

A photograph of the Dubai skyline at sunset, featuring the Burj Khalifa as the central focus. The sky is a gradient of blue and orange, and the city lights are visible along the waterfront.

# A Virtual Franchise

Your Path to the Top Floor in Dubai

*Juice* PLUS<sup>+</sup>



# Overview

10 positions in the Juice Plus Compensation Plan

Each position DOES THE SAME ACTIONS

The higher positions EARN MORE

*Juice* PLUS<sup>+</sup>

# Overview

All promotions are based on BOTH:

- Structure
- Purchase Volume (PV)

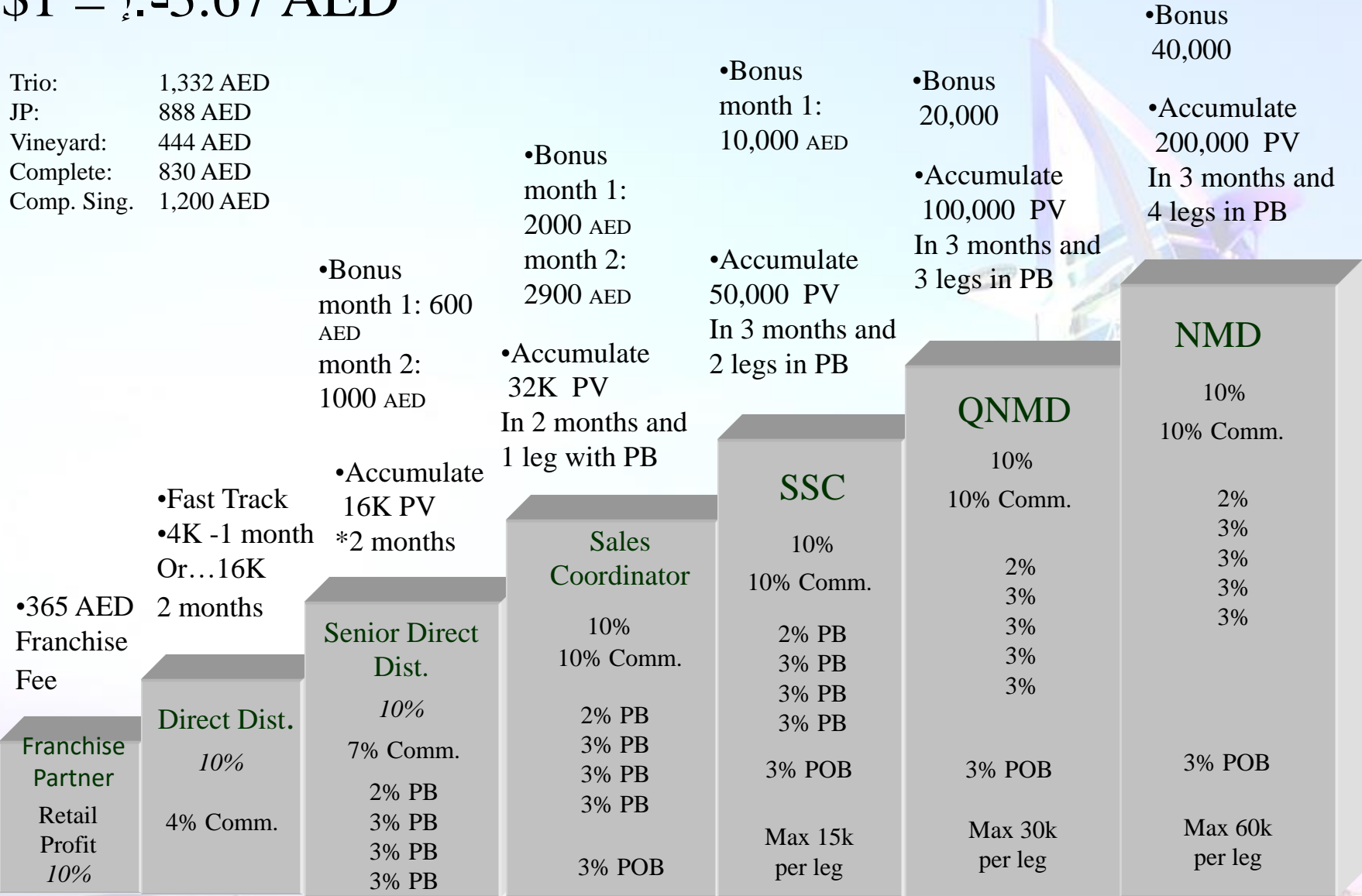
There are two kinds of PV:

- Promotional
  - Full PV of a 4 month supply
  - Used on all promotions up to Sales Coordinator
- Payline
  - PV based on a single month supply
  - Used on all promotions above Sales Coordinator

*Juice* PLUS+

\$1 = 3.67 AED

Trio: 1,332 AED  
JP: 888 AED  
Vineyard: 444 AED  
Complete: 830 AED  
Comp. Sing. 1,200 AED



BIB			
5 PB legs 20%	2520	4200	10,500
4 PB legs 15%	2520	4200	10,500
3 PB legs 10%	2520	4200	10,500
2 PB legs 5%	2520	4200	10,500

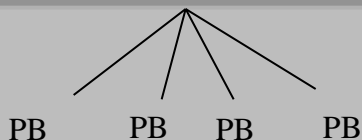


Trio: 1,332 AED  
JP: 888 AED  
Vineyard: 444 AED  
Complete: 830 AED  
Comp. Sing. 1,200 AED

•Bonus  
80,000 AED

•Accumulate  
400,000 PV  
In 3 months and 4  
legs in PB

## IMD



Max 120k per leg

Expense  
Refund

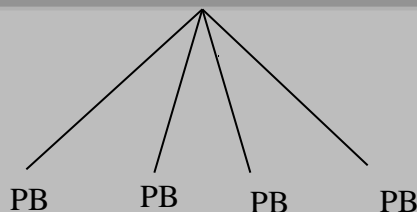
3% POB

5%	10,500
10%	10,500
15%	10,500
20%	10,500

•Bonus  
120,000 AED

•Accumulate  
600,000 PV  
In 3 months and  
4 legs in PB

## EMD



Max 180k per leg

Expense  
Refund

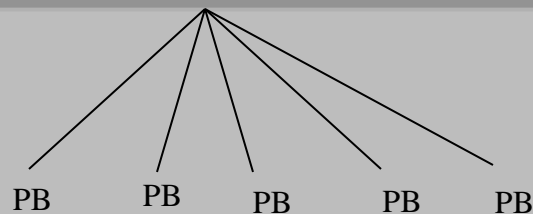
3% POB

5%	10,500
10%	10,500
15%	10,500
20%	10,500

•Bonus  
160,000

•Accumulate  
800,000 PV  
In 3 months and 5 legs in PB

## PMD



Max 240k per leg

Expense  
Refund

3% POB

5%	10,500
10%	10,500
15%	10,500
20%	10,500

# Profit Per Position

PRODUCT	Retail Price (Full Box)	Retail Price (Monthly)	Promo PV	Pay line PV	Profit FP (10%)	Profit DD (14%)	Profit SDD (17%)	Profit SC (20%)
JP Trio	1,260	325	1,332	333	33.30	46.62	56.61	66.60
JP+	840	225	888	222	22.20	31.08	37.74	44.40
Vineyard	440	120	444	111	11.10	15.54	18.87	22.20
Complete	800	210	830	207.50	20.75	29.05	35.27	41.50
Complete (Singles)	1,000	260	1,200	300	30	42	51	60

*Juice* PLUS+



# Step One

## Franchise Partner

### ***Volume & Structure Requirements***

- 365 AED “Franchise Fee”
- Franchise fee is paid once a year

### ***Earnings***

- You immediately earn Retail Profit of 10% on all sales you make

*Juice* PLUS+

# Step Two

## Direct Distributor

### *Volume & Structure Requirements*

- 400 PV in 30 days

### *Earnings*

- Retail Profit commission 10%
- 4% Commission on PV

*Juice* PLUS+



# Step Three

## Senior Direct Distributor

### *Volume & Structure Requirements*

- Accumulate 16K PV in two consecutive months
  - Max 5,000 pvc in a single leg
  - Min 4,000 pvc in personal use (both months)
- 600 AED Bonus for the 1<sup>st</sup> month
- 1000 AED Bonus for the 2<sup>nd</sup> consecutive month

### *Earnings*

- Retail Profit of 10%
- 7% commission on PV
- Performance Bonus on your team
  - 2% of 1<sup>st</sup> Generation
  - 3% of 2<sup>nd</sup>, 3<sup>rd</sup> & 4<sup>th</sup> Generation
- A generation is any SDD producing 8,000 pvc in a calendar month, between:
  - Their personal use
  - Their customers
  - All their FP's personal use
  - All their FP's customers

*Juice* PLUS+

# Step Four

## Sales Coordinator

### ***Volume & Structure Requirements***

- Accumulate 32K PV in two consecutive months
- Have 1 leg in PB
  - Max 10,000 pvc in a single leg
  - Min 4,000 pvc in personal use (both months)
- 2000 AED Bonus for the 1<sup>st</sup> month
- 2900 AED Bonus for the 2<sup>nd</sup> consecutive month

### ***Earnings***

- Retail Profit of 10%
- 10% commission on PV
- Performance Bonus on your team
  - 2% of 1<sup>st</sup> Generation
  - 3% of 2<sup>nd</sup>, 3<sup>rd</sup> & 4<sup>th</sup> Generation
- 3% Promote Out Bonus (POB) on Front Line Sales Coordinators and their SC Open:
  - Any FP, DD, SDD in their organization without an SC above them

*Juice* PLUS+

# Step Five

## Senior Sales Coordinator

### ***Volume & Structure Requirements***

- Accumulate 50K “payline” PV in three consecutive months
- Have 2 legs in PB
  - Max 15,000 PV in a single leg
  - Min 4,000 PV in personal use (both months)
- 10,000 AED Bonus

### ***Earnings***

- Retail Profit of 10%
- 10% commission on PV
- Performance Bonus on your team
  - 2% of 1<sup>st</sup> Generation
  - 3% of 2<sup>nd</sup>, 3<sup>rd</sup> & 4<sup>th</sup> Generation
- 3% Promote Out Bonus (POB) on Front Line Sales Coordinators and their SC Open
- Expense Refund
  - 5-20% of income base
  - 2,520 AED max per month

*Juice* PLUS+

# Step Six

## Qualifying National Marketing Director

### ***Volume & Structure Requirements***

- Accumulate 100K PV (Payline Volume) in three consecutive months
- Have 3 legs in PB
  - Max 30,000 PV in a single leg
- 20,000 AED Bonus

### ***Earnings***

- Retail Profit of 10%
- 10% commission on PV
- Performance Bonus on your team
  - 2% of 1<sup>st</sup> Generation
  - 3% of 2<sup>nd</sup>, 3<sup>rd</sup> & 4<sup>th</sup> Generation
  - **3% of 5<sup>th</sup> Generation**
- 3% Promote Out Bonus (POB) on Front Line Sales Coordinators and their SC Open
- Expense Refund
  - 5-20% of income base
  - **4,200 AED max per month**

*Juice* PLUS+



# Step Seven

## National Marketing Director

### ***Volume & Structure Requirements***

- Accumulate 200K PV (Payline Volume) in three consecutive months
- Have 4 legs in PB
  - Max 60,000 in a single leg
- 40,000 AED Bonus

### ***Earnings***

- Retail Profit of 10%
- 10% commission on PV
- Performance Bonus on your team
  - 2% of 1<sup>st</sup> Generation
  - 3% of 2<sup>nd</sup>, 3<sup>rd</sup>, 4<sup>th</sup> & 5<sup>th</sup> Generation
- 3% Promote Out Bonus (POB) on Front Line Sales Coordinators and their SC Open
- Expense Refund
  - 5-20% of income base
  - 10,500 AED max per month
- Executive Insurance Package

*Juice* PLUS+

# International Marketing Director

## *Volume & Structure Requirements*

- Accumulate 400K PV (Payline Volume) in a three month period
- Have 4 legs in PB
  - Max 120k PV in a single leg
- 80,000 AED Bonus

## *Earnings*

- Retail Profit of 10%
- 10% commission on PV
- Performance Bonus on your team
  - 2% of 1<sup>st</sup> Generation
  - 3% of 2<sup>nd</sup>, 3<sup>rd</sup>, 4<sup>th</sup> & 5<sup>th</sup> Generation
- 3% Promote Out Bonus (POB) on Front Line Sales Coordinators and their SC Open
- Expense Refund
  - 5-20% of income base
  - 10,500 AED max per month
- Executive Insurance Package

*Juice* PLUS+



# Executive Marketing Director

## ***Volume & Structure Requirements***

- Accumulate 600K PV (Payline Volume) in a three month period
- Have 4 legs in PB
  - Max 180k PV in a single leg
- 120,000 AED Bonus

## ***Earnings***

- Retail Profit of 10%
- 10% commission on PV
- Performance Bonus on your team
  - 2% of 1<sup>st</sup> Generation
  - 3% of 2<sup>nd</sup>, 3<sup>rd</sup>, 4<sup>th</sup> & 5<sup>th</sup> Generation
- 3% Promote Out Bonus (POB) on Front Line Sales Coordinators and their SC Open
- Expense Refund
  - 5-20% of income base
  - 10,500 AED max per month
- Executive Insurance Package

*Juice* PLUS+

# Presidential Marketing Director

## *Volume & Structure Requirements*

- Accumulate 800K PV (Real Volume) in a three month period
- Have 5 legs in PB
  - Max 250k PV in a single leg
- 160,000 AED Bonus

## *Earnings*

- Retail Profit of 10%
- 10% commission on PV
- Performance Bonus on your team
  - 2% of 1<sup>st</sup> Generation
  - 3% of 2<sup>nd</sup>, 3<sup>rd</sup>, 4<sup>th</sup> & 5<sup>th</sup> Generation
- 3% Promote Out Bonus (POB) on Front Line Sales Coordinators and their SC Open
- Expense Refund
  - 5-20% of income base
  - 10,500 AED max per month
- Executive Insurance Package

*Juice* PLUS+



# Qualifying For Commissions

- 1. 10% Retail Profit
  - Make the sale
- 2. 4%, 7%, 10% - PV Commission
  - 400 PV Personal Volume
- 3. Performance Bonus (PB)
  - 1<sup>st</sup> Gen – 2%
  - 2<sup>nd</sup> Gen – 3%
  - 3<sup>rd</sup> Gen – 3%
  - 4<sup>th</sup> Gen – 3%

## 8,000 PV per month in “Personal Volume”

- You, your customers, your FP's & their customers, your DD's & their customers
  - 5 Legs in Bonus = PB on 5<sup>th</sup> Gen
- 4. 3% Promote Out Bonus (POB)
  - 25,000 PV in SC OPEN
  - You, all SC, SDD, DD & FP (anyone not under another SC) and all their customers

# Part-time Retail Opportunity

S.D.D.  
14%

Customer per Week  
Income per Year

S.C.  
20%

JP	Trio		JP	Trio
45,288	67,944	sell 2 per week = 100 customers	53,280	79,920
90,576	135,188	sell 4 per week = 200 customers	106,560	159,840
135,864	203,832	sell 6 per week = 300 customers	159,840	239,760
181,152	271,776	sell 8 per week = 400 customers	213,120	319,680

*Amounts listed in AED*



# Wider is Better



## 8 WIDE

<i>Who Recruit 6</i>	8
<i>Who Recruit 4</i>	48
<i>Who Recruit 2</i>	192
<i>Who Recruit 2</i>	384
	768
	<u>1,400</u>

400 AED each

*PB pays 16,768 AED per month*

## 20 WIDE

<i>Who Recruit 6</i>	20
<i>Who Recruit 4</i>	120
<i>Who Recruit 2</i>	480
<i>Who Recruit 2</i>	960
	1,920
	<u>3,500</u>

400 AED each

*PB pays 41,920 AED per month*



# Fast Track To Bonus

		Required PV	Bonus	
SDD	Promotional PV	16,000	$600 + 1,000 = 1,600$	2 consecutive months
SC		32,000	$2,000 + 2,900 = 4,900$	
SSC	Pay line PV	50,000	10,000	3 consecutive months
QNMD		100,000	20,000	
NMD		200,000	40,000	
			<u>76,500</u>	



# Team Building Opportunity

When YOU build a team of 10

10

... and they each build a team of 5

50

... and they each build a team of 2

100

160

*Total Team*

*If each team member orders the Trio*

$1,332 \times 160 = 213,120$  Promo PV / Trio

$333 \times 160 = 53,280$  Payline PV / Trio

*If each team member gets ONLY 4 customers in the following month*

	4
	333
X	160
	213,120

Pay line PV / Trio

# BONUS ROUNDS

January 2017 Promotional PV of 213,120

February 2017 Promotional PV of 213,120

2 consecutive months

Bonus		Promotion from	FP to SC
	600		10% - 20%
	1,000		
	2,000		
	2,900		
	<hr/> <hr/>		
	6,500 AED		

February 2017 Promotional PV of 213,120

March 2017 Promotional PV of 213,120

April 2017 Promotional PV of 213,120

Bonus	10,000
	20,000
	40,000
	<hr/> <hr/>
	70,000 AED

Promotion to NMD