highly embellished costumes used in the big productions. Wendy Talley, Costume Supervisor for the movie *Heat* starring Jason Statham, says that Tiffany was recommended to her by a few Las Vegas costume managers who worked on the stage shows.

“I have been maintaining the wardrobes of many famous entertainers throughout the last 20 years,” says Louise Dadoorian, Head of Theatrical Wardrobe at the famed Flamingo Hotel. “I would only entrust Tiffany Couture Cleaners with the cleaning and care of these elaborate show pieces.”

Tiffany’s cleaning professionals will determine the best cleaning process. In fact, Tiffany has developed such a close working relationship with many shows, that when new costumes are built, they are consulted about materials and cleaning methods

It’s all hands on deck when show work is in the plant. Costumes come in throughout the week, so the Tiffany team tackles the cleaning and pressing of show work alongside regular retail orders. Wardrobe managers are frequently on tight timelines, needing pieces back at a specific time in order to assemble

them, deliver them to performers' dressing rooms, and get them ready for the show. Perhaps the biggest challenge in caring for these costumes is that there's usually only one piece of every item, so if anything goes wrong, there's no replacement.

"Some of my costumes were very expensive, irreplaceable designer garments, and once something is established on camera, you can't change it later if it gets stained or ruined at the cleaners," says Talley. "It took a lot for me to trust a cleaner I had never used with such important items, but Tiffany surpassed all my expectations. My costumes came back in perfect condition and they had no problem working around my demanding, last minute schedule."

Tiffany also cleans pieces for movie productions that film in and around Las Vegas, including recent productions like *Hangover III*, and *Think Like a Man 2*.

Tiffany also cleaned wardrobe pieces from the recent HBO Liberace biopic *Behind the Candelabra*. What's ironic is that Del Rossi's parents handled cleaning for Liberace himself when they ran the business in the 1970's and 80's, cleaning some of the performer's more elaborate costumes and storing some of his pieces in the fur vault.

Many stars choose Tiffany to care for their everyday wardrobe and household linens once they've worked with the company through their shows. Tiffany currently counts Celine Dion, Marie Osmond, and Gladys Knight among its regular customers.

Working with the stars and shows of Las Vegas is exciting, says Del Rossi.

"It's very rewarding to work on a piece in the shop, then go to the show and see the item being worn and how it's being used," says Del Rossi. "When you see that item up on stage you just think 'wow!'".

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About Tiffany Couture Cleaners:

Tiffany Couture Cleaners is family owned and operated and has been servicing Las Vegas since 1970. We are committed to the excellence of garment care and exceeding the expectations of our clients. We have been selected as a Certified Affiliate of Americas Best Cleaners, National Concierge Association, and the Las Vegas Wedding Network.

We are certified with Green Business Bureau, Voted Vest of Las Vegas by Review Journal and Best of City Search. As a couture dry cleaner, we continue to uphold a reputation for maintaining the finest wardrobes in Las Vegas.

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