

# WubbaNub®

Tons of Love in Every Wub!



# 2022 Products

For Order Entry  
Send all Orders to:  
[Kswee@aol.com](mailto:Kswee@aol.com) or  
Call 303-295-1027

# THE WubbaNub Story

Years ago, my family embarked on our first vacation. With my newborn son, Bret, in tow, we looked forward to a relaxing week away from home. Baby Bret, however, was unable to relax without the comfort of his beloved pacifier. His pacifier was difficult for his tiny hands to grasp, and he dropped it often. Faced with a tearful child, I desperately needed a way to ensure that he was able to keep his pacifier nearby without my help. His favorite soft plush toy caught my eye, and I grabbed the hotel sewing kit. In a moment of inspiration, I sewed his pacifier onto his plush, and the first WubbaNub was born.

When I started the WubbaNub brand over 20 years ago, my mission was to provide comfort and happiness to babies and their families. I'm still so proud of the positive impact our original Plush Pacifier has had on infants and their families all over the globe. So when the WubbaNub community asked us for a detachable pacifier option that could grow with their little ones, we jumped into action! With a whole lot of R&D and our WubbaNub family behind us, we hit a new milestone and launched the Detachable Plush Pacifier this year.

WubbaNub is often one of baby's first friends in life—thank you for making us a part of your family.

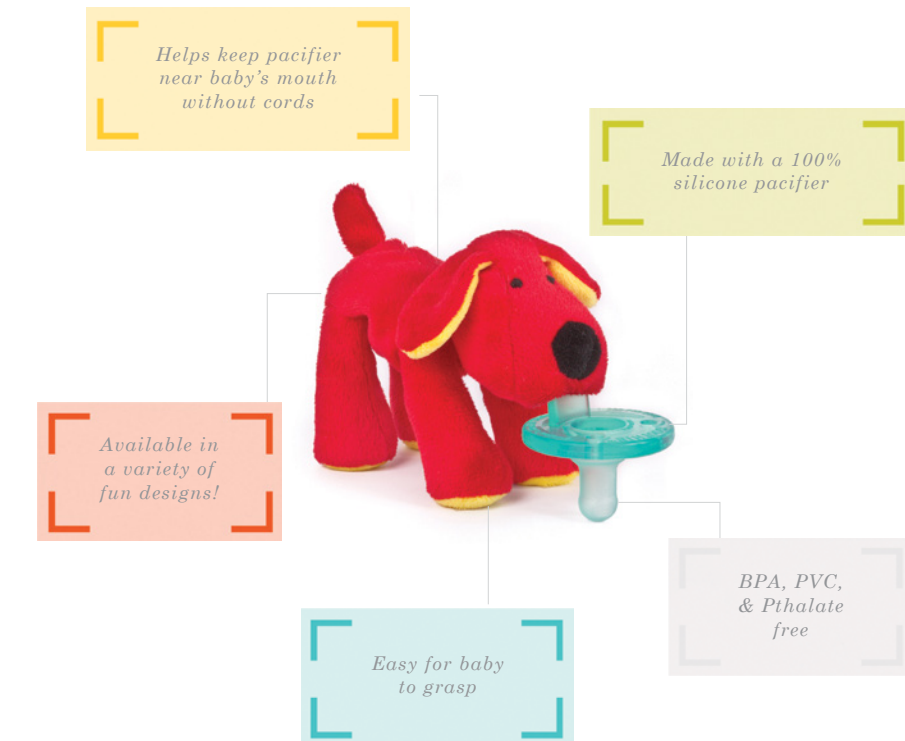
Tons of Love,

Carla Schneider



## Anatomy OF A Wub

### Original



### Detachable





# WubbaNub Detachable Pacifier

## COLLECTION



The Detachable Pacifier Collection combines the best features of our original Plush Pacifier with the added benefit of a removeable & replaceable pacifier—truly the best companion for an infant at any stage of development! One pacifier included.



**BABY BEAR**  
Item #: 92662



**COW**  
Item #: 92668

100% silicone pacifiers are here for when it's time to replace them. Removing or replacing the pacifier from the WubbaNub Detachable design is easy peasy thanks to our clever patent-pending design.



**3 PACK  
PACI PACIFIER**  
Item #: 19203



SEE HOW  
IT WORKS



### Our sustainably developed packaging:

- is produced from PCR (post-consumer recycled) plastics.
- minimizes waste by reducing the amount of plastic entering landfills and water sources.



# Classic

## COLLECTION

The Classic Collection began in 1999 with WubbaNub Red Dog and has since grown to include our most memorable and loved characters of all time.



**BABY DINO**  
Item #: 22486



**BABY GIRAFFE**  
Item #: 22352



**BLUE BEAR**  
Item #: 22429



**BROWN PUPPY**  
Item #: 22294



**ELEPHANT**  
Item #: 22407



**GREEN FROG**  
Item #: 21635



**LITTLE LAMB**  
Item #: 22351



**LONGHORN BULL**  
Item #: 22331



**MONKEY**  
Item #: 22330



**PINK BEAR**  
Item #: 22428



**RED DOG**  
Item #: 21196



**TABBY KITTEN**  
Item #: 22295



**TINY FOX**  
Item #: 22552



**BLACK & WHITE PENGUIN**  
Item #: 21104

An award winning pacifier that becomes a baby's first friend.





Over 350,000 future  
WubbaNub lovers are  
born everyday

# Specialty

## COLLECTION



**BABY HIPPO**  
Item #: 22551



**BABY LION**  
Item #: 22592

The Specialty Collection is inspired  
by trending nursery tones and  
modern palette.



**BABY PENGUIN**  
Item #: 22555



**BABY YELLOW  
DUCK**  
Item #: 22554



**MOOSE**  
Item #: 22614



**PINK ELEPHANT**  
Item #: 22623



**PINK OWL**  
Item #: 22607





# Limited Edition

## COLLECTION

The Limited Edition Collection is a special line of brand new friends available for a limited time.



**BABY COW**  
Item #: 22668



**BABY SLOTH**  
Item #: 22706



**WHITE UNICORN**  
Item #: 22667



**CAMO BEAR**  
Item #: 22708



**FAIRYTALE DRAGON**  
Item #: 22663



**HORSE**  
Item #: 22632



**LITTLE YETI**  
Item #: 22735



**PIGLET**  
Item #: 22665



**CHRISSY DINO**  
Item #: 22755



**BUDSTER**  
Item #: 22753



**BUNBUN BUNNY**  
Item #: 22754



**DOODLE DOO ROOSTER**  
Item #: 22748



**PINK UNICORN**  
Item #: 22716



**TINY NARWHAL**  
Item #: 22709



**TURTLE**  
Item #: 22477



**LADYBUG**  
Item #: 22666



**RED DRAGON**  
Item #: 22287

Equal parts  
calming  
pacifier and  
soothing toy  
companion.





# WubbaNub Jimmy Fallon

## COLLECTION

WubbaNub, in collaboration with NBC's *The Tonight Show* host, Jimmy Fallon, debuts a special edition collection inspired by characters from his New York Times' bestsellers, *Everything is MAMA* and *Your Baby's First Word Will be DADA* (Macmillan).

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**DADA MOO COW**  
Item #: 62000

Books Available for purchase through Macmillan Publishers.



**MAMA PENGUIN**  
Item #: 62001



# WubbaNub Collector Edition

## COLLECTION

This Collector's Edition product, Snowy Day Budster, features a special WubbaNub tag which reads "Budster." Limited quantities available.



**SNOWY DAY BUDSTER**  
Item #: 22917





# MLB

## COLLECTION

The Major League Baseball Collection is the perfect collection for the littlest of fans. Each proudly sports the logo of their team.



**BOSTON RED SOX™ BEAR**  
Item #: 61001



**CHICAGO CUBS™ BEAR**  
Item #: 61002



**HOUSTON ASTROS™ BEAR**  
Item #: 61005



**KANSAS CITY ROYALS™ BEAR**  
Item #: 61008



**LOS ANGELES DODGERS™ BEAR**  
Item #: 61003



**NEW YORK METS™ BEAR**  
Item #: 61004



**NEW YORK YANKEES™ BEAR**  
Item #: 61000



**NEW YORK YANKEES™ PINSTRIPE PUPPY**  
Item #: 61009



**SAN FRANCISCO GIANTS™ BEAR**  
Item #: 61006



**ST. LOUIS CARDINALS™ BEAR**  
Item #: 61007



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# Tons of Love in Every Wub!







Love and care are at the heart  
of everything we do.

# Seasonal

## COLLECTION

Festive characters and loving friends gather once a year in the Seasonal Collection and available for a limited time.



**BLUE MONSTER**  
Item #: 22618



**GREEN MONSTER**  
Item #: 22617



**POLAR BEAR**  
Item #: 22649



**PURPLE MONSTER**  
Item #: 22616



**REINDEER**  
Item #: 22543



**PJ BABY BEAR**  
Item #: 22736



**WOOLY BEAR**  
Item #: 22757



# Lovey

## COLLECTION

The WubbaNub Lovey Collection features loveable companions that can be paired with our signature WubbaNub pacifiers. Soft plush and satin offers tactile stimulation.



**BABY YELLOW DUCK**  
Item #: 52554



**BROWN PUPPY**  
Item #: 52294



**BUTTERCUP GIRAFFE**  
Item #: 52625



**COW**  
Item #: 52668



**DINO**  
Item #: 52486



**ELEPHANT**  
Item #: 52407



**GIRAFFE**  
Item #: 52672



**LITTLE LAMB**  
Item #: 52673



**LION**  
Item #: 52592



**MONKEY**  
Item #: 52674



**WHITE UNICORN**  
Item #: 52667

The brand has become trusted, adored, and relied upon by parents nationwide.





# Retiring Soon

They have brought us comfort and love. Now it's time for these loveable friends to say goodbye. Quantities are limited and available while supplies last.



**LITTLE LION**  
Item #: 22485



**PINK KITTY**  
Item #: 22484



**YELLOW DUCK**  
Item #: 21195

**WubbaNub**  
for the *win!*

WubbaNub garnered many awards and accolades in 2021 and 2022.

Visit [WubbaNub.com](https://wubbanub.com) for a complete list of awards & press mentions.



**Forbes**

**GLAMOUR**

MOTHERLY



**ELLE**

# Display ITEMS



## POINT-OF-SALE DISPLAY

*FREE with a 36-piece box product purchase*

This eye-catching display is a must for every store. Our countertop unit beautifully displays 18 WubbaNubs in boxed packaging. It is lightweight, and because of its small footprint, can be placed almost anywhere in your store. Unit may also be purchased separately. 12 x 12 x 20" (including removable header)

POS Special (for box packaging only)

Item #: 19100

**WubbaNub**

## WINDOW DECAL

Item #: 19101

The logo says it all. Let customers know on your store window or door that you carry their favorite pacifier. FREE when purchased with an assortment of 24 pieces or more. Window decal may also be purchased separately. 2 x 10"



# 20 Years OF WubbaNub

1998



Carla dreams up the name "WubbaNub"

2003

Carla appears on TV for the first time  
Jennifer Garner first seen using WubbaNub



2009



Monkey arrives on WubbaNub's 10-year anniversary

2012



Carla is nominated for the Wonder Women in Toys Award

2016

WubbaNub comes to life! Animated series of shorts are launched.



2018

WubbaNub partners with Major League baseball and releases WubbaNub New York Yankees™ and WubbaNub Boston Red Sox™ Bears



2020

WubbaNub collaborates with Jimmy Fallon to create DADA Moo Cow and MAMA Penguin based on his best-selling books



2000



Red Dog and Yellow Duck are manufactured and Carla is awoken in the middle of the night by fax order coming through

Carla begins to distribute to hospitals from her office in her basement

2008

Carla is on the front page of the Sunday lifestyle section of the New York Times



2010



First WubbaNub birthday cake is posted on social media by a WubbaNub fan

2017

WubbaNub expands their product line to include the Lovey



2019

CHD Bear, created for Congenital Heart Defect Awareness, joins the WubbaNub family



2022

WubbaNub debuts the patent-pending Detachable Pacifier and wins National Parenting Award





# How TO Order

*Choose one of the options below*



**ONLINE**  
[wubbanub.com](http://wubbanub.com)



**FAX**  
(203) 795-4583



**EMAIL**  
[orders@wubbanub.com](mailto:orders@wubbanub.com)



**WITH REP**  
[wubbanub.com/sales-reps-state](http://wubbanub.com/sales-reps-state)



**BY PHONE**  
(203) 799-7633

We will confirm receipt of your order within 24 hours. Confirmed orders ship within 3-5 business days of receipt. An order can be expedited for an additional processing fee, if requested. All orders ship FedEx ground. USPS shipping available for orders to PR, AK and HI.