



# JKingston Group

Duns #: 080784634  
 Cage Code: 7XB53

NAICS Code:  
 541613 Marketing  
 Consulting Services

541611  
 Administrative &  
 General Services

541614 Process,  
 Physical Distribution,  
 and Logistic  
 Consulting

Certifications  
 DBE Disadvantage  
 Business Enterprise

WOSB Women  
 Owned Small  
 Business

EDWOSB  
 Economically  
 Disadvantages  
 Women Owned Small  
 Business

SBE Small Business  
 Enterprise






**JKingston Group** is a Strategy Management Consulting Firm which specializes in the expansion of market share, retention of your current customers and enhancements to your business operations. Marketing strategies with a focus on data analysis are used to reallocate your current resources while continuously ensuring the implementation of strategies align to your organizations goals and customer needs.

**Gia Lewis** is a Managing Director at JKingston Group where she serves as JKingston Groups unit leader for Growth and Retention Strategy Services. Ms. Lewis' background includes 10 years of experience in sales, operations, and marketing at multiple global firms. In addition to her extensive sales background, she has expertise in market analysis, process improvement and organizational development. Gia holds a BBA in Marketing and a MBA in Marketing, both from Mercer University. Gia also holds the following certifications; Project Management Professional, Lean Six Sigma Black Belt and Change Management.

### Enterprise Competencies

- Dealing with Ambiguity
- Market Positioning
- Training Strategy
- Communication Strategy
- Process Improvement
- Business Process
- Priority Setting
- Retention Strategy
- Reallocation Strategy
- Contract Compliance
- Risk Mitigation
- Market Research

### Past Performance and Current Contracts

Service	Client	Industry
Application Migration / Process Improvement / Change Management	Georgia State University 	Education
Application Migration/ Market Positioning / Policy Improvement	Cigna Health Spring 	HealthCare/ Medicare
Contract Compliance/ Policy Improvement/ Communication Strategy	Center for Medicare & Medicaid Services (CMS) 	Government Regulatory

Gia Lewis | 678.769.4110  
 805 S. Glynn St |STE 127 #206 | Fayetteville, Georgia, 30214 |  
[www.jkingstongroup.com](http://www.jkingstongroup.com) [gia.lewis@jkingstongroup.com](mailto:gia.lewis@jkingstongroup.com)