

PUBLIC INFORMATION OFFICER COURSE

State Course Number - ATPC 2706

July 19 – 23, 2021

8:30am to 6:00pm

LOCATION

San Carlos Park Fire Department

19591 Ben Hill Griffin Pkwy
Fort Myers, FL 33913

COST

\$220 per student / \$200 for SCPFD employees

Course includes PowerPoint manual,
legal pad, pen and highlighter

COURSE CONTENT

This course will prepare participants to serve effectively as an organizational spokesperson. Participants will learn about the profession of public relations in the Fire, EMS and Law Enforcement service and how important it is to manage media relations. We will discuss crisis management and communications and the role of the public information officer plays in the incident command system.



Course registration can be completed online at

www.reisensafetytraining.com

239-770-7049

P.O. Box 651, Estero, FL 33929

Our courses are interactive which makes learning engaging. This type of instruction is called **“Active Learning”** which increases course content retention for our students.

The instructor for this course is a certified professional fire service instructor who has extensive knowledge and back ground on this subject matter.

- Course is approved for 45 renewal hours towards Fire Inspector, Fire Code Administrator, and Fire Instructor.
- Payment must be made prior to the start of class to reserve your seat. Please review the registration form online for course refund policy.

Reisen Safety Training and Staff Development, Inc. – “Developing and Inspiring Tomorrow’s Leader”